

FICCI commends launch of Digital India program by the PM as 'Digital Transformation' for economy

New Delhi, 1 July 2015: While welcoming Prime Minister Modi's initiative with the launch of the Digital India week **Dr. Jyotsna Suri, President, FICCI said**, "This marks an important milestone to engage with renewed energy to transform India's digital infrastructure for the next generation users and the unconnected. Digital India programme, one of the most exciting initiatives of the country is aimed at transforming the country into a digitally empowered society and a knowledge economy. Public-private partnerships will play a significant role in shaping the future of Digital India programme, by bringing efficiency along with much needed funding required for sustainability and scalability".

"The length and width of the Digital India initiative is very impressive. As the entire world is looking at India, it makes practical sense to launch such a grand program which has the potential to catalyse the investment process in this high technology sector and simultaneously generate employment. Digital Locker, e-education and e-health programs have the potential not only to transform public life but would also impact the business and government working environment", **Dr. Suri added further.**

FICCI MEDIA DIVISION