

## FICCI REACTION ON SEBI GUIDELINES

New Delhi, July 19, 2010: FICCI welcomes the proposed takeover panel report. Although we have to study the nuances to give our detailed reaction on this voluminous report, says Mr Sidharth Birla, Chairman, FICCI's Corporate Laws Committee, any changes in regulation that reduces discretion, increase transparency and allow for stronger signals of commitment from potential acquirers or from promoters, are welcome.

Commenting on some of the proposed changes, Mr. Birla added that increase of trigger level to 25% from 15% is a significant step, as it signals an alignment with International standards. Alongwith this, an increase in annual creeping acquisition limit for promoters too should have been enhanced - in similar proportion - to at least 7.5% from the current level of 5%. The increased level of promoter holding of 75% before any open offer is required is a positive step in the first analysis.

Media Division