



KNOWLEDGE PAPERS

Series 1/2017



Reflections on the state of women safety at the workplace in India

The report states that for tackling sexual harassment at the workplace, there was a need for invoking a strong commitment to this cause, creating a mechanism to address different perspectives, managing issues effectively and utilizing diligent investigative mechanisms.

It covers the applicable laws covering women safety at work. The report also highlighted that the subject of women safety at the workplace is a broad umbrella, covering many aspects. While the Government and organizations continue to strengthen and enhance awareness levels on safety of women at a broader level, in most cases it is only when an incident of harassment takes place that it leads to multiple discussions in the society.

Realizing the importance of such cases can enable cities become more gender sensitive, and potentially discourage harassment at the workplace. Thus, the emphasis has to be on eliminating women safety issues at a nascent stage than adopting a reactive approach to do damage control. The report also suggests ways for enhancing the safety of women at the workplace in India such as getting women to speak up, deploying technology, adopting a zero tolerance policy, dealing with cultural matters, engaging third-party service providers, instituting gender-sensitization trainings, mandating appropriate work practices and instituting safe working conditions.

<http://www.ficci.in/publication-page.asp?spid=20875>



Geospatial Technologies in India: Success Stories

Geospatial Technologies are considered as one of the most powerful technologies that can effectively serve overall developmental needs of the modern world. These applications and tools are available and are being advanced for improved performance of a country towards all major verticals of economy.

This publication captures various Indian case studies of successful applications of geospatial technologies in areas like agriculture, disaster management, homeland security, infrastructure, natural resources, railways, roads & highways, transportation and utilities. It is an attempt to showcase immense potential of this technology as a tool for planning and management of resources by diverse stakeholders.

<http://www.ficci.in/publication-page.asp?spid=20873>



Knowledge Paper on Plastic Industry for Infrastructure

Infrastructure is a key driver for the Indian economy. Good transport modes, roads, ports and allied infrastructure are pre-requisites for the sustained growth of the country.

The Government of India is taking every possible initiative to boost the infrastructure sector with investments of INR 25 lakh crore over the next 3 years in roads, railways and shipping infrastructure. Investments in water and sanitation management, irrigation, building & construction, power, transport and retail have been encouraged.

Plastics play an important role in these sectors through various products like pipes, wires & cables, water proofing membranes, wood PVC composites and other sectors. Consequently, higher investments in these sectors will drive the demand for plastics which is an emerging opportunity for the Indian Plastics industry. This Report points to same.

<http://www.ficci.in/publication-page.asp?spid=20872>



Leveraging the FinTech Opportunities in India

The January 2017 edition of FICCI's quarterly publication – Financial Foresights focusses on the FinTech sector and opportunities it offers in India. The issue presents interesting propositions in the form of insightful write-ups contributed by both established and emerging players from the FinTech industry.

Technology today is changing at a rapid pace. Its application is changing at an even faster pace. One sector where application of technology has disrupted the traditional industry is the financial sector. This application of technology to capture and process data in real time and offer solutions not seen before is transforming how financial business is done, how products and services are conceived and how consumers participate in the process.

Financial technology — or FinTech — is ushering a transformation by reaching the unreached in a cost effective manner, with all time presence and least use of resources. This is forcing established financial sector players to evaluate their business models and think afresh on how to best serve the consumers who themselves are evolving at a fast pace.

As you go through the pages of our latest edition, you would agree that India is poised to become a potent FinTech force of the world. Some of the key enablers for FinTech in India are high adoption of technology, increasing internet penetration, enabling government policies, emphasis on financial inclusion and an evolving start-ups ecosystem.

The catalytic power of FinTech and its potential to unleash a new era of competition, innovation and generation of jobs in our economy is enormous.

This issue, with contributions from both established & emerging names in India's FinTech sector, has attempted to analyse the potential of FinTech in India & how India can leverage it. We hope you will find this an interesting read.

<http://www.ficci.in/publication-page.asp?spid=20848>



Regional Connectivity Scheme (RCS) for Civil Aviation: Roadmap for sustainable operations

Air connectivity has a catalytic impact on regional development, investments, tourism and job creation which can influence State economies significantly. Government launched an ambitious Regional Connectivity Scheme-UDAN (acronym for 'ude desh ka aam nagrik') for providing connectivity to un-served and under-served airports of the country. In virtue of this, FICCI-KPMG has prepared a report on 'Report on Regional Connectivity Scheme (RCS) for Civil Aviation Roadmap for sustainable operations'.

The objective of this report is to study the RCS guidelines, identify potential RCS airports and destinations thereof; develop financial models for four aircraft types and propose improvements in the policy, regulatory and procedural aspects of the scheme.

This FICCI-KPMG report has identified 44 high potential RCS airports from among 414 airfields available in India. This is based on various techno-commercial parameters with valuable support from MoCA and AAI. The report has presented over 370 possible destinations from the high-potential RCS airports, the projected financial statements for four aircraft types and suggestions for further improvement of the scheme.

<http://www.ficci.in/publication-page.asp?spid=20827>



Economy of Jobs

Given the demographic status of India, the need for creating jobs and work opportunities for its youth is imperative. The task is highly challenging, especially when technology is increasingly being used to replace manual work. There is a need to urgently plan for the future – for making available varied work opportunities as well as for creating relevant skilled workforce. There is a need to ideate with stakeholders ranging from policymakers, industry leaders, economists, technologists, academicians, as well as the youth to understand the issues, challenges and arrive at solutions and ideas that can be implemented right away for near term as well as long term gains. The book on 'Economy of Jobs' is an effort to encourage this discussion and debate. In this book, essays have been solicited from India's leading business leaders and eminent thought leaders to share their views and suggestions on the critical theme of 'Economy of Jobs'. The articles cover issues related to demographics, education, skill development, entrepreneurship, impact of technology, labour laws, employment statistics as well as specific issues across sectors like agriculture, food processing, textiles, automotive, pharmaceuticals, travel and hospitality, financial services, information technology, telecom as well as new age sectors like the green economy.

<http://www.ficci.in/publication-page.asp?spid=20819>



Compendium of Best Practices: Recognising excellence in water management and conservation

In the realm of climate change, and the increasing demand on water as a result of population growth and changing lifestyles is pushing the policy makers to find ways to bridge the gap between the water management and implementation strategies for the private stakeholders. The need for a real water democracy, promoted from the grassroots which is inclusive and participatory in policies and practices is what FICCI's Water Mission advocates. It stresses on the need to design new adaptive strategies to meet their needs and also focusses on creating a real water democracy, promoted from the grassroots which is inclusive and participatory in policies and practices. This Compendium of Best Practices is a compilation of the award-winning case studies which identify opportunities to reduce water use while achieving the aspirations of growth. It also aims to raise awareness on the scale and urgency of the water challenge facing the industrial sector in India and facilitate the engagement of new stakeholders in the discussion on the future management of water.

<http://www.ficci.in/publication-page.asp?spid=20823>



Opportunity in Smart Cities of Maharashtra

Increasing urbanization in Maharashtra over the last few decades has led to greater pressure on existing infrastructure and highlighted the need for efficient delivery of urban services. Smart cities seek to create usable urban spaces that leverage a city's inherent strengths, facilitate socio-economics development and enhance the quality of life of citizens. Pune and Solapur have already made it to the first list of 20 Smart Cities announced by the Government of India under the Smart City Mission. Kaylan –Dombiwali, Thane, Nasik, Nagpur and Aurangabad have been selected for development as Smart Cities under the same scheme by Government of India in the third list announced recently. Mumbai, Navi-Mumbai and Amravati are to be taken up for development as Smart Cities by the State Government. This handbook prepared by FICCI in association with its knowledge partner Meghraj Capital Advisors Private Limited seeks to provide an overview of recent developments pertaining to Smart Cities and village in the state as well as highlight cross-sectoral investment opportunities that these initiatives provide for the private sector.

<http://www.ficci.in/publication-page.asp?spid=20818>



Creative arts in India: Theater, dance and crafts industry

The Smart Cities mission provides a significant opportunity to promote creative industries in India, notes an FICCI-EY report titled "Creative arts in India". Launched at the 'Smart cities, art cities', the report covers the opportunities provided by the Indian performing arts industry. Creative clusters in Smart Cities, which are unique to the character, resources and the local community can serve as a focal point to brand a city's unique cultural identity and embrace its historic significance.

The report also includes a survey with eminent personalities in the industry to understand the challenges faced by the sector. Inadequate infrastructure has emerged as the top most challenge, with obtaining sponsorships and onerous regulations governing the sector completing the top three. It also highlights the regulatory support the industry expects from the government, with easing out of permissions, rationalisation of entertainment tax and availability of credit emerging as the top three. The report also highlights three key recommendations for the sustained success of the Indian theatre, dance and crafts industry:

- Form an association/ body of India theatre/dance and craft practitioners that exclusively worked for the upliftment and promotion of the sector.
- Involve the private sector to invest in the creative arts of the country by adequately incentivising them through tax incentives
- Develop creative clusters showcasing the region's local culture within Smart Cities to attract tourists and residents.

<http://www.ficci.in/publication-page.asp?spid=20820>



Developing a startup ecosystem: Lessons from the UK

As an effort to strengthen Indo-UK collaboration in the area of Start-ups, FICCI has recently launched a knowledge report on 'Developing a start ups ecosystem'. It has been led by FICCI's India Advisory Group in the UK which is a group of first generation Indians who live and work in the UK as senior professionals with multinational groups and are still heavily engaged with India.

Specifically this report looks at the British experience in creating a thriving start up ecosystem and the learnings that India may take from this.

The report's partners are techUK, Indian Angel Network and London & Partners.

It identifies the ingredients to create a successful innovation ecosystem, including accommodative policy, entrepreneurial culture, availability of human capital, access to markets, access to finance and institutional support.

This research shows that many of the policies responsible for establishing the UK and London in particular as a startup hub have happened in the last 5-6 years. London accounted for one seventh of the UK investment into startups in 2010, a figure that has since increased to two-thirds. To establish such an ecosystem in the backdrop of an economic downturn and budget tightening requires a commitment not only from successive governments but from other actors in the ecosystem.

The lesson for Indian policymakers is that with purpose and determination, India too can grow and nurture such an environment. The report's recommendations therefore are framed as ones which could propel the startup economy in India forward.

<http://www.ficci.in/publication-page.asp?spid=20863>

UPCOMING EVENTS

FICCI ARISE School Education Conference 2017

April 03, 2017, FICCI, Federation House, New Delhi

India Internet Conference 2017

April 05-06, 2017, FICCI, New Delhi

India Pavilion at Construma Home Making Exhibition Bunch

April 05, 2017, Budapest, Hungary

Global R&D Summit 2017

April 06-07, 2017, Bengaluru

Workshop on Hiring for Success

April 06-07, 2017, Mumbai

Call for Applications : 6th FICCI Safety Systems Excellence Awards for Industry

April 10, 2017, FICCI, New Delhi

2 Days Training Program on Result Based CSR Project Management

April 10-11, 2017, FICCI, New Delhi

Call for application for the FICCI Corporate Social Responsibility Awards 2016-17

April 15, 2017, New Delhi

Conference on Potential of Plastics Industry in Northern India with special focus to Plastics and Packaging

April 18, 2017, Chandigarh

Smart Mobility Conference

April 18, 2017, FICCI, Federation House, New Delhi

Seminar on Empowering Farmers on scientific use of pesticides and application of green chemistry for maximisation of output

April 19, 2017, Chandigarh

Made in India: Food Importers Meet 2017

April 20-21, 2017, The Leela Ambience Hotel, Gurgaon

Great Indian Travel Bazaar

April 23-25, 2017, The LaLit, Jaipur (Inaugural) & JECC, Jaipur (Exhibition and B2B)

International Corrosion Awareness Day

April 24, 2017, FICCI, New Delhi

Circular Economy Symposium (CES) 2017

April 25-26, 2017, Federation House, New Delhi

FICCI CASCADE National Awards for Excellence in Investigative Journalism on Smuggling Issues Affecting Indian Industry

May 15, 2017, FICCI, New Delhi

Homeland Security 2017 - Modernisation of India's Internal Security Mechanism

May 24-25, 2017, FICCI, New Delhi

FICCI Wedding Tourism Summit (FWTS)

May 25-26, 2017, New Delhi

Call for Application: FICCI Chemicals and Petrochemicals Awards 2017

Jun 15, 2017, FICCI, New Delhi

18th World Road Meeting (WRM)

November 14-17, 2017, New Delhi



INDUSTRY'S VOICE FOR POLICY CHANGE

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