

LIBEROSPORTS

FICCI DELEGATION TO THE SOCCEREX EUROPEAN FORUM

28-29 MARCH 2012, MANCHESTER, UK

FICCI has been strongly advocating the entrepreneurship potential in sports. It was the first industry chamber to realize its economic potential. Amongst our various initiatives to stimulate business of sports in the country, FICCI in association with Libero Sports - India's only football consultancy will lead a delegation to Soccerex European Forum 2012, Manchester, UK. We are the official representative in India for Soccerex European Forum 2012. FICCI and Libero Sports invite select organizations to join this delegation.

Why attend Soccerex?

Soccerex is the Global Convention for the Business of Football. Every year all 20 English Premier League clubs attend Soccerex.

- Explore business opportunities in the world football industry.
- Learn about business of sports from two days of debate, networking and socializing with the key players.
- Network with **senior decision makers** from the European football industry including UEFA, top European clubs, leading global brands and suppliers all under one roof.
- Get insights on most pertinent issues affecting Indian and European football.
- Proven business results for delegates, exhibitors and sponsors.

Who should join the delegation?

- Football Industry Professionals.
- Corporate Houses interested in business of Football.
- Entrepreneurs looking for Football as a new business avenue.
- Football Academies and Clubs with global ambitions.
- State and District Chapters of Football Federations.
- Coaches, Trainers, Athletic and Sports Directors.
- Sports Marketing Specialists.
- Media and PR Executives.
- Event and Competition Management Specialists.
- Sports and Copyright Law experts.

DELEGATE FEES

The delegate fee for the two-day football extravaganza is 645 UKP, but as a part of FICCI delegation you will be paying 600 UKP and can also avail of the following benefits.

Benefits of Joining the Delegation

- Better visibility as India's Contingent to the Soccerex European Forum.
- Opportunity to network within the FICCI delegation and with other global stakeholders attending the event.
- Opportunity to meet important organizations like UK Trade & Investment (UKTI) and concerned UK ministries.
- Coordination for B2B Meetings
- Assistance in finding a good accommodation at competitive rates and Visa Assistance.
- Additional activities like Old Trafford Stadium tour and opportunity to watch the Blackburn Rovers Vs Manchester United match at Ewood Park (To Be Confirmed).

Other Partnership Opportunities

- Sponsorship
 - Delegation Title Sponsor
 - Technology Partner
 - Travel Partner
 - Media Partner
- Exhibitor
 - Showcasing your product and service at Soccerex European Forum 2012.
- Speaker
 - Be a speaker at the Indian Investment in Session 1 (Indian Investment in European Business) or Session 2 (Business Opportunities in Indian Football)
- Knowledge Partner
 - FICCI Study Paper for Football in India – a Sleeping Giant.

Please feel free to contact FICCI/ LIBERO Sports for more details.

Travel Expenses to Manchester, UK

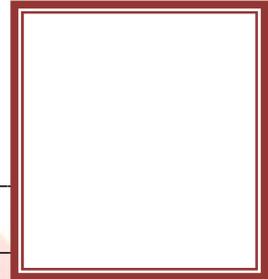
The travel expenses for return trip and accommodation will be borne by the delegate. FICCI will assist for VISA.

How to Apply

Please send us the following documents by 25th January, 2012:

1. Duly filled attached registration form.
2. Two passport size photographs.
3. Copy of your passport.
4. Cheque in favour of "Libero Sports India Pvt. Ltd." for 600 UKP payable at New Delhi.
5. Company Profile (100-150 words)
6. Delegate's Business Card

Date _____

Registration Form

Name: _____

Designation: _____

Company: _____

Address: _____

Tel.: _____ Mobile: _____ Website: _____

Fax: _____ E-mail: _____

Joining the business delegation as (please tick in the appropriate box):

Delegate Exhibitor Diet Preference: Vegetarian Non-vegetarian Hotel Requirement: Single Double Suite

Credit Card details: _____ No. _____

Date of Issue _____ Date of Expiry _____

Passport No. _____ Place of Issue: _____

Date of Issue _____ Date of Expiry _____

Cheque/DD No.: _____ Bank and Branch Name: _____

(Signature)

Note: Kindly enclose your business card with this form

LIBEROSPORTS



SOCCEREX

FOR MORE INFORMATION

FICCI

Rajpal Singh
Additional Director
Federation House, Tansen Marg,
New Delhi- 110001
E: rajpal@ficci.com
T: +91-11-23487400, 23765083
F: +91-11-23320714, 23721504
M: +91-9811046537
W: www.ficci.com

Libero Sports India Pvt. Ltd.

Karan Jindal
C/8 19, DLF Qutab Enclave, Phase 1,
Gurgaon -122002
E: karan.jindal@liberosports.com
T: +91-124-4276749
M: +91 9871633757
W: www.liberosports.com

