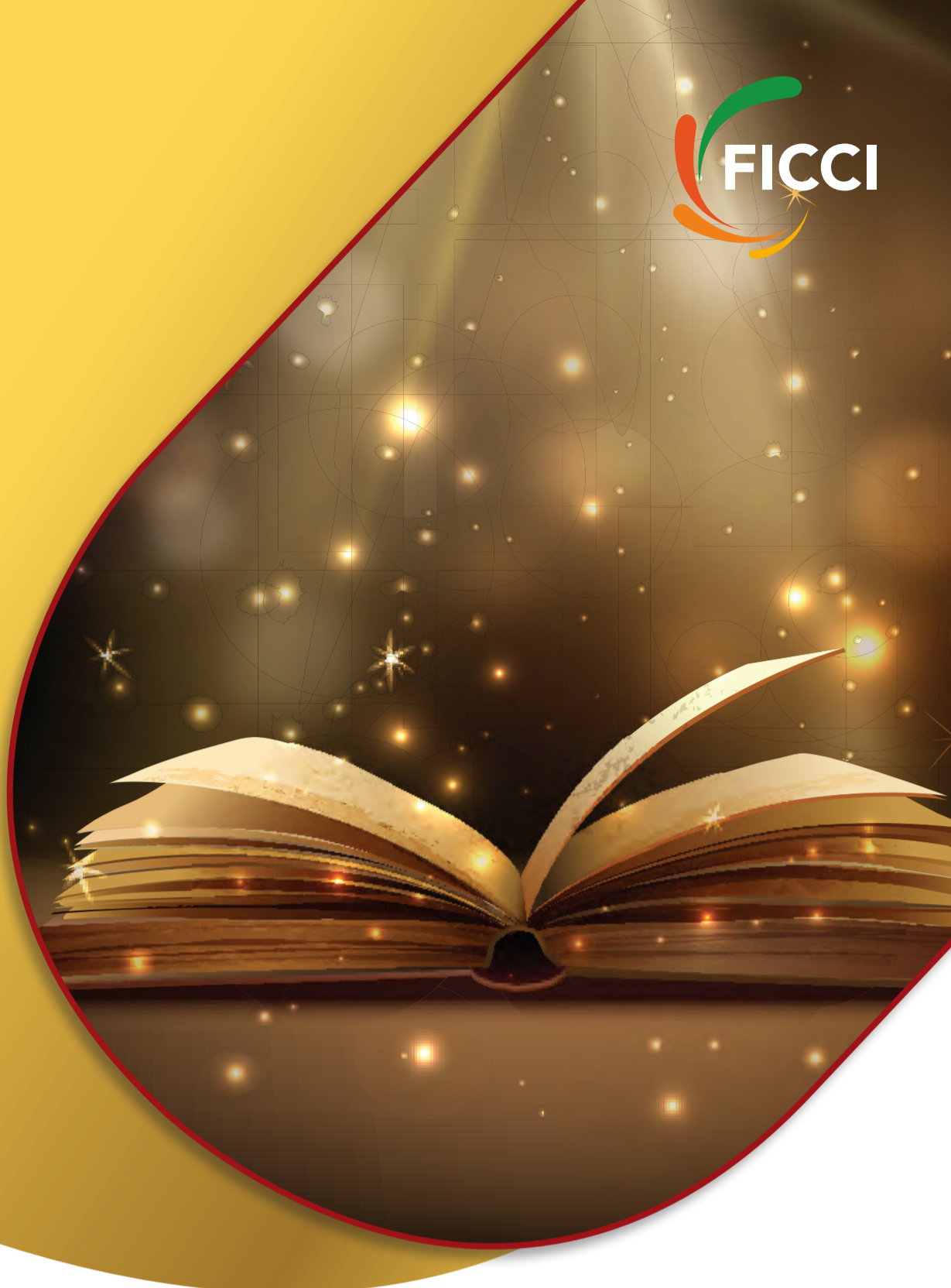


FICCI EDUWRAP

EDITORIALS | SECTORAL NEWS | FUNDING |
PROGRAM LAUNCH | COLLABORATIONS |
TECHNOLOGY | STUDENTS &
FACULTY RECRUITMENTS | PROMOTIONS

May 2021 Edition



Dear Readers,

Hope you are safe and healthy!

Amidst the most turbulent, uncertain, and rapidly changing times in the recent history, it has become increasingly evident that the young generation entering the workforce today needs to constantly upskill and reskill themselves. One of the most radical changes that one has been discussing for more than a decade now is around the technological disruption that has significantly impacted education sector and is being looked at, as the biggest intermediary of teaching-learning process.

With the rapid adoption of technology, the concept of education has transformed from university degrees to life-long learning, Now, more than ever, existing and new workforce would have to be more agile and adaptable to the constantly and dynamically changing labour market trends, the nature of the tasks carried out at work and the skills requirement. The 21st century intelligent technologies are disrupting the process of world of work and learning, and this has only accelerated with the ongoing Covid 19 pandemic.

Continued internet evolution, large scale increase in smart devices users and their applications have changed the outlook of education. The proliferation of digital tools and applications has further transformed the learning communication practices. It has re-defined teacher-learner interface, training pedagogies, instructional design, and curricula.

The theme of this edition is around the imperatives of 'Technology in Education'. We have witnessed an unprecedented pace of technology adoption by educational institutions in the last one year. However, it is important that Universities and HEIs recognize the real needs of the future learners and the rapid technological advancements and accordingly integrate it the 'teaching -learning framework'. Further all stakeholders (including government) must come together to ensure that digital education addresses the critical aspects of quality, accessibility, and learnability of students.

We hope you will find the articles, news items and the other information in this newsletter enriching. Your feedback will always help us improve it further.

- FICCI Higher Education Team

Leader Speaks



Digitalized Redesign for Education Today

Mr Ravi Panchanadan

MD & CEO

Manipal Global Education Services (MaGE)

As India is in the throes of the second wave of the pandemic, CoVID-19 has surpassed borders and affected individuals globally since its onset. Education is no exception. It has adversely affected nearly 1.6 billion learners in more than 190 countries and all continents. Students eager and able to learn have had to find their way past closed campus doors to alternative learning opportunities. This crisis has exposed the many shortcomings in our education systems, from access to broadband, computers and other aspects needed for online education like - A supportive environment required to focus on learning and inadequacies of resources and needs. The silos setup in the boundaries of each student's home, limited innovation of content for digital use, and testing/ assessment inefficiencies have impacted transnational education. On the flip side, the pandemic has accelerated a much needed, long overdue innovation within the education sector.

The timing of this much-needed innovation cannot be more opportune, more so, as the 'Learner' has long been quietly pushing back on what our campuses and the education systems have had to offer. Their changing mindsets and, in a way, the transformation of the Learner is a topic much discussed these days, and I will reserve my views for another article soon.

Opportunities in a digitized redesign of education

The industry has seen creative approaches that support education and training/skilling continuity in the past year. From technology, radio, television, and more, distance learning tools, including the Global Education Coalition convened by UNESCO, were developed worldwide, and supported by governments and industry partners. The crisis has reminded all of the essential role of teachers, the institution of education, the government, and other vital partners of the ecosystem responsible for education. It has also brought focus to the future of teaching aligned to the future Learner's need to receive inputs differently (Read in digital formats, nugget sized content, and more experiential). There is a need for change in delivery models, quality content for learning efficacy, and the imperative of leaving no student behind. It has propelled learning diversity to bring to the board professionals alongside freshers to upskill or reskill in specialized domains.

While the core objective of imparting education for research, employment, and overall development of human capital has not changed in essence, it is time to imagine a new distinctive role for universities in general (and in India, in particular) bringing in flexibility, a choice where the Learner decides what he wants to learn and how and at what speed - to fulfil his learning or life objectives - s/he wants more responsibility in making a choice and pursuing his/her dream. This is where Digital Tech comes in, the lever/ enabler which could provide the bridge between yesterday and today, the Learner and the education system. The University of the future will definitely have its moorings on Digital/ Technology, and it would not be wrong to say that - Digital First has come to be the long-awaited catalyst that the system needs. The university's digital propulsion will directly affect its environment, culture milieu, and related industries. The university of tomorrow should facilitate sustenance while simultaneously augmenting the existing characteristics of the institute with a digital redesign. It should provide new orientations that help garner new long-range commitments for the university.

Creative content and infrastructure upgrade

Integrated experiential learning and programme knowledge coupled with real-time industry experience is the need of the hour in building the university of the future. A future-thinking approach making appropriate technological updates to support the existing infrastructure is vital. Creating an ecosystem that allows reach and access to all through devices, network setup, including artificial intelligence - AR/VR and analytics in teaching and its approach will make content relevant, engaging, and specific to the digitally native Learner of today and the future. Adopting new content platforms like MOOCs (Massive Open Online Courses) will aid in making universities accessible at a controlled cost, improving graduation rates through subject-specific courses and testing. A healthy blend of Online, In-Class, and experiential project/ assignment-based curriculum will be a good starting point.

Need for an upgrade in resource and operations by leveraging technologies

With over 993 universities and nearly 40,000 colleges, India has become one of the world's largest networks of educational institutes. It is imperative to implement effective digital strategies designed to improve efficiency, accountability, quality of pedagogy, and more to build the university of the future and propel industry success. Building digital assets, not just in content, delivery, and assessment but also downstream and upstream student engagement/activities, indeed, the entire Student Lifecycle and beyond, have become paramount. Universities leveraging technology in conjunction with other innovations will help create efficiencies and a quick turn-around across departments. Exam pads, SAAS systems, AI and analytics-based testing, and teaching through immersive technologies like AR/VR will make content relevant, engaging, and specific to the learners and help build the university of the future.

While there has been progress in the overall digital strategy - the last mile connectivity remains an area of concern. If GER has to improve significantly, there is a need to invest in and nurture a robust industry-government-academia partnership. Establishing value creation centres and implementing I-A linkages for collaborative R&D will help strengthen the Indian education innovation ecosystem. It is a cause for concern that India's research output is diminishing in quantity but, more importantly, dare I say, quality.

Working within the framework for practical problem-solving

It is imperative to use guidelines keeping in mind all stakeholders - students, faculty, leadership, government, and partners to ensure a quick and effective change in the 'business' of education. The agenda for growth and assimilation of digital technologies in existing modules must be goal-oriented and data-driven. A valued relationship between stakeholders will propel this effort and result in University 2.0 success.

Industries have been redefining the future of work and how business is conducted - Education is not an exception. Embracing a digitization redesign and integrating it to augment operational excellence in education is the first step to building the university of the future. From evaluating innovation to a sustainable approach scale, using indispensable technology tools, and knowledge will fast-track campus enterprise success. This is the essence of reimagining the 'Education of the Future'.



The Future of Digital Learning

Mr Krishna Kumar
Founder & CEO
Simplilearn

Digital learning has been evolving ever since it came into existence. As the CD-ROMs of yore gave way to Internet distribution, the term “e-learning” came into existence. When Stanford University first offered three Massive Open Online Courses(MOOC) in 2011, these were offered for free and did not count towards college credits.

As MOOCs steadily gained popularity, the New York Times declared 2012 as “the Year of the MOOC”. MOOCs were a revolutionary idea since they allowed courses to be accessed by anyone with a web browser and internet connection. Despite their massive advantages, MOOCs were dogged by issues like low completion rates and lack of learner engagement.

Therefore, they eventually gave way to blended learning models that we see today. In accordance, few edtechcompanies embraced a fully-online blended learning approach, replacing the physical classroom instruction with live virtual classrooms (LVCs) so that learners could benefit from the classroom component of instruction and personal learning support.

Now, the world of digital learning is at the cusp of a new era as emerging technologies such as AI, ML, AR/VR, and big data drive the transformation of digital education. Here are the top trends that we now see in the digital education space:

- **Adaptive learning**

Prescriptive analytics can help deliver customized learning resources using the right algorithms. Using heuristics that study the students’ engagement with the course content in real-time, adaptive systems compile learning resources customized to each learner’s needs. Like a human tutor, the system can modify the student’s learning path based on an analysis of various data points collected from across the student’s interactions and desired outcomes.

- **Immersive Learning**

Augmented Reality (AR) offers the potential to enrich the classroom experience by supplementing course information through digital visual elements, sound, or other sensory stimuli. Virtual reality (VR) similarly allows learners to experience both real and artificial environments outside the classroom and away from the computer. In the future, we can also expect that VR will enable learners to interact naturally through immersive live virtual classrooms.

Features such as interactive practice labs also allow students to follow along in real-time with their instructors, right from the first lesson. In this way, they can help create a genuinely live learning experience even in the absence of a traditional classroom setting. Besides, interactive projects help students test their skills by solving problems that mimic real-life issues. Through a rich cloud-based Integrated Development Environment (IDE), learners can instantly submit solutions and review code errors.

- **Personalized Learning**

The traditional one-size-fits-all learning models are not the most effective in adapting to different learning styles to ensure optimum learning. AI-enabled learning management systems (LMS) can allow course curricula and pacing to adapt to the needs and styles of individual learners. By evaluating a learner’s past performance and understanding their learning style, AI can deliver a highly personalized learning experience that can be highly effective. These platforms can also rearrange large chunks of learning materials into smaller bite-sized nuggets that are more user-friendly.

- **Multilingual training**

Often, language barriers can prove to be a huge hindrance to the learning process. Through features such as voice recognition, automated text translations, and summarizations, machine and deep learning can help deliver multilingual training. New advances in AI can also allow for live lectures to be translated into the student’s native tongue on the fly.

Natural language processing (NLP) can also play a role in identifying, evaluating, and adapting to human language. The ability to ask questions and interact in their preferred language can help improve learning outcomes. Equally important, machine learning algorithms can help flag for complexity, inadvertent bias, or ambiguity.

- **Performance and Impact measurement**

Measuring learning outcomes can often be complicated, especially in online learning. AI and machine learning can help deliver automated grading by gleaning through past assessments and learn grading techniques. Thus, it can provide more accurate and personalized performance measurement compared to traditional standardized testing.

The Future of Digital Learning

As emerging technologies make digital learning for higher education more effective than ever, we are bound to see an uptick in popularity. However, given the pace of change, one of the most significant cultural shifts that we are likely to witness in the future is the move towards continuous learning and upskilling. Rather than taking intensive courses that last longer durations, we are likely to see the growing popularity of microlearning formats where learning is delivered on an ongoing basis.

The bottom line is that while it will continue to transform and evolve, digital learning is here to stay.



Digital Learning: The Way Forward

Mr Chocko Valliappa
Founder of Hiremee and Vice Chairman
Sona Group of Education Institutions

The Indian education system leapfrogged many years as it took baby steps on the digital learning front last year. As schools and colleges closed in March 2020 in an effort to contain Covid-19 infections, learning moved online. As we complete a year of delivering digital education it's time to reflect and look for learnings as well as best practices.

The students are happy attending classes online as long as the teachers ensure that the classes are lively. My personal indicator of an interactive class is the one where students ask a question every 5-7 minutes and the teacher poses a question every 10-15 minutes to check their learning and to keep their interest alive. I would even go on to emphasizing a student-teacher interaction in the class gets due weightage in student and teacher assessment.

The student teacher interaction needs to evolve into creating a new delivery method that is modelled around 'problem solving' approach. We need to see, understand and solve the problem by researching and thereby completing a cycle of learning. The prior preparatory work for students before a class has to encompass self-reading and research so that they come to class with enough thoughts, doubts, data points etc. to discuss and debate.

We need to alter our teaching and the way we conduct classes. The lectures can be recorded and we need to devote more time to one-on-one interactions with the teachers. These can be a 15-minute scheduled zoom session with the teachers. This way teachers and teaching assistants can mentor students.

Industry interaction

Industry interaction needs to begin from the second year onwards along the lines of a teaching-hospital model where industry professionals come and share how they function, address issues and how academia can collaborate to solve current and emerging problems by undertaking live industry relevant projects. The "medical college and an attached hospital" model is a successful example and must be adopted for engineering courses as well. The engineering students need to marry the ability to 'learn and work' and 'work and learn' to put into practice what they learn. The National Education Policy does allow this flexibility, but we need to see this in action.

Admittedly, during the Covid-19 pandemic the laboratory work in the colleges took a hit. We don't yet have an answer to "How do you conduct laboratory classes in a pandemic?" question. As we think through the process of creating a truly 'problem centric learning' curriculum, there is clearly a need to create projects that force the learners to master the concepts and fundamentals, apply their mind to find solutions to the problems. Further, to integrate research into academics, industry needs to collaborate with colleges and start work on sharing problems, seeking solution. From my own experience as an educationalist, only a small number of industries come to education institutions in India to seek research based solutions or consulting help.

The institutions need to step up their responsibility to address aspirations of the students. It is often seen that the students aspire to get recruited by a Tier-1 company even though they may not have the required skills or the aptitude. The industry looking for basic skills often finds huge gap in the skill level. For each class the academia needs to plan and prepare students for relevant industry needs. For example, if a student aspires to join a product company, then she should be able to address a defined set of problems. If the aspirations are to play a role in a services company, then they must demonstrate the most desirable skills and attributes. Education needs to be a two-track process: academic learning and skilling. By converging these two tracks the education institutions can improve the employability of their students from the current figure of around 20 per cent of the students who are directly employable. With digital assessment tools students should be able to identify their skill gap and also pick and master a skill of their choice.

Computing power is literally doubling in speed every 2 years. This is propelling the speed of technology transformation across all industries and we shall see emergence of many new job roles. The millennials are well informed and equipped to choose a path that will become their future. They have high aspirations and the education system needs to help them bridge the gap through technology-based learning. There are online platforms that provide mentoring to students and address their skill gaps and gain competency in both technical and soft skills.

The future is changing fast and the changes that come about will be equally exciting. Academic institutions need to make sure they are ready for the changes by preparing for it. Because with change come opportunities.

Sectoral News

Policy, Regulations and Sectoral Updates

All Higher Education Institutions to postpone all offline examinations scheduled in the month of May, 2021.

<https://cutt.ly/LbTy4K4>

University Grants Commission (Credit Framework for Online Learning Courses through Study Webs of Active Learning for Young Aspiring Minds) Regulations, 2021

The regulations facilitate an institution to allow upto 40 % (forty per cent.) of the total courses being offered in a particular programme in a semester through the online learning courses offered through SWAYAM Platform.

<https://cutt.ly/YbTuzac>

AICTE Lilavati Award Winners

Based on the theme 'Women Empowerment', AICTE finalized the winners from a total of 456 entries who competed across 6 sub themes.

<https://cutt.ly/RbTuPRK>

UGC Letter regarding: NCC as General Elective Credit Course

<https://cutt.ly/lbTuCPS>

AICTE to Collaborate with CBSE to Train Students and faculty

As a part of the collaboration, several programs will be launched which include, the Training of CBSE School Teachers on AICTE Training and Learning (ATAL) Academy, National Educational Alliance for Technology (NEAT) courses for School Students, Innovation Ambassador training to School Teachers, Connecting Institution's Innovation Council (IIC), Conducting joint Hackathons for school students, the participation of school students in the exhibition of Vishwakarma award, AICTE student Induction Program concepts, and Student learning Assessment school students..

<https://cutt.ly/0bTiau6>

AICTE Academic Calendar 2021-22

<https://cutt.ly/NbTil2z>

UGC NET Exam Postponed, New Dates To Be Announced Later: NTA

The revised dates for the UGC-NET December 2020 cycle (May 2021) Examination will be announced later and at least 15 days before the examination.

<https://cutt.ly/FbTiWSZ>

AICTE- GUVI Makes World Record For Holding Online Computer Programme For Maximum Users

AICTE along with an incubated company of Indian Institute of Technology (IIT) Madras named 'Guvi Geek Network' have received recognition from the Guinness World Records for holding an online computer programme for a maximum number of users.

<https://cutt.ly/wbTojo0>

UGC approval for Online Degrees

The higher education regulator has approved plans to allow 37 universities, to offer online degrees, almost six months after it started the process of recognizing such qualifications.

<https://cutt.ly/ZbToml4>

AICTE Lifts Limit On Intake For ODL Programmes, Adopts UGC Norms

<https://cutt.ly/tbTo9fb>

AICTE, NHAJ Join Hands To Offer 5,000 Paid Internships To Civil Engineering Students

NHAJ will provide internship opportunities for 5,000 students in the first phase with Rs 10,000 stipend for two months. Based on the experience of the first phase, NHAJ will increase the number of internships for the benefit of the students.

<https://cutt.ly/jbTppEk>

CA, CS, ICWA qualifications equivalent to PG degree: UGC

<https://cutt.ly/QbTpBcK>

AP ties up with Microsoft to train 1.6 lakh students and unemployed youth

Over 40 courses and certifications will be made available to students covering a broad range of emerging technologies such as cloud computing, AI, ML, M365 etc.

<https://cutt.ly/zbTaHFT>

Committee formed for exam reforms in higher education in Punjab

<https://cutt.ly/tbTaVWB>

THE Impact Rankings 2021

The 2021 Impact Rankings is the third edition and the overall ranking includes 1,117 universities from 94 countries/regions.

<https://cutt.ly/zbTa3Ub>

Rs100-cr grant for GNDU research, entrepreneurship

GNDU has been granted Rs100 crore for research, innovation, quality improvement and entrepreneurship purposes under the second phase of RashtriyaUchchar Shiksha Abhiyan, which is a Centrally-sponsored scheme with 60 per cent GOI's share and 40 per cent state share.

<https://cutt.ly/JbTsunG>

Research and Development

Science-Society-Setu for AatmaNirbharBharat(Web Clinic Series for cross-bridge-collaborations) _ Report by DST

<https://cutt.ly/5bTsx4Y>

IIT-Madras launches mentorship initiative to tackle underrepresentation of women in research

Under the programme, present PhD scholars at IIT Madras are connected with the alumni working in similar domains. The institute plans to share the blueprint of the model with other institutes in future.

<https://cutt.ly/XbTsMNF>

DST: Call for application under ABHYAS extended till June 30, 2021

DST invites applications under 'ABHYAAS' #program to enable & groom potential PG /PhD level Students through high-end workshops & Training & Skill internship.

<https://cutt.ly/6bTdwif>

Indian research centre launches smart city start-up challenge

The programme is being run by Smart City Living Labs, part of the Smart City Research Centre set up with support from MEITY and the Smart City Mission and Government of Telangana at IIITH last year.

<https://bit.ly/3vPNZjZ>

Medtronic sets up largest R&D centre outside the US in Hyderabad

The 150,000 square feet centre employs engineers currently in the areas of software development and testing, test automation, mechanical design, analysis and hardware.

<https://bit.ly/3uxAGV7>

DST call for applications for Women Scientist Scheme- A

DST invites proposals under its flagship program Women Scientist Scheme-A (WOS-A) for women of age group 27-57 years Last Date: June 15, 2021.

<https://bit.ly/33s7nrk>



9 Awards in a Year



FICCI Award

Federation of Indian Chambers of Commerce and Industry

@ SONA social commitment goes beyond quality Education
Winners of National FICCI Award 2020 for Institutional Social Responsibility

PLACEMENT MILESTONES

200+ companies visited nearly 80% of students placed in various MNCs, Leading Companies & Startups

International CTC 24 LPA	Highest CTC 12 LPA	Average CTC 4.5 LPA
------------------------------------	------------------------------	-------------------------------

OUR DISTINGUISHED RECRUITERS



UG BE / BTech

- Civil Engineering
- Computer Science and Engineering
- Electronics and Communication Engg.
- Electrical and Electronics Engineering
- Mechanical Engineering
- Mechatronics Engineering
- Bio-Medical Engineering
- Fashion Technology
- Information Technology
- Artificial Intelligence and Data Science

PG ME / MTech

- Computer Science and Engineering
- VLSI Design
- Power System Engineering
- Power Electronics and Drives
- Engineering Design
- Industrial Safety and Engineering
- Structural Engineering
- Construction Engineering and Management
- Wireless and Mobile Communications
- Information Technology
- Data Science



PhD

- Engineering & Technology
- Mathematics, Science & Technology
- Business Administration
- Computer Applications

- Future-Oriented World Class Education
- Digital Classroom
- Green Campus
- Exclusive Music and Arts Clubs
- R&D Centres with International Exposure



Technology and Innovation

Edtech platform upGrad raises Rs 898 cr from Temasek

Edtech platform upGrad raised \$120 million (approximately Rs 898 crore) from Singapore-based global investment company Temasek, which will be utilised to further strengthen its team and scale its global market operations to achieve its \$2 billion revenue goal by 2026.

<https://bit.ly/3bcX4LN>

Samsung Partners Delhi Technological University to Set Up Samsung Innovation Lab

At the lab, students and faculty at DTU will work on advanced technology training as well as joint research collaborations on domains such as Application Framework, Multimedia, Health and Security, making students industry-ready.

<https://bit.ly/3uwQA1Z>

Hero Group launches edtech platform Hero Vired

Indian two-wheeler giant Hero MotoCorp Group is entering the EdTech industry through its startup Hero Vired. The aim is to offer a mix of programmes for professionals and higher education aspirants.

<https://bit.ly/33sikZG>

Indian edtech giant Byju's to expand to international markets

The Bangalore-based startup, which acquired 33-year-old tutor Aakash for nearly \$1 billion, plans to launch in the U.S., U.K., Brazil, Indonesia and Mexico next month and explore other geographies later this year.

<https://crn.ch/3bbVry3>

Bengaluru-based Upskilling Platform SkilloVilla Raises \$300K in Seed Funding

SkilloVilla claims to currently have more than 2,000 students on its platform, and aims to enable over two million students and build their future in the coming years.

<https://bit.ly/3uvOdN2>

Tennis Great Andre Agassi-Led Square Panda To Invest \$50 Million In India

The company has already rolled out early learning project 'Aarambh' in Maharashtra, Chhattisgarh, and Uttar Pradesh and now plans to develop the early childhood education and care ecosystem in every state.

<https://bit.ly/3eZWpi8>

LinkedIn Announces 'LinkedIn Learning Hub' to Provide More Comprehensive Skills Development Pathways

The hub draws on data and insights from LinkedIn's Skills Graph, the world's most comprehensive skills taxonomy with 36K+ skills, 24M+ job postings, and the largest professional network of 740M+ members.

<https://bit.ly/3bc8ola>

Tech giant Infosys to expand to Calgary; promising 500 new jobs over three years

The company already has offices in Toronto, Vancouver, Montreal and Ottawa, and is planning to double its current Canadian workforce to 4,000 employees by 2023.

<https://bit.ly/33qjbdx>

Simplilearn strengthens collaboration with IBM to upskill over 20,000 professionals in 2021

The collaboration will focus to curate an in-depth, industry-focused curriculum and introduce industry-focused training programs in Data Analytics, Data Science, AI & Machine Learning, Data Engineering, and Business Analysis.

<https://bit.ly/3vWFKfT>

Only B-School Declared *Best in India
by all the National Apex Business Chambers
of the Country and the AICTE, Govt. of India



**Declared as the 1st and the
Only Mentor B-school of India
and Best in India for industry
Linkages by the AICTE , Govt.
of India, 3 years in a row**



**Declared Best in India for
'Excellence in Employability
through Industry Engagement'-2021**



Confederation of Indian Industry
**Declared as the 1st and the only
Mentor B-school of India and Best
in India for industry Linkages &
under 19 other parameters by
the CII, 3 years in a row**



**Declared Best for
Placements/Best in North
India - 5 years in a row (2017 - 2021)**

For Admissions To 10 Futuristic MBA Specializations Batch 2021-2023

Contact info@ndimdelhi.org 011-40111000, 08882468367, 09910695359 Toll Free: 1800 419 0606
50 (B&C), Tughlakabad Institutional Area, M.B. Road, New Delhi- 110062 | www.ndimdelhi.org | director@ndimdelhi.org

Articles and International News

UNCTAD_ Technology and Innovation report 2021

<https://bit.ly/3bdP7Gf>

Case Study :Intel partners with Udacity to close the Edge AI skills gap

<https://bit.ly/33o8M27>

20 years of research on the use of virtual reality in education

<https://bit.ly/3eYgBki>

Forbes: Pandemic-To-Permanent: 11 Lasting Changes To Higher Education

<https://bit.ly/3tu6R6w>

WEF: 10 ways to accelerate grassroots innovation and build a more inclusive future

<https://bit.ly/3vQ2jsH>

Google's plan to disrupt higher education

<https://bit.ly/3uuycXL>

What's Ahead in the Second Year of COVID-19?

<https://whr.tn/2QVbx8x>

How can universities ensure progress towards the UN SDGs?

<https://bit.ly/3f4x8mF>

UK PM Boris Johnson announces 1 billion pound trade deal with India

<https://bit.ly/3vRMI5w>

Indo-Russia joint Research Call 2021

<https://bit.ly/2RBFOsC>

Ford partners with University of Michigan on robotics research, building

<https://bit.ly/2R3aRhq>

UNESCO-Japan Prize on Education for Sustainable Development

The Prize and award winners recognize the role of education in connecting the social, economic, cultural and environmental dimensions of sustainable development.

<https://bit.ly/3uuqsoE>

The future of work

<https://econ.st/2Q5BBxe>

Higher education in New Zealand: Revamp and return to pre-pandemic levels by 2030

<https://bit.ly/3vQhQJ3>

Canadian universities announce plans for in-class learning in September

<https://tgam.ca/3bbWcHc>

USA :The stimulus bill is set to give nearly \$40 billion to higher education

The Higher Education Emergency Relief Fund provides support to thousands of struggling colleges and students with a specific emphasis on schools that have endowments worth less than \$1 million.

<https://cnb.cx/3es2416>

There is also a commitment to deepening cooperation in educational services and concluding work on the recognition of UK higher education qualifications, which will encourage an increase in student flows, skills transfer and knowledge sharing between the UK and India.

<https://bit.ly/3vRMI5w>

Upcoming Events

Office of Principal Scientific Advisor -FICCI:The Innovation & Science @BharatSeries

Under this initiative , a series of knowledge-sharing sessions, bringing together experts from industry and academia to share their experiences of collaborating and working with each other.

More details are available on the event page : <https://www.psa.gov.in/challenge-event/innovation-science-bharat-series/2692>. The sessions, scheduled every month, will focus on a theme and will be LIVE on the youtube channel :[Science, Technology, and Innovation in India](#).

Office of the Principal Scientific Adviser to the Government of India

FICCI

Innovation & Science @Bharat series

Artificial Intelligence (AI)

Topic	Speakers	Date & Time
AI in Healthcare	Industry Ananthanarayanan Shanmugam, Intel Corporation Academia Varma S Konala, Intel Corporation Prof. Sanghamitra Bandyopadhyay, Indian Statistical Institute(ISI), Kolkata	23rd April, 2021 03:00 PM
AI in Agriculture	Industry Munish Soni, Bayer India, Bangladesh & Srilanka Academia Dr. Irad Ben-Gal, Professor & Head, Tel Aviv University Dr. Noam Koenigstein, Assistant Professor (Senior Lecturer), Tel Aviv University	21st May, 2021 03:00 PM
AI in Education	Industry Venkat Sitaram, Dell Technologies Academia Prof. Ajit Kembhavi, IUCAA, Pune	18th June, 2021 03:00 PM

Supported by

Dubai Expo 2021

The Department of Commerce is the nodal department for organizing India's participation in the event and FICCI has been appointed as the lead industry partner. The India Pavilion will come up on a plot space of 4614 sqm with a display space of about 10000 sqm. It is envisaged to showcase the best of India-its current economic strengths across multiple sectors as well as its future potential as an economy and market. Scheduled from October 01, 2021 until March 31, 2022, the Expo will witness a participation of 192 countries.

Reach out to education@ficci.com / 7838777088, to know further details about participation at the Dubai Expo 2021.

Higher Education Committee Leadership



Dr Vidya Yeravdekar

Chair
FICCI Higher Education Committee and Pro-Chancellor Symbiosis International University



Dr Rupamanjari Ghosh

Co-chair
FICCI Higher Education Committee and Vice Chancellor Shiv Nadar University



Dr Sekar Viswanathan

Co-chair
FICCI Higher Education committee and Vice President VIT University



Dr Rajan Saxena

Advisor
FICCI Higher Education Committee and Founder The Open-Ed Works

Branding and Advertisement Opportunities

Category	Offerings	Amount/Fee (Per edition)
Launch of a Program/Admission Announcements/Recruitments	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Launch of a Program/ Admission Announcements/Recruitments	Full page Advertorial (write up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Announcement of Govt/Industry tie-up	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Announcement of Govt/Industry tie-up	Full page Advertorial (write up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Announcement of International Tie-ups	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Announcement of International Tie-ups	Full page Advertorial (write-up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Showcasing of Institutional Achievement	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Showcasing of Institutional Achievement	Full page Advertorial (write up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Back cover advertisement*	Back cover advertisement*	Back cover advertisement:INR 1.5 lakhs + GST

*subject to terms and conditions

Contact

 **Nidhi Jain**
Sr Asst Director-Education
 **education@ficci.com**
 **7838777088**

Follow us:   