



Roles and Responsibilities of line managers managing safety function FICCI,14th July'11

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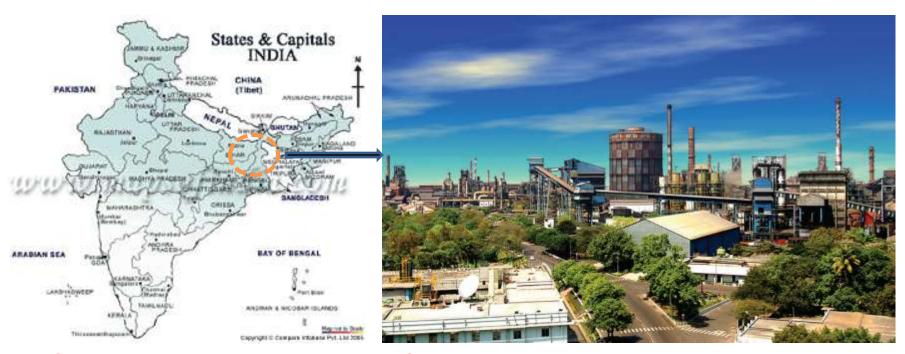




Where we live



Tata Steel Limited



Situated at the bank of a River Swarna Rekha in state of Jharkhand In eastern part of India



Outline of presentation

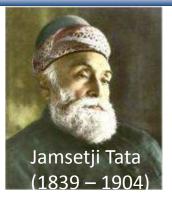


- 1. Company Introduction
- 2. Who is line manager
- 3. Safety management system
- 4. Roles and responsibilities of line manager.
- 5. So what !!!!!!!!



Tata Group: Pioneers in Nation Building (established in 1868)





"In a free enterprise, the community is not just another stake holder in the business but in fact the very purpose of its existence." Jamsetii Tata

Founder

- 140 year old professionally managed Business Group
- Total revenue (FY10): \$ 67.4 billion; significant global presence with 57% earnings coming from business outside India
- Cultural diversity: 395,000 people employed worldwide in 98 companies
- Unique business model : 2/3rd of Tata Sons equity held by philanthropic Trusts
- Innovation & customer focus is guiding philosophy:
 Ranked 17th amongst 50 most Innovative companies in the world (Business Week 2010)

First in India in many sectors





Tata Steel Group :7th largest steel group in world





Netherlands

- 1 Production facility
- 3 distribution centres

Thailand

- 3 Production facilities
- 3 distribution centres

Singapore

1 Draduction facility

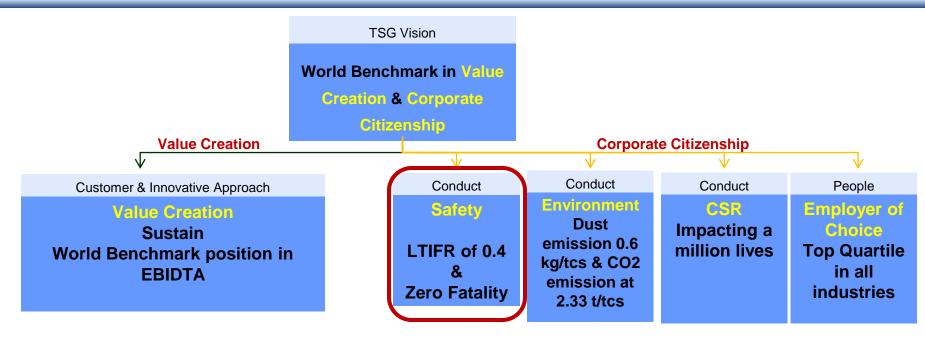
- World's second most geographically diversified steel producer, manufacturing units in 26 countries; global presence in over 50 markets
- Group revenue: US \$ 23 Billion ;81,000 employees representing > 20 nationalities
- Shareholder base of over 8,00,000 people

	Production facility		
(2007)		(2009)	
Rank	Company	Rank	Company
1	Arcelor Mittal	1	Arcelor Mittal
2	Nippon Steel	2	Baosteel Group
3	JFE	3	POSCO
4	POSCO	4	Nippon Steel
5	Baosteel Group	5	JFE
6	Tata Steel	6	Jiangsu Shagang Group
7	Hebei Group	7	Tata Steel
	Jiangsu Shagang		
8	Group	8	Ansteel
9	US Steel	9	Severstal
10	Wuhan Steel	10	Evraz



Vision & Challenging Objective for FY'12





Tata Steel Goal- 0.4 LTIFR (Loss Time Injury Frequency Rate) by 2012 and 0.2 by 2016

LTIFR- Number of Loss time Injury per million Man-Hours worked

Lost Time Injury (LTI): Lost time Injury are occupational injuries which prevent a worker from joining the next schedule shift

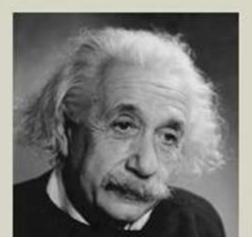


Why do we have incidents/accidents!!!!!!



"The world we have created today as a result of our thinking thus far has problems which cannot be solved by thinking the way we thought when we created them."

Albert Einstein





Who is line manager!!!!

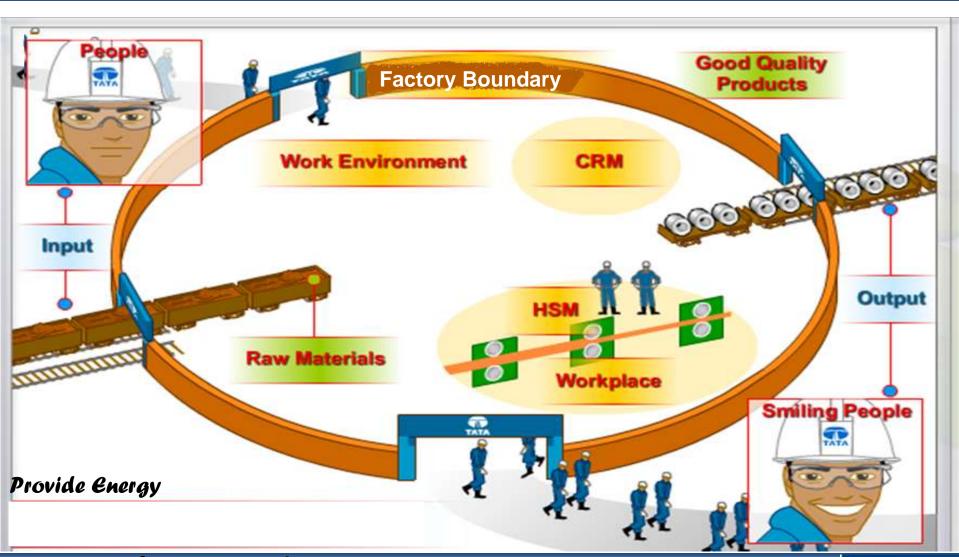


Any individual who does an activity/work, given by the organisation, and has the responsibility, authority and accountability for that activity is the line manager for that activity/work.

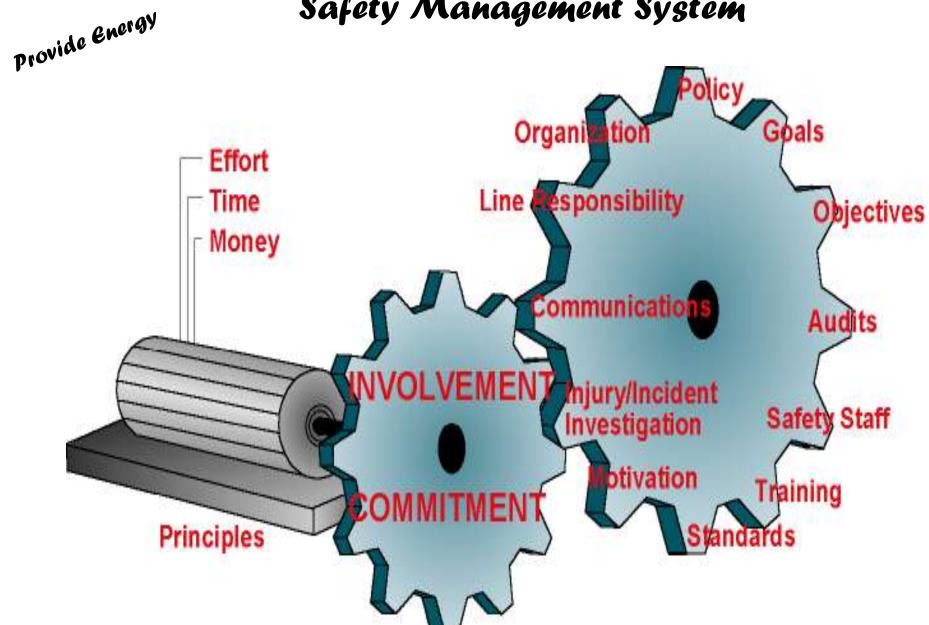


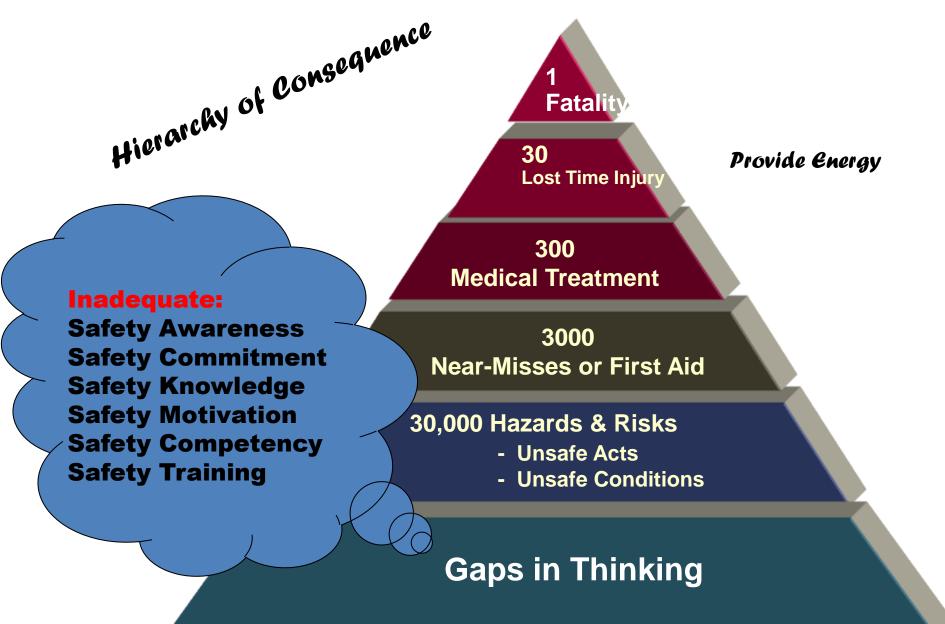
Safety and Health philosophy





Safety Management System







Roles and responsibilities of line manager



- Demonstrate
- Integrate
- -Implement



Demonstration



- ■Show the way by following it. Rolemodel
- •Feel the pinch and fruits by involvement.
- Provide resources as and when required.
- Walk the talk
- Provide the challenges



Integration



- Consider safety part of production, marketing, maintenance plans.
- 2. Integrate safety KPI's with the business processes, like
 - i) Wearing cotton apron by the house wife is part of cooking
 - ii) Investment in fire protections is investment in business.



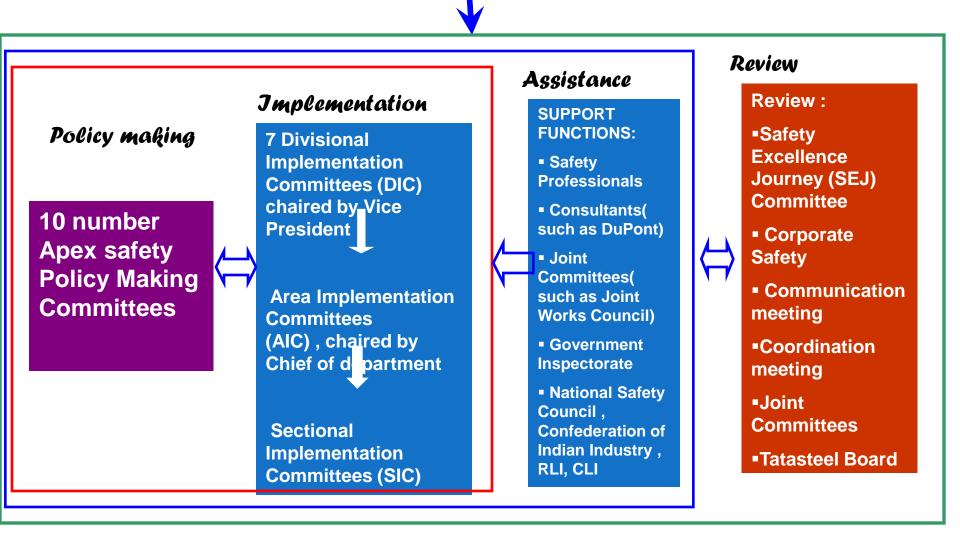
Implementation



- Ownership/ proprietorship Every inch of the area has a owner.
- ii. Observations/audits,Investigations, safety standards.
- iii. Hazard identification and mitigating risks.
- iv. Skill, will and knowledge

Safety Function Deployment

Apex Safety Council (Chaired by MD/COO)





TATA

Improvements will come

Seeing the Light, Feeling the Heat





People respond for two main reasons — "seeing the light", or "feeling the heat"

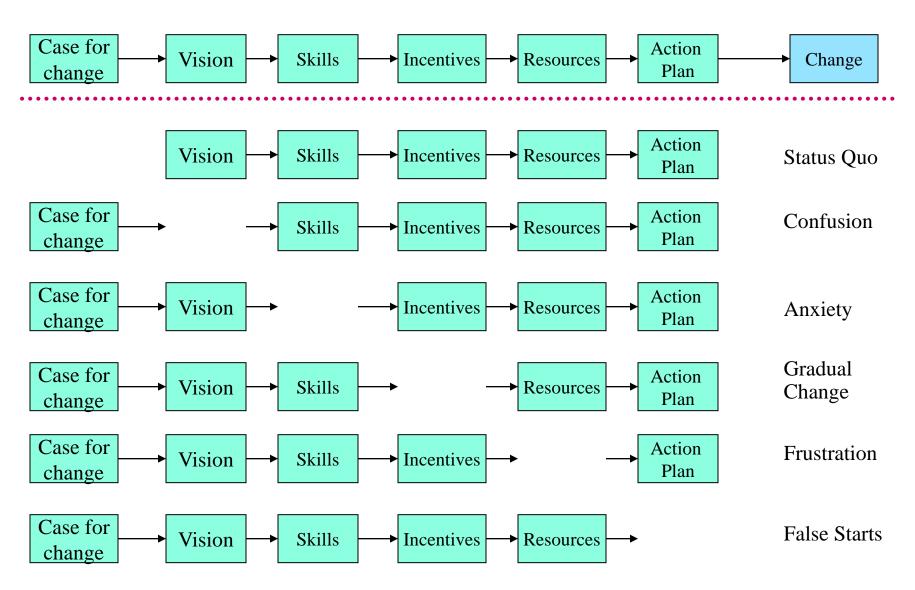


Line manager should have competencies....



- Proactive
- Reactive
- Jnnovative
- Receptive
- Accessible
- Knowledgeable
- Authoritative
- Competitive

Managing Complex Change





Tribal ladies at their homes





We are visible at any time---any where



TATA STEEL



Dress code for ladies







Changed Behavior --- Cyclist on road







Driving discipline









Use of Standard Scaffolding during construction

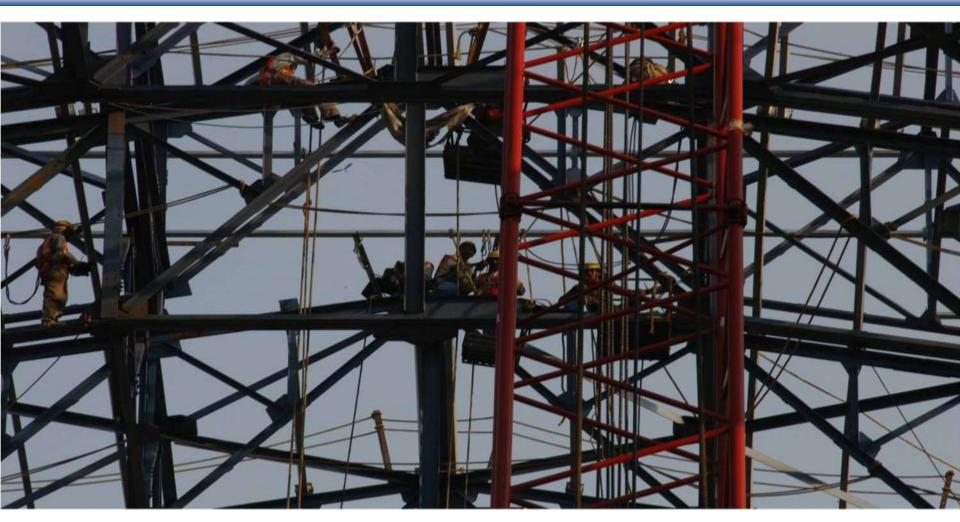






Construction site – Working at height







use of Safety Belt while driving









Segregation of traffic







Standard in place-Barricading









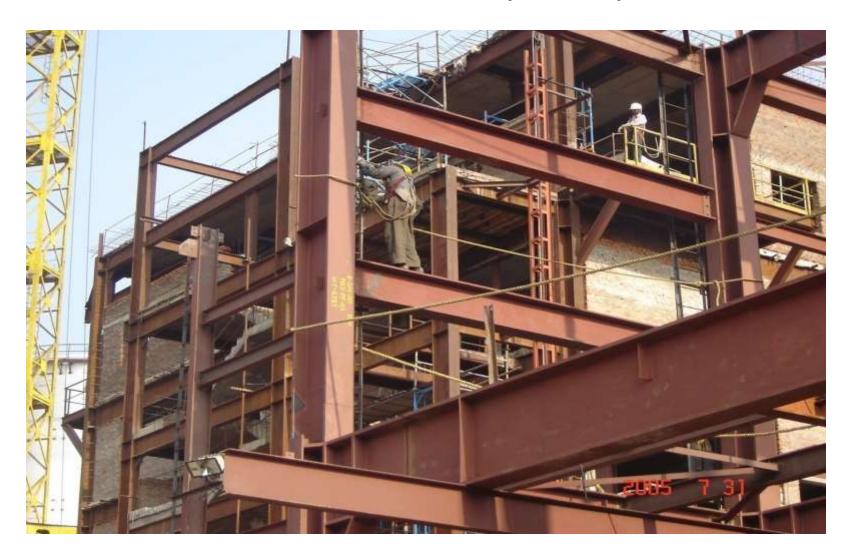
Standard in place







Standard in place...... Working at Height





Use of Hand rails.... First step towards Behavioral Change







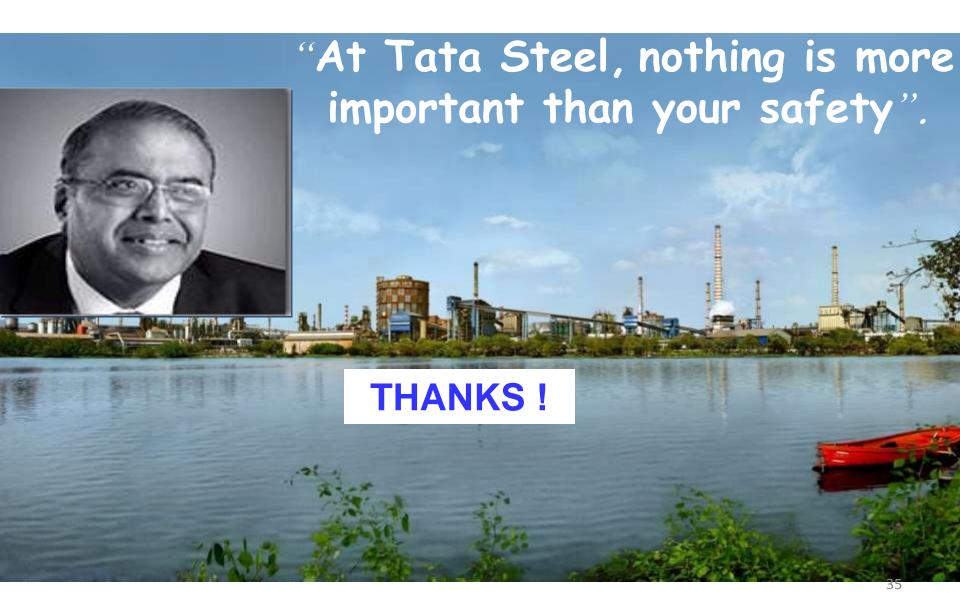
We are going back happily......





All safely home after an end of a safe working day

From our Managing Directormessage to all stake holders







"We must become the change we want to see."

Mahatma Gandhi

