



सत्यमेव जयते

Ministry of Micro,
Small and Medium Enterprises
Government of India



FICCI MSME SUMMIT 2012

Theme: "Innovation & Clusters"
February 23, 2012 at FICCI, New Delhi




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MSME
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ABOUT THE MSME SECTOR

The Micro, Small and Medium Enterprise (MSME) have recognized as the engine of growth of the Indian economy and:

- ❖ contribute significantly to industrial, economic, technological and regional development
- ❖ facilitate industrialization in rural and backward areas
- ❖ contributes 8% of the country's GDP
- ❖ 45% of the manufactured output
- ❖ 40% of India's exports
- ❖ provide employment to about 60 million persons
- ❖ 26 million enterprises in number
- ❖ grew 11.74% in last decade



ABOUT FICCI MSME SUMMIT 2012

FICCI with support of the Ministry of Micro, Small and Medium Enterprises (MSME), GOI is organizing its 3rd MSME Summit with the theme "Innovation & Clusters" on Thursday, February 23, 2012 at FICCI. The Summit aims to deliberate upon the need for encouraging cluster development and innovation culture amongst MSMEs as this could be potential recipe for enhancing the growth of MSMEs.



The Summit 2012 will focus on:

- ❖ emerging issues including policy and regulatory reforms
- ❖ effectiveness of existing programmes/schemes
- ❖ innovative policies & requisite strategies for promoting innovation and cluster development
- ❖ encouraging cluster development and innovation culture amongst MSMEs
- ❖ best practices being adopted worldwide for encouraging R&D and innovation amongst MSMEs

At the Summit 2012, participants can:

- ❖ network with relevant stakeholders
- ❖ build global alliances
- ❖ learn about new products, services and trends known globally
- ❖ Understand multitude of innovative business strategies and models available in the market today
- ❖ learn from successful enterprises who have graduated from micro to medium scale through case studies, showcasing the global best practices
- ❖ explore financing avenues, develop supply chain, and showcase best practices, product & services
- ❖ Interact with the policy makers & MSME experts on the contemporary issues
- ❖ Showcase products

Shri. Virbhadra Singh, the Hon'ble Minister of Micro, Small and Medium Enterprises (MSME), Government of India, has been invited to inaugurate the MSME Summit



SCHEDULE

Day & Date : Thursday, February 23, 2012
 Time : 10.00 a.m. (Registration Starts at 9.00 a.m.)
 Venue : FICCI, Federation House, Tansen Marg, New Delhi- 110001

SUMMIT SESSIONS

- ❖ Structure for innovation and Cluster in India
- ❖ New emerging technologies and promotion of R&D in clusters
- ❖ Process innovation & cluster success
- ❖ Innovative models to ease Finance to MSMEs and Financing for Innovations

TARGET AUDIENCE

This FICCI Global MSME Summit 2012 is designed for all organizations and agencies with an interest in and commitment, to tackle the challenges of enhancing the competitiveness of Indian MSMEs, including:

- ❖ Micro, Small and Medium Enterprises (MSMEs)
- ❖ Policymakers & Regulatory Authorities
- ❖ Corporate Leaders & Investors
- ❖ Foreign Diplomats
- ❖ International & Domestic MSME domain experts
- ❖ Financial Institutions & Banks
- ❖ Technology Providers & Innovators

FICCI MSME Summit 2011: A Preview

The Summit 2011 was attended by over 400 participants

The distinguished speakers at the Summit included:

- ❖ Shri. Virbhadra Singh, the Hon'ble Minister of Micro, Small and Medium Enterprises (MSME)
- ❖ Shri. T K A Nair, Principal Secretary to the Prime Minister and Chairman, PM Taskforce on MSMEs
- ❖ Shri. Arun Maira, Member, Planning Commission



Minister's Quote

"I consider it my prime duty to see that the recommendations of the Task force are implemented expeditiously and bank funds are made available to MSMEs adequately at softer rates of interest and without hassles"

PARTICIPATION DETAILS

Participation Fees

Summit Participation

For MSMEs	NIL
For Consultants*	Rs. 2500/- per participant
Consultancy booths in the form of clinics	Rs. 75,000 for furnished booths of 4 sq mtr (Limited booths available)
Platform to the innovators to display their innovations	Rs. 75,000 for furnished booths of 4 sq mtr (Limited booths available)
Exhibition	Rs. 75,000 for furnished booths of 4 sq mtr (Limited booths available)

* There is a group discount of 10% for 3 or more participants from the same organization

Advertise in our Seminar Booklet!!

Category	Amount (INR)
Full Page	50,000/-
Inside Back Cover	80,000/-
Back Cover	90,000/-
Inside Front Cover	80,000/-

Print Area 18 cm (Height) X 22 cm (Width)
 Bleed Size 19 cm (Height) X 23 cm (Width)
 (Screen Ruling 150)

PARTNERSHIP OPPORTUNITIES

FICCI Global MSME Summit 2012 provides you with an ideal platform for your organization to get associated with this prestigious summit by being our sponsor. Our Sponsorship Propositions offer you the following benefits:

- ❖ Brand building and positioning to capture the mind of significant stakeholders of Indian MSME Segment.
- ❖ Create an impact among the key decision makers of the industry.

So be a part of this event! Reinforce your positioning and marketing strategies and leverage on this opportunity by being one of the sponsors.

Platinum Sponsor	Rs. 15,00,000*
Diamond Sponsor	Rs. 12,00,000*
Gold Sponsor	Rs. 9,00,000**
Silver	Rs. 7,00,000**
Associate Sponsor	Rs. 3,00,000***
Lunch Sponsor	Rs. 4,00,000*
Cocktail & Dinner Sponsor	Rs. 5,00,000*
Documentation Package Sponsor	Rs. 6,00,000*

For benefits attached to each of the sponsorship categories, please contact Summit Secretariat

* Exclusively provided to one sponsor

** Open to a maximum of two sponsors

*** Open to multiple sponsors

For further details please contact Summit Secretariat:

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Log on to our website: www.ficci-msme.com



REGISTRATION FORM

Theme: "Innovation & Clusters"

February 23, 2012 at FICCI, New Delhi

Yes, we are interested in participating in FICCI's MSME Summit 2012 – "Innovation & Clusters"

(Tick whichever is applicable)

Summit Participation Exhibition Advertisement Sponsor Consultants

Delegate Details

1. Name..... Designation Email:
2. Name..... Designation Email:
3. Name..... Designation Email:
4. Organisation
5. Mailing Address.....
..... Pincode
6. Tel (with STD/ ISD Code):
7. Fax (with STD/ ISD Code):
8. E-mail
9. Field of Business

Payment Details: (Applicable for Exhibitors, Consultants, Advertisers & Sponsors)

Our DD/Cheque No. dated..... for Rs.....
drawn on in favour of Federation of Indian Chambers of Commerce and Industry/ FICCI,
payable at New Delhi is enclosed.

Refund Policy: Refund of participation, exhibition, advertising, sponsorship amount in case of withdrawal will depend on the period of notice as follows:

- Prior to 15 days - 75%, 10-15 days - 50%, less than 10 days - Nil

❖ Please note that the delegate fee includes the seminar kits, study material, seminars, and lunch & dinner.

❖ It does not include the air fare, hotel stay or any other incidental expenses1

Please Return this Proforma to:

Mr. Deepesh Sharma/ Ms. Kriti Palni Surya

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