

FICCI recommends a blended approach towards universal health coverage

FICCI Delegation calls on the Union Minister of Health & Family Welfare

New Delhi, 13 June, 2014: A high level FICCI delegation led by the president Mr Sidharth Birla met the Union Health & Family Welfare Minister Dr. Harsh Vardhan this evening. FICCI recommended a blended approach towards universal health coverage (UHC), one that strengthens the links of social health insurance to healthcare providers (both public and private) but ties funding to performance.

"A new National Health Policy needs to be rolled out to support implementation of universal health coverage (UHC) over the next decade. To contain rising cost of healthcare, we also need to provide facilitating regulatory environment to promote innovative products and practices to make India a hub for medical technology ", **said Mr Sidharth Birla, FICCI President.**

"For reducing the disease burden, the Government should focus on investments in preventive and promotive health in light of the rapid demographic and epidemiological transition in the country; significant incentives need to be extended to the health insurance and healthcare industry to introduce products and services focused on prevention", **Mr Birla further stated.**

Mr Birla also shared FICCI's Wish List for the new Govt. with Dr Harsh Vardhan, Union Health & Family Welfare Minister.

Dr. A Didar Singh, Secretary General FICCI, Dr. Narottam Puri, Chairman NABH and Advisor to FICCI Healthcare Services and Mr Rakesh Sharma, Co-Chair, FICCI Forum on Medical Devices and Head, Regulatory Affairs, BD India accompanied Mr Sidharth Birla to call on the Hon'ble Minister.

WEBLINK: [FICCI's Wish List for Health Care and Life Sciences](#)

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