



FICCI MSME SUMMIT 2013

**Theme: 'Integrating MSMEs with the
Global Value Chain'**

Tuesday, May 14, 2013
FICCI, Federation House, Tansen Marg
New Delhi



ABOUT THE MSME SECTOR

The Micro, Small and Medium Enterprises (MSME) sector with over 26 million enterprises in number is one of the leading contributors to the economy in terms of employment generation, industrial output, exports, GDP share, etc. The sector has been recognized as the engine for growth of the Indian economy; MSME Sector:

- contributes significantly to industrial, economic, technological and regional development
- facilitates industrialization in rural and backward areas
- contributes 8% of the country's GDP, 45% of the manufactured output, 40% of India's exports
- provide employment to about over 60 million persons

ABOUT FICCI MSME SUMMIT 2013

Theme: 'Integrating MSMEs with the Global Value Chain'; Tuesday, May 14, 2013 at FICCI
Federation House, Tansen Marg, New Delhi.

The Summit aims to discuss and deliberate upon:

- Emerging issues and challenges that the sector confronts in terms of integration of Indian MSMEs with the global value chain
- Requisite strategies to strengthen MSMEs capabilities to align with opportunities in global production
- Ways and means to improve competitiveness of MSMEs, both through backward and forward linkages
- Optimal ways to integrate SMEs with the defense manufacturing value chain
- New age marketing & ways to ease financing for MSMEs

At the Summit 2013, participants can:

- network with relevant stakeholders and build alliances
- learn about standards ways and means to get associated with domestic as well as global value chains
- develop international and domestic supply chain networks
- understand multitude of innovative business strategies and service available in the market today for up-scaling the business
- explore financing avenues
- interact with the policy makers & MSME experts on the contemporary issues and challenges
- showcase products & services



Shri K.H. Muniyappa Hon'ble Minister of State (Independent charge) Ministry of Micro, Small & Medium Enterprises, Government of India
has been invited to inaugurate the FICCI MSME Summit 2013

SCHEDULE

Day & Date	:	Tuesday, May 14, 2013
Time	:	10.00 a.m. (Registration Starts at 9.00 a.m.)
Venue	:	FICCI, Federation House, Tansen Marg, New Delhi- 110001



SUMMIT SESSIONS

- Improving competitiveness of value chains
- New Age Marketing
- Opportunities offered by the revised Defense Offset Policy
- How to ease financing for MSMEs- Role of banks, NBFCs and other financial institutions

TARGET AUDIENCE

This FICCI MSME Summit 2013 is designed for all organizations and agencies with an interest in and commitment, to tackle the challenges of enhancing the competitiveness of Indian MSMEs, including:

- Micro, Small and Medium Enterprises (MSMEs)
- Public Sector Undertakings
- Corporate Leaders & Investors
- Business Development Services Providers
- Policymakers & Regulatory Authorities
- Financial Institutions & Banks
- Technology Providers & Innovators
- Foreign Diplomats

Previous FICCI MSME Summits



PARTICIPATION DETAILS

Participation Fees

Summit Participation	
For MSMEs	NIL
For Consultants*	Rs. 1000/- per participant
Consultancy booths in the form of clinics/ Showcasing of Products	Rs. 50,000 for furnished booths of 4 sq mtr (Limited booths available)

Partnership Opportunities

FICCI MSME Summit 2013 provides an ideal platform for your organization to get associated with this prestigious summit as our sponsor. Our Sponsorship Propositions offer you the following benefits:

- Brand building and positioning to capture the mind of significant stakeholders of Indian MSME Segment
- Create an impact among the key decision makers of the industry

So be a part of this event! Reinforce your positioning and marketing strategies and leverage on this opportunity by being a sponsor from any of the categories that follow:

Principal Sponsor	Rs. 10,00,000*
Gold Sponsor	Rs. 6,00,000**
Silver	Rs. 3,00,000***
Documentation Package Sponsor	Rs. 4,00,000*

For benefits attached to each of the sponsorship categories, please contact Summit Secretariat

- * Exclusively provided to one sponsor
- ** Open to a maximum of two sponsors
- *** Open to multiple sponsors

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For further details please contact Summit Secretariat:

Mr. Deepesh Sharma
Assistant Director- MSME, FICCI
Federation House, 1, Tansen Marg, New Delhi 110 001
Tel: 91-11-23487260/ 23487307
Fax: 91-11-23320714
Email: msme@ficci.com

Ms. Kriti Palni Surya
Research Associate-MSME, FICCI
Federation House, 1, Tansen Marg, New Delhi - 110001
Tel: 91-11-23487260
Fax: 91-11-23320714/23721504
Email: msme@ficci.com