

A large, semi-transparent magnifying glass is centered on the page, with its handle pointing towards the bottom right. Inside the lens of the magnifying glass is a faint, light-colored map of India. The background of the entire page is a repeating pattern of the FICCI logo in a light blue color.

KNOWLEDGE PAPERS

Series 4/2020



Taking the Temperature Report 1: Impact of Covid-19 on India's Creative Economy

During the Covid-19 pandemic, FICCI in partnership with British Council India and the Art X Company launched the Taking the Temperature survey in March 2020. The survey aimed at tracking the impact of Covid-19 on the creative sector in India. The Taking the Temperature Reports record what's happening now and include case studies of resilience in action across the creative economy. The survey was for creative professionals, arts companies, sector support organisations, policy-makers and funders. We have launched the first set of report on July 7, 2020 of surveys conducted in last three months. The report glances on systemic action which strengthens the creative economy, during and post Covid-19. It also suggests recommendation for future creative economy development. For the next set of reports, the Taking the Temperature survey will be available to complete online in Hindi, Bangla, Malayalam, Telugu, Kannada and Tamil.

<http://www.ficci.in/publication.asp?spid=23285>



Health Insurance Consumer Pulse Survey

Health Insurance Consumer Pulse Survey is an annual survey which seeks to help the industry with product and service improvement by developing an industry government- regulator blueprint on customer centricity and an approach to analyse the qualitative feedback of customers on their experiences and expectations. Apart from evaluating the sector's performance, as an annual activity, the survey would help in analysing the developments in the sector, thereby facilitating the delivery of desired experiences

<http://www.ficci.in/publication.asp?spid=23321>



Revamping India's health insurance sector with blockchain and smart contracts

Revamping India's health insurance sector with blockchain and smart contracts focuses on how blockchain and smart contracts could be the ideal way to maintain records and execute transactions through participation of all stakeholders in an accountable way. Blockchain can automatically collect records of agreements such as policy terms, agreed tariffs and relevant information, linkage information and execute using smart contracts based on pre-defined business rules in a transparent, immutable and non-disputable manner. The records will be accessible to all and since they are tamper-proof, the concerns related to data security and privacy would be duly addressed. Blockchain adoption may go a long way in ensuring trust, improving customer experience and thus aiding in the further growth of health insurance penetration.

<http://www.ficci.in/publication.asp?spid=23320>



ePharmacies at COVID-19 Frontline

The FICCI ePharmacy Working Group has been actively working to drive innovative models furthering healthcare access across the country. Over the last 5 years, FICCI has led multiple stakeholder consultations and roundtable discussions to come up with a positive roadmap for the ePharmacy sector. FICCI also encouraged and supported the industry to come up with a 'Voluntary Code of Conduct for ePharmacies' to ensure strict compliance and high standards of operations. This FICCI White paper on e-pharmacy analyses the growth, potential and challenges of this new & innovative channel of sale of medicines. It also captures the contribution of e-pharmacies during the COVID-19 pandemic.

<http://www.ficci.in/publication.asp?spid=23316>



Skills & Jobs, Pre & Post COVID Perspective

Even before the pandemic, there were discussions around implications of Industry 4.0 on 'Future of Work'. The report covers how despite all the odds there is no denying that Covid19 has fundamentally 're-defined' the new work order. From Tele-Health to Robotic Process Automation and from Online Classes to Virtual Internship - Technology Transition is reshaping the consumer behavior patterns and business models. But as we get used to the 'New Normal', building secure digital infrastructure, capacity building, effective R&D collaboration between industry & academia, social & health orientation, ongoing data driven future forecasting, talent mapping & tapping, building new decision making system frameworks etc. would require immediate attention. It covers recommendations which can be considered for implementation in short term and long term.

<http://www.ficci.in/publication.asp?spid=23287>



Rehabilitation of Migrant Workers in India

This report of FICCI Skill Development Task Force aims to provide the context in which the pattern and trends in migration have been changing in India, international best practices on internal migration, and recommendations for rehabilitation of migrant workers. Recommendations under immediate, short-term, and long-term measures are expected to help relevant stakeholders with right direction in policy formation and its implementation. Government has taken various initiatives in recent past but recommendations of the report can further help stakeholders in developing cohesive skill development ecosystem.

<http://www.ficci.in/publication.asp?spid=23286>



Women on Boards in India

The Report details aspects such as numbers of women directors on boards, sources of hiring women directors, type of directorship positions held by women on boards, women directorship by industry, board committees participation analysis, compensation analysis and challenges faced by women directors.

The report concludes that though the introduction of mandates has led to increase in representation of women on Boards, there is need to be mindful of inclusion processes and group dynamics to help women directors contribute better.

<http://www.ficci.in/publication.asp?spid=23303>



The Experts' Voice: A compendium of articles

The Knowledge Paper, 'The Experts' Voice' is a compendium of articles contributed by members of FICCI's National Committee on Capital Markets. The articles are focussed on 'Atmanirbhar Bharat: Role of Capital Market' and deliberate on how the Indian capital market can catalyse generation of capital needed by industry for growth and self-reliance.

The articles delve into interventions required to ensure realization of PM's dream of Atmanirbhar Bharat, highlighting important aspects on how the current crisis due to the pandemic is the right time to reimagine, reboot our financial sector and introduce structural reforms to build further depth and efficiency in the Indian market.

<http://www.ficci.in/publication.asp?spid=23302>



Online Education in India: Opportunities & Challenges

FICCI, knowledge paper titled "Online education in India: Challenges and opportunities" has attempted to comprehensively capture the online education landscape currently existing in the country right from the K 12 space till higher education level.

While highlighting the various important government initiatives to effectively promote online education, this report has analyzed the current pandemic crisis and the readiness towards swift adoption of online education under the following six heads, viz Technological readiness, faculty readiness, content readiness, infrastructural readiness, security readiness and monitoring and evaluation readiness. There has been special emphasis on the role of fair and effective online assessments and the various effective ways of industry-academia engagement through virtual mode.

<http://www.ficci.in/publication.asp?spid=23305>



FICCI Paper on Development of Dairy Sector in India

The paper titled 'Development of Dairy Sector in India' reviews the evolution of the dairy sector in India and the stellar role played by dairy cooperatives since the launch of operation flood which has made India the largest producer of milk in the world. The paper also provides the role private sector is likely to play in future. It also provides policy recommendations for ensuring sustainable growth of the sector in the coming decade.

<http://www.ficci.in/publication.asp?spid=23304>



FICCI Compendium : Best Practices adopted by Agri Startups to address Covid-19 Challenges in Agri & Allied Sector

Agriculture and food supply chain was broken and disrupted due to Covid- 19 pandemic. This forced players across the agriculture value chain to remodel day-to-day operations. There were many Agritech startups who pivoted their models and went out of their way to help farmers, FPOs, supply chain players to keep the operations running on the ground. Agritech ecosystem played an important role to keep the food and Agri supply chain rolling amidst lockdown situation. This compendium lists 12 such case studies talking about Agri startups who adopted best practices to address the challenges posed by global pandemic in agriculture and allied sector. Each of the case study is inspirational and offer huge learning for the ecosystem in terms of how to fight a crisis with frugal resources.

<http://www.ficci.in/publication.asp?spid=23309>



Statewise Mapping of Activities During Rollout of Unlock 2.0

FICCI brought out this report with a purpose to map the activities in states / UTs while implementing Unlock 2.0. The documents consists of state-wise listing of additional relaxation/ restriction and prohibited activities. It comprises a navigable map showcasing containment zones and health facilities across India prepared in association with MapmyIndia. It also includes state-wise quarantine regulations for passengers entering state by flight.

<http://www.ficci.in/publication.asp?spid=23301>



FICCI Recommendations for Unlock 3.0

This paper captures recommendations/SOPs which FICCI submitted to Ministry of Home Affairs, Govt. of India before implementation of Unlock 3.0. The purpose of the document was to provide recommendations to unlock activities which were prohibited under the MHA Unlock 2.0 order. The paper includes, recommendations for lifting restrictions on prohibited activities with Unlock 3.0 and

SOPs for reopening of schools, recommendations for remote delivery execution framework for schools, SOPs for opening up cinema halls and live events.

<http://www.ficci.in/publication.asp?spid=23307>



FICCI Recommendations for Unlock 4.0

While there has been substantial easing of lockdown conditions in previous phases, Phase IV remains a crucial decision for the country. This paper contains FICCI recommendations on allowing activities which remained prohibited since the lockdown was announced till unlock phase III. Along with recommendations for opening up of prohibited activities, the paper suggests SOPs which could be implemented for ensuring safety of people. FICCI advocated for strict implementation of the SOPs and adherence of safety measures in this paper.

<http://www.ficci.in/publication.asp?spid=23327>



Drone Usage For Agrochemical Spraying

FICCI and CropLife India prepared a Technical Discussion paper on Drone Usage for Agrochemical Spraying. The paper highlights the application of agrochemical spraying via drones in India, the benefits and potential risk and mitigation strategy around it. The paper focuses on proposing recommendations on building a robust and pragmatic science-based policy framework. The paper also outlines the drone regulation in other countries such as the EU, Japan, Australia and New Zealand, citing the best practices in agrochemical spraying.

<http://www.ficci.in/publication.asp?spid=23308>



Strategies & Recommendations for National Geospatial & Earth Observation Industrial Development Policy

FICCI and Geospatial Media joint policy paper outlays the vision, mission and principle of geospatial strategy for achieving New India vision. It suggests strategies and mechanism towards building an integrated geospatial infrastructure and knowledge platform that would facilitate greater adoption and utilization of technologies in National Development Programs. It also showcases the value and potential of Geospatial Technologies in India's growth and development and gives a strategic direction towards its mainstreaming for easier and greater adoption, while giving a broader vision on how these strategies have to be implemented on the ground.

<http://www.ficci.in/publication.asp?spid=23312>



Atmanirbhar Bharat: Achieving Strategic Autonomy in Defence Production

Achieving autonomy in defence manufacturing is a strategic imperative for any nation for maintaining sovereignty and military superiority. Tremendous efforts have been put in by Indian Defence Industry in terms of indigenisation of equipment/systems and in achieving self-reliance of our military needs over the last few years. These efforts have been ably supported by the Government of India's vision, policy implementation by Ministry of Defence and wholehearted support by the three armed forces. To sensitize the Indian and global Defence industry on recent initiatives by Ministry of Defence, Government of India a mega defence industry outreach webinar on "Atmanirbhar Bharat" was held on August 27, 2020. During the Webinar Shri Rajnath Singh, Hon'ble Raksha Mantri ji; General Bipin Rawat, PVSM, UYSM, AVSM, YSM, SM, VSM, ADC, Chief of Defence Staff, Ministry of Defence; Dr. Ajay Kumar, Defence Secretary, Ministry of Defence; and Mr. Raj Kumar, Secretary, Department of Defence Production, Ministry of Defence unveiled a report on "Atmanirbhar Bharat: Achieving Strategic Autonomy in Defence Production". The report encapsulates the recent policy reforms and initiatives by GOI and the enabling factors / institutions within the defence ecosystem in promoting Atmanirbharta in Defence Production.

<http://www.ficci.in/publication.asp?spid=23325>



Army Make Projects 2020

One of the most certain ways to attain Atmanirbhar Raskha Utpadhan is to strongly push the Defence Make Projects in a time-bound manner. Make Projects are developmental programmes that enlarge the scope for indigenisation and strengthens the capabilities of Indian Defence Industry. Make projects not only cater to large system integrators, but also offers significant opportunities for MSMEs / Start-ups through Suo Moto Proposals.

Indian industry appreciates and acknowledges the tremendous efforts undertaken by Indian Army and to be the leader amongst the armed forces in promoting 'Make Projects'. Continuing the annual Army Industry engagement, FICCI and Indian Army organised the Army Make Projects on webinar platform on August 7, 2020 to discuss on the upcoming Army Make Projects and status update on the previous projects. During the webinar, a booklet on Army Make Projects 2020 was released by Mr. Raj Kumar, Secretary, Department of Defence Production, Ministry of Defence; Lt Gen SK Saini PVSM, AVSM, YSM, VSM, Vice Chief of the Army Staff, Indian Army and Lt Gen SS Hasabnis PVSM, AVSM, ADC, Deputy Chief of Army Staff (Planning & Systems). The Booklet captures in detail the upcoming Make Project details and other relevant information for the Indian defence industry.

<http://www.ficci.in/publication.asp?spid=23324>



Blue Economy - Global Best Practices and Opportunities for Indian Industry

The development of Blue Economy presents new business opportunity in over 10 sectors through public-private partnerships as well as international collaborations. Accordingly, it is a high priority for Government of India. Blue Economy is the sustainable development of resources and assets in the oceans, related rivers, water bodies and coastal regions – by leveraging innovation, modern technology and cost and energy efficient production systems. Blue Economy sectors include:

Fisheries, Aquaculture, Mariculture and Marine Products; Marine Biotechnology; Offshore and Deep-Sea Mining ; Marine Tourism and Leisure; Shipping, Port and Maritime Logistic; Marine Construction; Marine Renewable Energy Marine Manufacturing; Marine Commerce and ICT and Marine Education and Research.

FICCI as India's national industry association instituted an industry focused knowledge initiative in 2016 to develop an agenda for mapping the sectoral potential in Blue Economy and its effective leverage by Indian industry. FICCI has established a Taskforce and Core Group of Experts on Blue Economy to analyse the potential and contribution to Indian Economy. Two knowledge reports have been produced as part of this initiative. These have been released at several Blue Economy forums in India and abroad. A combined summary of the sectoral potential and the key takeaways of the knowledge papers is collated as a Business Report on Blue Economy- Global Best Practices and Opportunities for Indian Industry

<http://www.ficci.in/publication.asp?spid=23313>



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