



# India Sustainability Conclave 2013

*Balancing business goals in a sustainability paradigm*



February 25-26, 2013  
FICCI, Federation House, New Delhi

# Introduction

Industrial development is the key to achieving the economic objectives of a country. However these objectives cannot be divorced from social and environmental objectives. Industry therefore has an important role to play in terms of aligning their business goals within sustainability paradigm. Corporate sustainability in a holistic sense would encompass not only minimising/eliminating the adverse impact it has on society, environment and its financial bottom line but also the delta it adds in terms of its positive impacts on the society and environment.

Corporate Sustainability is emerging as an integral part of the business policies worldwide rather than a standalone business mandate. Indian businesses are increasingly taking up corporate sustainability initiatives as it makes good business sense for them in the long run.

FICCI as the voice of Indian business and industry launched its annual flagship event - **India Sustainability Conclave** in March 2012 in New Delhi. The Conclave is a platform for knowledge sharing on trends and practices in corporate sustainability, and aims at addressing three critical questions focused on the **Why, What and How** of internalising sustainability in a corporate matrix:

- ❖ Why must Businesses embrace Sustainability?
- ❖ What are Businesses currently doing and what do they need to do to become environmentally sustainable?
- ❖ How can Businesses implement sustainable practices?

The Conclave focuses on corporate environmental sustainability - **challenges** that corporates face in addressing sustainability, the **enablers** that will help address these challenges and the **opportunities** that they can harness by aligning their business goals in a sustainability paradigm.

The Conclave brings together diverse stakeholders from industry, government, multilateral and bilateral organisations, businesses engaged in sustainability services, academia, civil society, consultants, financial institutions and international community on a common platform.



## Diverse stakeholders and corporate participation at the maiden event **India Sustainability Conclave 2012**

**Indian Government:** Ministry of Corporate Affairs, Ministry of Environment and Forests, Ministry of Finance, Ministry of Rural Development, Ministry of Water Resources

**International Organisations:** Sam Research (developers of Dow Jones Sustainability Index), GEF, GRI, IFC, UNDP, WBCSD, WWF

**Corporates:** Adani Power, Alstom India, Earthsoul, Excel Industries, Great Eastern Energy Corporation Limited, Hewlett-Packard, ITC, Jindal Power, JK Cement, JK Paper, Jubilant Industries, Kiran Energy, Mahindra Consulting, Maruti Suzuki, MPPL Renewable Energy, Nokia, National Thermal Power Corporation, Oil India Limited, Oil and Natural Gas Corporation of India, Proctor & Gamble, Royal DSM, Schneider, Shree Cement, Steria India, Thermax, Ultratech, Vodafone, Det Norkse Veritas, Ernst & Young, Emergent Ventures India, Price Waterhouse Coopers

**Banks and Financial Institutions:** Citibank, HSBC, IDFC, IFC, SIDBI

**Non Government Organisations:** Development Alternatives Group, SustainAbility

# India Sustainability Conclave 2013

The second India Sustainability Conclave (ISC 2013) is scheduled on February 25-26, 2013 in FICCI, Federation House, Tansen Marg, New Delhi. Moving on from addressing questions such as "Is Policy a Catalyst or Imperative for Corporate Sustainability?" and "Whether Sustainability Reporting is Fashionable?" to new dimensions like incentivising sustainability through policy, making reporting a value added proposition, and creation of industrial ecology clusters. The second edition of the Conclave promises to make the dialogue more vibrant and the outcomes more recommendatory and meaningful. The Conclave would also deepen the discussions on areas of external interface for businesses through the supply chain imperative, building external relations through stakeholder engagement, and driving sustainability from the top.



## Objectives

India Sustainability Conclave 2013 will be a topical brainstorming platform with knowledge, networking and capacity building as additional take-aways to address key issues of sustainability for businesses including:

- ❖ Presenting national and international best practices and case studies
- ❖ Suggesting policy directions that will create an enabling environment to provide incentives for companies to engage in sustainability
- ❖ Recommending mechanisms to incentivise companies that are ahead in the sustainability curve
- ❖ Providing a platform for stakeholders to engage with each other and create a business interface
- ❖ Building the capacities of companies on sustainability issues
- ❖ Creating a deeper understanding of sustainability through shared learning.

## Session Themes



- ❖ Incentivizing Sustainability Through Policy Framework
- ❖ CSR Provisions in the Companies Bill: Implications for Corporate Sustainability
- ❖ Making Sustainability Reporting a Value Add
- ❖ Financing Sustainability – A Lender's Perspective
- ❖ Driving Sustainability from the Top: CEOs Perspective
- ❖ Sustainability of the Supply Chain
- ❖ Making Business Decisions Inclusive through Stakeholder Engagement
- ❖ Achieving the Critical Balance Between Growth and Sustainability

**Exhibitions Space Available  
To exhibit, please contact**

Mr Pranav Patel  
pranav.patel@ficci.com

# Snapshot of India Sustainability Conclave 2012

FICCI launched the first India Sustainability Conclave on 6 - 7 March 2012 at New Delhi, to help businesses find solutions to address the challenge of embedding Sustainability within the day-to-day operations of their businesses and help develop a whole new level of organisational commitment to their wider group of stakeholders, and not just shareholders and consumers. The Conclave focused on three dimensions:

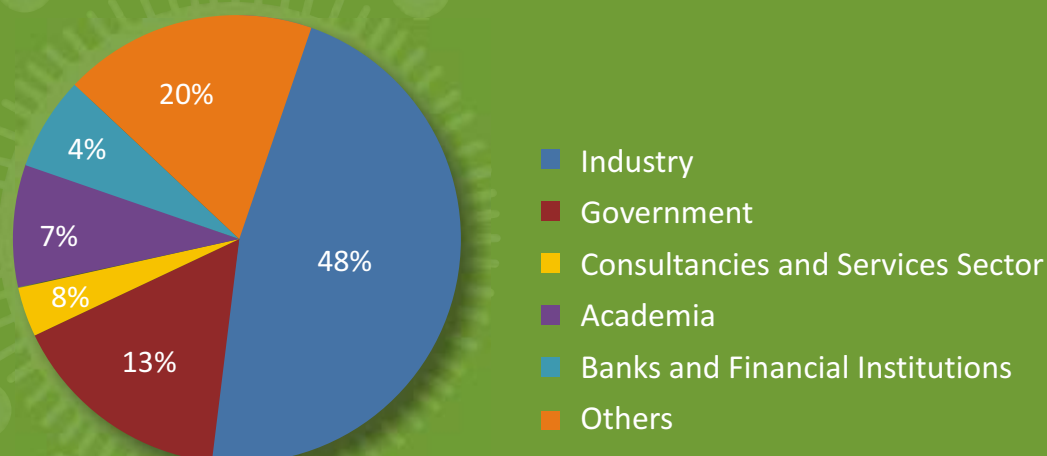
- ❖ Overarching issues for businesses like trends, challenges, broad understanding of sustainability paradigms, current corporate initiatives and role of policy
- ❖ External interface of business operations through the supply chain imperative, building external relations through stakeholder engagement and increasing company accountability through sustainability reporting
- ❖ Capturing the business imperatives for distinct thematic areas of water and waste, which are crucial to sustainable business operations

The Indian Institute of Corporate affairs (IICA) under the Ministry of Corporate Affairs was a partner at the India Sustainability Conclave 2012. The maiden event was inaugurated by Mr Naved Masood, Secretary, Ministry of Corporate Affairs, Government of India and the Valedictory Address at ISC 2012 delivered by Mr Jairam Ramesh, Hon'ble Minister for Rural Development, Government of India

## Participation profile at ISC 2012

Academia/Training, Associations, Bilateral/Multilateral Organisations, Validators, Consultancies, Foreign Embassies, Engineering Solutions Providers, Financial Institutions/Banks, Government, Industry sectors, Media, Non Governmental Organisations, Research Institutes, Retail Services, Traders/Commodity Exchange etc.

### Participation Profile of Various Stakeholders for ISC 2012



The collection of badges, kits and other materials will begin at 08:45 am on February 25, 2013

## PART I: DELEGATE REGISTRATION FORM

### REGISTRATION FEE FOR THE CONCLAVE (PER DELEGATE)

Package	Due Date	Indian Delegates	FICCI Corporate Members (Discount 25%)	FICCI Associate Members (Discount 10%)	Foreign Nationals
<input type="checkbox"/> Advanced Registration	Upto February 10, 2013	INR 10,000	INR 7,500	INR 9,000	USD 500
<input type="checkbox"/> Spot Registration	Beyond February 10, 2013	INR 14,000	INR 10,500	INR 12,500	USD 750

**P.S:** Advance registration would close on 10 Feb 2013 i.e. the payment (cash/cheque/demand draft/online credit card) has to reach FICCI by this date. After this date, the prospective delegates can only register on-the-spot. Please note that registration fee once paid is non-refundable, however, change of delegate is allowed. The payment of registration fee for the Conclave should be made in Indian rupees for Indian delegates and in USD or its equivalent convertible currency for foreign delegates by bank draft/cheque in favour of FICCI payable at New Delhi. (Payment can also be made online through credit card at [www.indiasustainabilityconclave.com](http://www.indiasustainabilityconclave.com)).

The registration fee includes Conclave kit, lunch and refreshments, and excludes boarding, lodging and transport.

The following person(s) from our organisation would be participating in ISC 2013:

Name of the delegate/s	Designation	Phone	Fax	E-mail

### COMPANY INFORMATION

Name of Organisation .....

Address .....

City ..... State ..... Country .....

Postal Code ..... Telephone .....

Fax ..... Company Email .....

What is your organisation's core activity? .....

Please tick the category to which your organisation belongs:

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Industry (Sector)  | <input type="checkbox"/> Government            | <input type="checkbox"/> NGO                     | <input type="checkbox"/> R&D                    |
| <input type="checkbox"/> Consulting Company | <input type="checkbox"/> Financial Institution | <input type="checkbox"/> Bilateral/ Multilateral | <input type="checkbox"/> Other (please specify) |

.....

## PART II: EXHIBITION FORM

### REGISTRATION FEE FOR INDIA SUSTAINABILITY CONCLAVE 2013

Venue: FICCI Federation House, Tansen Marg, New Delhi

Category	Exhibition Fee*
Indian Companies	INR 60,000
FICCI Corporate Members (Discount 25%)	INR 45,000
FICCI Associate Members (Discount 10%)	INR 54,000
Foreign Companies	USD 2000
Government Organizations	INR 50,000

\*Stall size 2 x 2 sq. m. As number of stalls is limited, stalls would be allotted on a first come first serve basis.

Please note that Exhibitor Registration would close on February 10, 2013, i.e. the payment (cash/cheque/draft/credit card) for the exhibition registration has to reach FICCI by this date

### EXHIBITION INFORMATION

Category	Organization	Contact Person, Designation, Address	Mobile No. & Email Id	Area of Stall Required

Exhibition fee is inclusive of the following:

- Completely built-up, laminated and carpeted stall with company fascia
- Chairs, 1 table, 4 spotlights, wastepaper basket and electrical points
- Complimentary entry passes for two company staff at the exhibition stall. Base delegate fee would be charged for additional personnel.

**Exhibition fee excludes service tax.**

**We would like to exhibit our: (Please tick as relevant)**

- |   |   |                                   |
|---|---|-----------------------------------|
| <input type="checkbox"/> Sustainability milestones/initiatives/projects | <input type="checkbox"/> Products                   | <input type="checkbox"/> Services |
| <input type="checkbox"/> Technologies                                   | <input type="checkbox"/> Other, please Specify..... |                                   |

### PAYMENT INFORMATION

We are enclosing cheque/DD No.....dated .....drawn on (Name of the Bank)..... in favour of FICCI payable at New Delhi for Rs./USD. .... towards participation at India Sustainability Conclave 2013. ....

Signature

Name & designation

Date & Place

**For Speaking Opportunities only, please contact:**

**Ms Rita Roy Choudhury**

Senior Director & Head- Environment, Climate Change, Renewable Energy

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**Address: Federation of Indian Chambers of Commerce and Industry (FICCI)**

Federation House, 1 Tansen Marg, New Delhi 110001, INDIA

For conference updates and online registration, **please visit [www.indiasustainabilityconclave.com](http://www.indiasustainabilityconclave.com)**

# Glimpses of India Sustainability Conclave 2012



From Left to Right: Dr Bhaskar Chatterjee, Director General, IICA, Mr Patrice Coeur-Bizot, UN Resident Coordinator, UNDP, Mr R V Kanoria, President, FICCI, Mr Naved Masood, Secretary, Ministry of Corporate Affairs, Mr Sidharth Birla, Vice President, FICCI at the Inaugural Session of the first India Sustainability Conclave



## CEOs Panel at ISC 2012

From Left to Right: Mr Ravi Sharma, CEO, Adani Power, Mr Harsh Pati Singhanian, MD, JK Paper, Ms Naina Lal Kidwai, Country Head, HSBC India, Mr R S Sharma, MD, Jindal Power, Dr Mukesh Aghi, Chairman and CEO, Steria India



## Concluding Session

Mr Jairam Ramesh, Hon'ble Minister of Rural Development, Government of India at the India Sustainability Conclave 2012 (to deliver the Valedictory Address) with FICCI Senior Vice President Ms Naina Lal Kidwai

## About FICCI

FICCI, the apex industry organisation in India, is the leader in policy thinking and change and is in the vanguard of nation building. Established in 1927 and with a nationwide membership of over 1500 corporates and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. It has an expanding direct membership of enterprises drawn from large, medium, small and tiny segments of manufacturing, distributive trade and services. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking. It is constantly involved in bringing about integration of the Indian economy with the global mainstream. FICCI facilitates business-to-business linkages, promotes trade and investment linkages, creates awareness on key issues for the economy, provides inputs for policymaking, acts as a conduit for government-industry exchange and promotes bilateral ties.

FICCI is engaged in environment, sustainable, waste management, climate change, renewable energy, sustainability, biodiversity and cleantech through its various committees and task forces. FICCI focuses on environmental issues of national and global significance and acts as an interlocutor on policy change, conducts research and studies on topical environmental themes and industry perceptions, organises outreach programmes, facilitates public private partnerships and business-to-business interface. FICCI Environment Committee deliberates on policy and regulatory issues on environment and addresses the concerns of Industry to Government on a regular basis.

FICCI is involved in promoting Climate Change policy dialogue nationally and internationally, facilitating stakeholder interactions, performing in-house research and analysis on climate policies and connecting Indian carbon market with the global mainstream. FICCI Climate Change Task Force serves as the voice of Indian industry on domestic and international policy and regulatory issues. FICCI Solar Energy Task Force has been instrumental in voicing the concerns of the Indian Solar Industry on domestic and international policy and regulatory issues pertaining to the growth of the sector.

FICCI is an accredited observer organization under United Nations Framework Convention on Climate Change and the Conventions on and Biological Diversity.

For more details please visit [www.ficci.com](http://www.ficci.com)



### Address

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