

FICCI and National Book Trust signs MoU for the New Delhi World Book Fair 2013

NEW DELHI, January 23, 2013. The Federation of Indian Chambers of Commerce and Industry (FICCI) has signed an MoU with the National Book Trust, Ministry of HRD to organise **CEOSpeak over Chairman's Breakfast during the New Delhi World Book Fair 2013**. The event is a first-of-its-kind forum of the CEOs and Senior Executives of the publishing industry to celebrate the turning of the New Delhi World Book Fair (NDWBF) from a biennial to an annual event in 2013.

The programme aims at greater interaction within the publishing community in India. The organisers wish to establish a forum of CEOs and Senior Executives of the Indian publishing industry to discuss and share business and book trade-related issues and concerns. The main focus of the forum is to evolve a composite agenda of publishing in India.

The key highlight of the programme is a **Keynote Address by Dr. Shashi Tharoor, Minister of State for Human Resource and Development, Government of India**. Apart from presentations on foreign book markets and international book fairs, an OPEN HOUSE will provide an opportunity for sharing of ideas on strengthening the forum, and to make it play a sustained and meaningful role within the publishing industry in India and abroad. Besides congregation of leading CEOs from Indian publishing industry, the forum will also witness participation of foreign publishing houses.

FICCI MEDIA DIVISION