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**GOAL 2013**  
India Football

International Convention on  
**Football Business**



14-15 February 2013  
FICCI, Federation House, Tansen Marg, New Delhi



# FICCI GOAL 2013

## India Football

FICCI is India's only apex chamber of commerce with a dedicated sports division and full time experts.



*"With a strong focus on youth development and considering FIFA's encouragement and support relating to our efforts to host the U-17 World cup in 2017, I'm excited about the prospect of football development in the country. In recent months we have put together a masterplan, "Lakshya" with the help of our Technical Director and we are in the process of creating a long term strategic plan which I think will go a long way in taking Indian football to the next level."*

- Mr. Kushal Das  
General Secretary, AIFF



*"I have for a long time believed that we have the ability and firepower at Indian Football to do extremely well on the field. With the Indian economy growing steadily and young India embracing the sport like never before, football is poised to become 'THE Game' of India"*

- Alok Malik  
Chairman, FICCI Sports Committee and MD, ESPN STAR Sports India



*"We are confident that future of Indian football is bright as the game is getting embedded into the Indian culture with growing interest for the game amongst youngsters. To attain its potential in India, it is important that corporate entities support the game at all levels"*

- Sanjiv Paul  
Co-Chairman, FICCI Sports Committee and Vice President-Corporate Services, TATA Steel



Amongst our various initiatives to promote sports development in India, Football is the priority sport. Some of our initiatives to promote football in India have been:

- Seminar jointly organized with Asian Football Confederation for SAFF Member Associations.
- Released knowledge papers on "Foreign Investment in Indian Football" and "Destination India : Unique Opportunities in Football in India"
- FICCI-Libero Sports delegation to Soccerex European Forum, Manchester, UK.
- Focussed sessions on Football in India during TURF 2012: 4th Global Sports Summit.

In continuation of our effort to promote football development in India, FICCI in association with AIFF is initiating an exclusive platform for strategic interaction among stakeholders. The objective of this initiative would be:

- Dialogue and Networking among senior decision makers in Indian and international football fraternity.
- Knowledge sharing and understanding the unique business opportunities in Indian football.
- Discuss issues, challenges and way forward on contemporary issues in sports and to build a consensus.





## Goal "2013", 14-15 Feb, 2013

GOAL"2013" would be the first international convention focused on the business of football in India. This initiative is a strategic dialogue platform to bring together senior decision makers and who's who of Indian and international football industry to deliberate on profitable promotion and grassroots development of the sport in the country. Components of GOAL"2013" are:

- Conference on Business of Football ( 14-15 Feb, 2013)
- B2B and B2G Meetings
- Exhibition
- Networking Dinner and Lunch
- Coaching conference for Coaches - FICCI is partnering AIFF for organizing Conditioning Course for Coaches at Federation House, FICCI, New Delhi from 12-14 February (Invitations only through All India Football Federation)



## Participant profile

A key element for the event would be the presence of relevant stakeholders supporting the growth of Indian football. These would be as follows:

- 1) Ministry of Sports and Youth Affairs
- 2) Sports Authority of India
- 3) FIFA
- 4) AFC
- 5) AIFF and State Football Associations
- 6) International leagues
- 7) Indian and International clubs and academies
- 8) Brands
- 9) Agencies
- 10) Players, Coaches & Technical Staffs
- 11) NGOs
- 12) Exhibitors
- 13) Universities and Educational Institutes





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## Registration Form

Date : 14-15 Feb ,2013

Venue : FICCI, Federation House, Tansen Marg  
New Delhi

### Please fill the registration form (*can also use photocopy*)

1. Name of delegate (s)

Mr  Mrs  Ms  Dr  Other

a. Name : .....

Designation .....

Mr  Mrs  Ms  Dr  Other

b. Name : .....

Designation .....

Mr  Mrs  Ms  Dr  Other

c. Name : .....

Designation .....

Mr  Mrs  Ms  Dr  Other

d. Name : .....

Designation .....

2. Organisation : .....

3. Mailing Address : .....

..... Pincode : .....

4. Telephone (s) : ..... Mobile : .....

(With Country and STD code)

5. Fax : .....

(With Country and STD code)

6. E-mail : .....

7. Website : .....

The delegate fee to be payable by Cheque/DD drawn in favour of **FICCI**, payable at New Delhi.

Cheque/DD for Rs..... No..... Dated.....

Drawn on.....



## Registration Fees

	International	National
Before 20th Jan	\$80	Rs. 4000
Before 31st Jan	\$100	Rs. 5000
After 31st Jan	\$150	Rs. 6000

Kindly contact for Special Invitation (Eligible - Olympians, Indian International Players and Senior Government officers- Group A-B )

50% discount on 3rd & subsequent participant from same organisation

25% discount for FICCI members and Students

Exhibitions Rate Rs. 25000 (2X2 M) - Limited space available

## FOCUS SESSIONS

Football in Asia: Opportunities for India with focus on youth development

Vision of AIFF & IMG-RIL for Football Development in India

Reconceptualizing of Indian League system: Club v/s City Franchisee

Football Stadia: Sustenance and Legacy of 'White Elephant'

Strategy for acquisition and successful execution of U-17 World Cup

A focused session on Success Stories in Indian Football



Industry's Voice for Policy Change

### About FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs; FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

FICCI provides a platform for sector specific consensus building and networking and as the first port of call for Indian industry and the international business community.

### Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

### Our Mission

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.



### About AIFF

The All India Football Federation (AIFF) is the organisation which manages the game of association football in India. It administers the running of the India national football team and also controls the I-League, India's premier domestic club competition, in addition to various other competitions and teams. The AIFF was founded in 1937, and gained FIFA affiliation in the year 1948, after India's independence in 1947. India was one of the founding members of the Asian Football Confederation when it was set up in 1954.

## Our Partners



## For more details contact

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