



# ***MEGA TRENDS 2020***

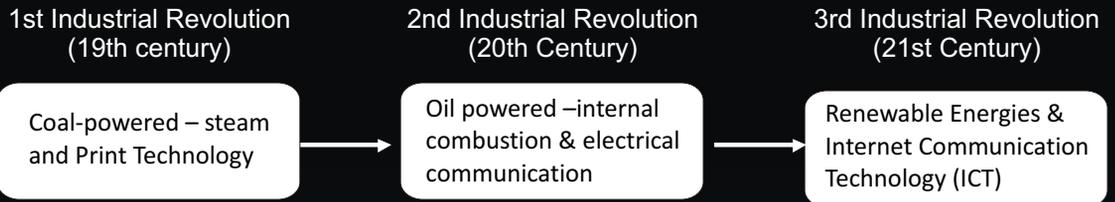
## **“Shaping India's Future”**

January 17, 2012 ■ FICCI, New Delhi

A Forum to Infuse CHANGE, relevant to the NEW AGE

# MEGA TRENDS 2020: "SHAPING INDIA'S FUTURE"

The great economic transformations in history occur when new communication technology converges with new energy systems.



The concept of third industrial revolution developed by Mr. Jeremy Rifkin, Founder and President of the Foundation on Economic Trends has been endorsed by European Union as the future development strategy in 2007 and is now being implemented by various agencies within the European Commission as well as in the 27 member-states. FICCI Young Leaders have taken the lead in bringing this concept to India which will make India the first developing country to address this issue in a cohesive manner. Five Global Mega Trends that will impact India in the next decade has been identified by FICCI. Through this Summit we aim at the Mega Trends in the forefront of policy discussion that will shape the future development of India in the next decades.



**Keynote Address**  
**Mr. Jeremy Rifkin**  
 Founder and President of the  
 Foundation on Economic Trends



**Special Address**  
**Mr. Pranav Mistry,**  
 Research Assistant and  
 PhD candidate, MIT Media Lab\*

\*Invited

## Key Speakers

<b>Mr. Shivinder Mohan Singh</b> Chairman, FICCI Young Leaders (FYL) Managing Director, Fortis Healthcare Ltd.	<b>Mr. Arun Maira, Member</b> Planning Commission Government of India*	<b>Prof. P. B. Sharma</b> Vice-Chancellor of Delhi Technological University
<b>Ms. Sulajja Firodia Motwani</b> Co-Chairman, FICCI Young Leaders (FYL) Managing Director, Kinetic Motor Co. Ltd.	<b>Dr. Narendra Jadhav</b> Member Planning Commission Government of India*	<b>Prof. Shailendra Raj Mehta</b> Visiting Professor, IIM, Ahmedabad; Academic Director of Duke Corporate Education
<b>Mr. Vivek Mohan</b> Managing Director Abbott India Ltd	<b>Mr. G.B. Pradhan</b> Secretary, Ministry of New & Renewable Energy Government of India*	<b>Mr. Prasanto Kumar Roy</b> President and Chief Editor Cyber Media Publications
<b>Mr. Deep Kalra</b> Founder & CEO, Makemytrip.com		<b>Mr. Pawan Agarwal</b> Advisor, Higher Education Planning Commission of India
<b>Mr. Tejpreet Singh Chopra</b> President and CEO, Bharat Light & Power		<b>Mr. Nitin Khanna</b> CEO, Aantrishiti
<b>Mr. Tarun Arora</b> CEO, GIST		<b>Mr. Yashwant Deshmukh</b> Founder-Owner, YRD Media

# PROGRAM AGENDA

09:30 am - 11:00 am	Inaugural Session
11:00 am - 11:15 am	Tea Break
11:15 am - 12:30 am	<b>Plenary Session I</b>  <b>Mega Trend I: The Third Industrial Revolution</b>  Mobility and Communication are the two major wheels of power on which the modern society moves on the pathways of progress and development. These two wheels of power are the prime movers for the growth of industry and enterprises. They facilitate the transaction of business at almost the speed of thought and create the necessary industry environment for meeting the challenge of rapidly shrinking technology and innovation cycle. The integration and convergence of ICT and renewable energy technologies will herald a new distributed system across almost all sectors impacting the entire fabric of the society in next decade or so. This session aims at discussing the concept of third industrial revolutions, current issues, emerging trends, good practices and the way forward for policymakers to prepare the nation for the eminent change.
12:30 pm - 12:45 pm	Tea Break
02:45 pm - 02:00 pm	<b>Plenary Session II</b>  <b>Mega Trend II: New Business Models in the Age of Distributed Capitalism</b>  The new era will bring with it a reorganization of power relationships across every level of society. While the fossil fuel-based First and Second Industrial Revolution scaled vertically and favored centralized, top-down organizational structures, the Third Industrial Revolution is organized nodally, scales laterally, and favors distributed and collaborative business practices that work most effectively in networks. This session will examine the new innovative, for-profit and not-for profit business models that have come up in last decade or so and how these businesses have added value or altered the way goods and services are delivered to the target population.
02:00 pm - 02:45 pm	Lunch
02:45 pm - 04:00 pm	<b>Plenary Session III</b>  <b>Mega Trend III: Intelligent Technologies and Future of Work</b>  Major, disruptive technology advances can make redundant specific jobs that employ hundreds of thousands of people. The pace of such change is the highest in the technology and related services outsourcing arenas. The impact of such a loss of jobs could be dramatic, sending ripple effects on the Indian economy, rather than being confined to the technology industries alone. Preparing for this means identifying occupations that are potentially threatened and studying and recommending possible interventions aimed at preparing employer, employee, educational institutions, and governments for such change.  This session will debate on this and suggest a way forward.
04:00 pm - 04:10 pm	Tea Break
04:10 pm - 05:25 pm	<b>Parallel Session IV A</b>  <b>Mega Trend IV: Collaborative Education</b>  The purpose of education is to prepare the generations for the future, today. With this purpose in mind, education (approaches, models, structures) must ensure fundamental transformations in people, societies and organizations so that they are more aligned to the new world and ready to face its challenges. But for that, education must itself undergo a transformation.  This session will explore what the education of tomorrow may look like.
04:10 pm - 05:25 pm	<b>Plenary Session IV B</b>  <b>Mega Trend V: The Ascendancy of Civil Society</b>  The Civil Society will play an increasingly important role as an incubator of critical social capital and as a progenitor or thousands of new social enterprises and millions of new jobs, as the evolving Third Industrial Revolution will start metamorphosis into the collaborative age over the next half century. For a sustainable Global Economy, the need is for a sustainable Local Economy. For this to happen we will need the Civil Society and the Industry to work in tandem - It simply means more transparency and environmentally sustainable productive collaboration between the two. Social entrepreneurs are creating new businesses that bridge the "for profit" and "not for profit" sectors. These initiatives are likely to become more commonplace in the years to come leading to Mahatma Gandhi's vision of "Gram Swaraj".  This session will explore the emergence and relevance of such enterprising theory in the Third Industrial era.
04:10 pm - 05:25 pm	<b>Plenary Session IV C</b>  <b>Mega Trend VI: Continental Markets &amp; Political Union</b>  While the First and Second Industrial Revolutions were accompanied by national economies and nation-state governance, The Third Industrial Revolution, because it is distributed and collaborative by nature, scales laterally along contiguous landmasses, and favors continental economies and continental governing unions. Continentalization is becoming the new path to globalization.  The European Union is the first continental economy and political union to begin transitioning into a Third Industrial Revolution. Continental unions have recently been formed in Asia (The ASEAN Union), Africa (The African Union) and South America (The Union of South American Nations). In North America, The North American Free Trade Agreement (NAFTA) is a precursor to a continental union. This session will explore the impact on India and possibilities of creating new continental unions in South Asia region with active participation of India.
05:25 pm - 06:30 pm	Concluding Session



## Why Should You Attend

- ❖ Attract Young Business Leaders & professionals to participate in the policy discussions
- ❖ Promote a futuristic approach towards policy formulation
- ❖ Create awareness about future trends and share innovative global practices
- ❖ Provide a unique networking platform for young business leaders & professionals with policy makers & FICCI National Executive Members

## Who Should Attend

- ❖ 2nd-3rd generation business leaders
- ❖ First generation entrepreneurs
- ❖ Young Professionals in decision making positions
- ❖ Policy makers
- ❖ Government officials

*Cross sectoral participation from Renewable Energy, Non renewable Energy, ICT, Telecom, Health, Higher & Vocational Education, Agri processing and Agriculture, Logistics, Transportation, Financial Services.....*

## Participation Details

### Delegate Registration

Delegate Category	Per delegate fee for up to 3 delegates from same organization (INR)	Per delegate fee if 4 or more delegates from same organization attend (INR)
Non FICCI Members from Industry	10000	8500
Non FICCI Members from Academia	7000	5950
Student	3500	2975

\*FICCI Members will get free entry to the Mega Trends Conference and the FICCI AGM

\*\*Non FICCI Members will get free entry only to the FICCI AGM on Jan 18, 2012



#### Please note

- ❖ The delegate fee includes conference registration, delegate kit, report, souvenir and lunch. It does not include airfare, hotel stay or any other incidental expenses.
- ❖ No further request for discounts will be entertained. Only forms accompanied by requisite delegate fees will be accepted.
- ❖ FICCI reserves the right to reject any registration without assigning any reason.
- ❖ Travel & Stay- Participants are required to make their own travel and stay arrangements. FICCI can provide information on various options of accommodation near the venue; booking and payment has to be made by the delegates.

Participants can also make payments through Swift transfer in favour of FICCI.

SB A/c NO: 5344483002, BANK NAME: CITI BANK, BENEFICIARY NAME: FEDERATION OF INDIAN CHAMBERS OF COMMERCE & INDUSTRY (FICCI), FEDERATION HOUSE, TANSEN MARG, NEW DELHI-110001, SWIFT CODE: CITIINBX,NEFT/IFSC/RTGS CODE: CITI00000002 & MICR CODE: 110037002

#### Cancellation Policy for Registration:

Requests received in writing before Dec 31, 2011 will be considered for cancellation. A 20% handling charge will be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No amount will be refunded after Dec 31, 2011.

## Sponsorship Details

<b>Platinum</b> Rs 15,00,000/- Single Slot Available	<b>Gold</b> Rs 10,00,000/- Two Slots Available	<b>Conference Kit</b> Rs 8,00,000/- Single Slot Available	<b>Mega Trend Sponsor</b> Rs 6,00,000/- Five Slots available one for each Trend
<b>Souvenir Sponsor</b> Rs 5,00,000/- Single Slot Available	<b>Technology Sponsor</b> Rs 5,00,000/- Single Slot Available	<b>Lunch Sponsor</b> Rs 4,00,000/- Single Slot Available	

*Note: For details on sponsorship benefits, please contact the FICCI YOUNG LEADERS' focal point.*

## Advertisement Details

Advertise in the Souvenir for high visibility

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❖ Back Cover (Full Page):	Rs 90,000/-
❖ Inside Back Cover (Full Page):	Rs 80,000/-
❖ Full Page:	Rs 40,000/-

# REGISTRATION PROFORMA

Yes, we are interested in participating in the conference as a (check whichever is applicable):

- |  |   |
|--|---|
| <input type="checkbox"/> Delegate  | <input type="checkbox"/> Sponsor (Please Specify) |
| .....  |   |
| <input type="checkbox"/> FICCI Members (Please provide your membership number) |   |
| <input type="checkbox"/> Corporate Member                                      | <input type="checkbox"/> Associate Member         |
| <input type="checkbox"/> Non- Members-Industry/ Academia                       | <input type="checkbox"/> Student                  |

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Email (Please provide email id accessed by the delegates directly):

1.....

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Cheque/DD Number: ..... Bank Details: .....

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Note:

1. Registration fees to be deposited as Demand Draft drawn in favour of FICCI, payable at New Delhi.
2. In case of more than two delegates from an organization, the registration form can be photocopied. The names of all delegates should be mentioned on the reverse of the demand draft.
3. SB A/c NO: 5344483002, BANK NAME: CITI BANK, BENEFICIARY NAME: FEDERATION OF INDIAN CHAMBERS OF COMMERCE & INDUSTRY (FICCI), FEDERATION HOUSE, TANSEN MARG, NEW DELHI-110001,  
SWIFT CODE: CITIINBX, NEFT/IFSC/RTGS CODE: CITI0000002 & MICR CODE: 110037002



*The Change Agent*

## **Federation of Indian Chambers of Commerce and Industry (FICCI)**

Established in 1927, FICCI is the largest and oldest apex business organization in India. Its history is closely interwoven with India's struggle for independence and its subsequent emergence as one of the most rapidly growing economies globally. FICCI plays a leading role in policy debates that are at the forefront of social, economic and political change.

A non-government, not-for-profit organization, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 83,000 companies from regional chambers of commerce.

FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialized services and global linkages. It also provides a platform for sector specific consensus building and networking.

FICCI has Partnerships with 77 countries across the world carry forward our initiatives in inclusive development, which encompass health, education, livelihood, governance, skill development, etc. FICCI serves as the first port of call for Indian industry and the international business community.

Visit us at- [www.ficci.com](http://www.ficci.com)



## **About FICCI Young Leaders (FYL)**

India's socio-economic landscape is getting progressively transformed with young India's growing role in every sphere. In a country where more than 70% of the population is young, it is imperative that the voice of youth starts influencing the decision making process. Keeping this in mind, FICCI has initiated the **FICCI Young Leaders (FYL)**, an avenue to include and involve the young business leaders in the policy dialogue process of FICCI at the highest level. The objective is to integrate the young entrepreneurs and professionals into FICCI's mainstay activities to make the reforms across the Indian economy youth relevant.

### **Contact Us**

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