



# FICCI-EY

## MASTER CLASS SERIES 2013

### For Indian Real Estate

FICCI jointly with Ernst & Young LLP is organizing a master class on "Project Management for Real Estate" as part of the master class training series for Indian realty sector.

This master class is designed to address capability and talent gap existing in real estate sector when it comes to project delivery. It emphasizes on imparting skills for efficient project delivery. It provides an opportunity to assess delivery structure and gives you tools to efficiently deploy your talent and financial resources, while delivering the construction of your projects. The class will talk about leading innovations and techniques in monitoring your projects more efficiently, directed towards imparting a better understanding of the already established project management tools and techniques. These will be blended with real time and practical situations that developers face while dealing with contractors, consultants and labor issues.

The class addresses the present pronounced need to enhance delivery capabilities without impacting overheads and provides framework for robust monitoring of project risks. The structure of the class also includes case studies to illustrate on ground deployment of such tools and techniques and value delivery of such measures to projects and project owners.

**RESERVE YOUR  
SEAT TODAY!**

### PROJECT MANAGEMENT FOR REAL ESTATE

**DATE:** FRIDAY, MAY 24, 2013

**VENUE:** MAYFAIR BANQUETS

DR. ANNIE BESANT ROAD, WORLI, MUMBAI

**TIMING:** 3.00PM TO 6.00PM

# FICCI-EY MASTER CLASS SERIES 2013 For Indian Real Estate



PROGRAMME

<b>SPOT REGISTRATION</b>	<b>2.30PM TO 3.00PM</b>
<b>MODULE 1</b>	<b>3.00PM TO 4.00PM</b>
<b>❖ Maximizing your output</b>	
<ul style="list-style-type: none"><li>● Introduction to Project Monitoring Office (PMO) set-up</li><li>● Monitoring a portfolio of projects- PMO operations</li><li>● Integrating critical tasks with construction schedule</li><li>● Key management information requirements- structuring the MIS</li></ul>	
<b>HIGH TEA</b>	<b>4.00PM TO 4.30PM</b>
<b>MODULE 2</b>	<b>4.30PM TO 6.00PM</b>
<b>❖ Evaluating efficiency</b>	
<ul style="list-style-type: none"><li>● Effective PMO - How does it affect project owners</li><li>● Key success factors for PMO</li><li>● Value procurement- enabling efficient inventory planning for materials</li><li>● PMO's role in value engineering and cost controls</li><li>● For outsourced PMC- effective scoping; and</li><li>● Proactive claims management</li></ul>	

## MASTER CLASS FACULTY



**Avishek Banerjee, Associate Director, Ernst & Young LLP**

Avishek is an Associate Director with Ernst & Young's Advisory Practice. He is based out of their Mumbai office. He has been working with multiple real estate developers, private equity asset managers, institutional investors and construction companies, advising them on various issues relating to project controls, cost optimization, schedule management and contract structuring. His focus sectors are real estate and construction, with experience across projects like IT-SEZ, Ports, Transmission projects, Hotels, Power plants, mixed use, condominiums and townships. Avishek is an Architect.



# FICCI-EY MASTER CLASS SERIES 2013 For Indian Real Estate

## Benefits To Participants

- Enhance your project management and delivery skills
- Better understanding of the subject and seek clarity on issues from experts
- Personal interaction with subject experts
- Opportunity for networking
- Training through case studies and live examples
- Boost your efficiency and confidence
- Access to training modules

## Eligibility

The master class is open to professionals working in real estate sector

## Delegate Fee\*

FICCI Corporate Members	Rs. 3750 per delegate
FICCI Associate Members	Rs. 4500 per delegate
Non Members	Rs. 5000 per delegate

\* Service tax @ 12.36% is applicable on delegate fee

\*\* For 4 or more delegates from same company - 5% off on the total delegate fees



## Payment / Registration Mode

- ❖ Prior registration by phone or e-mail is compulsory to block your seat. Registration is on first come first serve basis.
- ❖ Registration closes on Monday, May 20, 2013.
- ❖ Cheque / DD in favour of "FICCI" payable at New Delhi along with registration form to reach FICCI New Delhi by Tuesday, May 21, 2013
- ❖ Spot registration (from 2.30pm – 3.00pm) at the venue will be subject to availability of seat and study material.

**Venue: Mayfair Banquets**  
**254-C, Dr. Annie Besant Road, Worli, Mumbai - 400030**

# FICCI-EY MASTER CLASS SERIES 2013 "PROJECT MANAGEMENT FOR REAL ESTATE"

DATE: FRIDAY, MAY 24, 2013

VENUE: MAYFAIR BANQUETS, 254-C, DR. ANNIE BESANT ROAD, WORLI, MUMBAI - 400030

## REGISTRATION FORM

Delegates nominated for master class:

Name	Designation	E-mail	Mobile No.
1.			
2.			
3.			
4.			

Organisation: .....

Address: .....

City/State: ..... Pin-Code: .....

Phone: Area code ..... Number .....

Fax: Area code ..... Number .....

Company website: .....

### Payment Details

Our DD / Cheque No ..... for Rs .....

..... drawn on .....

..... in favour of "FICCI" payable at New Delhi is enclosed herewith.

**Refund policy:** No refund requests would be entertained by FICCI once delegate fee(s) has been received. Change in the nominated names could be made.

**General Note:** "This knowledge series is purely an academic exercise aimed at imparting general knowledge about various topics in real estate covered through events. It is not an alternative to professional advice from subject experts. Neither FICCI nor Cushman & Wakefield could be held accountable for any loss suffered from any action taken or not taken by the participant or anyone by relying on the information given in this workshop or by using the study material provided during the workshop."

**Undertaking:** I have read the conditions of participation and agree.

Name & Signature of official authority.....

**Kindly send the duly filled registration form along with registration fees to:**

**Mr. Santosh Mathew**, Deputy Director  
Real Estate and Urban Development Division  
Federation of Indian Chambers of Commerce  
and Industry (FICCI)

Federation House, 1, Tansen Marg,  
New Delhi-110001

Tel: 011- 23765318 / 23357245 / 23487394

Board Lines: 011-23738760-70 (Ext 519/480),

Fax: 011-23765333

Email: [ficcimasterclass@ficci.com](mailto:ficcimasterclass@ficci.com)

## ABOUT FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence and its subsequent emergence as one of the most rapidly growing economies globally. FICCI plays a leading role in policy debates that are at the forefront of social, economic and political change.

Through its 400 professionals, FICCI is active in 52 sectors of the economy. FICCI's stand on policy issues is sought out by think tanks, governments and academia. Its publications are widely read for their indepth research and policy prescriptions. FICCI has joint business councils with 79 countries around the world.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 83,000 companies from regional chambers of commerce.

FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking. Partnerships with countries across the world carry forward our initiatives in inclusive development, which encompass health, education, livelihood, governance, skill development, etc. FICCI serves as the first port of call for Indian industry and the international business community.

## CONTACT FICCI

**Mr. Santosh Mathew**

Deputy Director

Real Estate and Urban Development Division

Federation of Indian Chambers of Commerce and Industry (FICCI)

Federation House, 1, Tansen Marg, New Delhi-110001

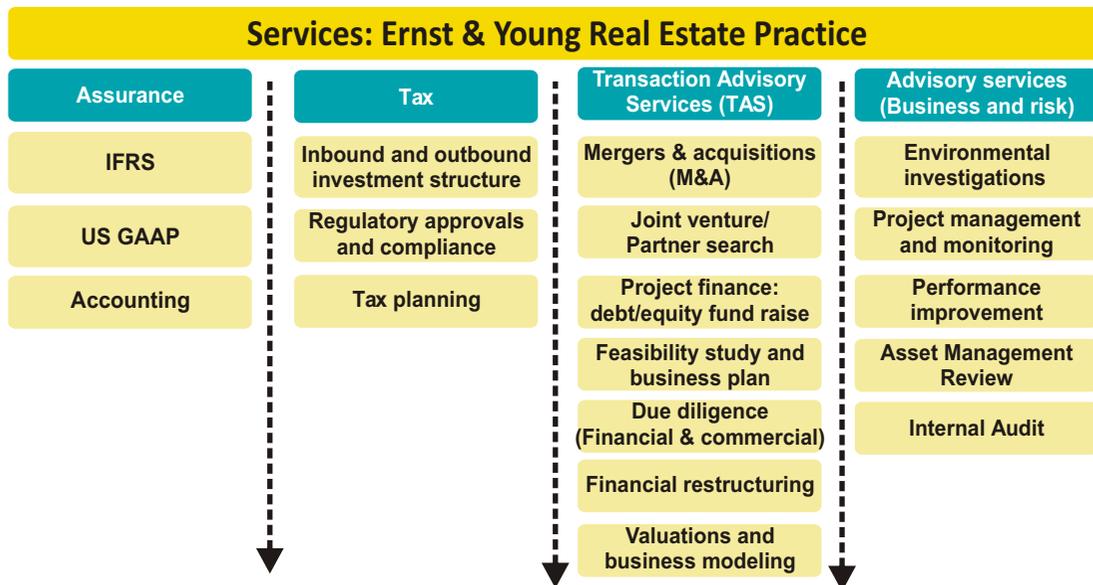
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## ABOUT ERNST & YOUNG REAL ESTATE PRACTICE

Ernst & Young's (EY) real estate practice leverages on strong credentials and experience of teaming across geographies, markets and a divergent operational environment.



The real estate team at EY is large and diverse, with decades of industry experience, ensuring that every project is worked on by a truly multi dimensional value engine. The group comprises a compelling range of experts - chartered accountants, business and management strategists, engineers, architects, planners and ex-government officials.

## Contact: Ernst & Young LLP

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