

Where to Invest: FLO Event Spotlights Real Estate, Stock Market, Jewellery & Art

NEW DELHI, September 30, 2013. Where should you invest in these challenging times? That's the million-dollar question that agitates the minds of all who have the funds to make their money grow. Should it be real estate, the stock market, jewellery or art?

The fact is there is no answer that is beyond question. Yet, experts from the business of real estate, jewellery, stock market and art, vigorously advanced their areas of activity as the preferred investment choice while cautioning against the pitfalls and giving tips on safe investments at a **FICCI Ladies Organisation (FLO)** programme here today.

Ms. Gagan Singh, CEO Business, Jones Lang Lasalle, cautioned against putting all the investible surplus in one basket. "Spread the risk and invest in real estate now and take advantage of the lower values," she said and added that in the NCR region, investment in residential segment in Gurgaon and Noida are good with a projected increase in appreciation ranging between 35% and 45% in the next three years.

Mr. Subhash Bhola, Partner, Bholasons Jewellers, advocated that investments in gold, emerald and ruby would yield high returns in the coming years. He said, "One must always buy certified stones and hallmarked gold with an invoice because it assures one of safe investment and later makes selling of the asset easy."

Ms. Roshini Vadehra, Vadehra Art Gallery, said that art can be one of the best investments but one needs to exercise care as the market is not transparent and fakes are aplenty. While buying a piece of art one must undertake in-depth research and have the understanding of the artist, collection and genre of the work.

Ms. Neena Prasad, Singapore Stock Exchange, said that the smart way to invest is in all asset classes. Wealth management is a science and an art and one should not attach themselves emotionally to their investments. An investor needs to take a disciplined approach for asset allocation and must track their investments to take advantage of the volatility of the market.

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