

## **Kamal Haasan is being awarded the Padma Bhushan**

### **FICCI reaffirms its commitment to realizing Dr Haasan's vision**

**New Delhi, 27 January 2014:** FICCI is delighted to extend heartiest congratulations to **Dr Kamal Haasan, Chairman, FICCI Media and Entertainment Committee, South, for having been honoured with the Padma Bhushan.** The award has been conferred on him by the Government of India for his outstanding contribution to Indian cinema over the last five decades.

Dr Haasan started his career in the film industry as a child artist in *Kalathoor Kannamma* in 1960 and has built up an unparalleled body of work over the past five decades. In addition to acting and directing, Dr Haasan is a screenwriter, lyricist, playback singer, choreographer, producer, and heads the film production company Rajkamal International.

As Chairman of the FICCI Media and Entertainment Committee—South, Dr Haasan has been at the forefront of efforts to reform and invigorate government and industry endeavours for propelling growth of the media and entertainment industry in the country. He has been steering dialogue and debate for the development of a more enabling environment for the South Indian media and entertainment industry. Under his steady and visionary leadership, FICCI MEBC has been, for the last five years, bringing together thought leaders, industry stakeholders and policy-makers to lay out concrete steps towards a clear growth trajectory for the industry. At the recently concluded FICCI MEBC 2013, Dr Haasan said: 'In the South, we have a variety of rich regional content—what we need is an enabling business environment for the content to be translated to reality, and sustained development of human capital along with the advancements in technology.'

Today, at this hour of celebration, FICCI reaffirms its commitment to realizing Dr Haasan's vision, and joins the entire industry in wishing him the very best for this very richly deserved honour.

\*\*\*\*\*

**FICCI MEDIA DIVISION**