



सत्यमेव जयते
**Department of
 Agriculture and Cooperation**
 Government of India



सत्यमेव जयते
**Department of
 Chemicals & Petrochemicals**
 Government of India



**Seminar on
 SAFER & JUDICIOUS USE OF AGROCHEMICALS
 AND APPLICATIONS OF GREEN CHEMISTRY**

14 February, 2014
 Maharashtra Chamber of Commerce and Industry, Pune



Knowledge Partner



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Seminar on SAFER & JUDICIOUS USE OF AGROCHEMICALS AND APPLICATIONS OF GREEN CHEMISTRY

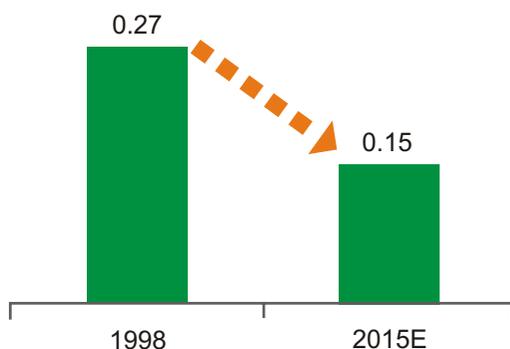
"The first rule of sustainability is to align with natural forces, or at least not try to defy them."

By Paul Hawken

Overview

With nearly a 1.2 billion population, India requires a robust, modernized agriculture sector to ensure food security for its population. Scope for further increasing cultivable land is limited. In order to meet the food grain requirements of the nation, the agricultural productivity and its growth needs to be sustained and further improved. The same needs to be undertaken in a sustainable manner balancing the economic needs with environmental aspects. The purpose of this seminar is to discuss and highlight the developments in safer, green agrochemicals and their applications and their, judicious usage so that all the stake holders including the Indian Agrochemical Industry and the farmers become aware of the same. There is huge unrealized potential of growth of this sector, looking at presently very low consumption compared to the global levels.

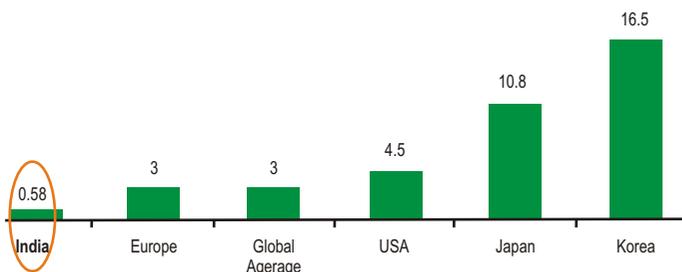
World - Available arable land per capita



Source: Yara fertiliser handbook, PotashCorp

Besides increasing in domestic consumption, the exports by the Indian Agrochemicals Industry can be doubled in the next five years if proper strategies and sophisticated technologies are adopted by the industry.

World Average Agrochemicals consumption (kg/ha)



About the event:

Federation of Indian Chambers of Commerce and Industry (FICCI) in association with the Department of Agriculture and Cooperation and Department of Chemicals and Petrochemicals (C&PC), Government of India and with support of various industry associations is organizing the "Seminar on Safer & Judicious Use of Agrochemicals and Applications of Green Chemistry" on 14th February, 2014 at Pune. The aim of the seminar is to bring these developments to the notice of all concerned, esp. the end users, viz: the farming community.

Issues to be covered:

- ❖ Panel Discussion on developments on safer, and green agrochemicals and their application.
- ❖ Role of R&D, Innovation, Sustainability & New Developments incl. seed coatings
- ❖ Regulatory regime as a facilitator as also farmer's perspective.
- ❖ Export potential for Agrochemicals



Objectives:

- ❖ To facilitate & highlight the role of agrochemicals in national economy and to encourage use of safer and greener agrochemicals.
- ❖ To understand the importance of R&D, good policy regime as also to become aware of new developments.
- ❖ To focus the challenges and issues being faced by the industry and strategies to overcome same and put the industry on a growth path.
- ❖ To understand the perspective of end-users viz: farmers and other stake holders.

Who Should Participate:

Policy Makers and Regulators/ Industry reps./Academic ,scientific and Financial Institutions/Farmers/Civic society/prospective investors.

Delegate Registration:

Indian Nationals: INR 2000 per person

Foreign Nationals: USD 50 per person

Please note:

- ❖ The delegate fee includes the conference registration, delegate kit, conference literature, networking meals as also the Service Tax.
- ❖ It does not include airfare, hotel stay or any other incidental expenses.
- ❖ Please mention the FICCI Membership number in the Registration Form to avail the discount.

Incentives:

- ❖ For two or more delegates from the same organization and FICCI Associate Members and members of supporting associations (10%) discount : INR 1800/- per person
- ❖ For five or more delegates from the same organization and FICCI Corporate Members (25%) discount : INR 1500/- per person
- ❖ Academics/Students INR 1000 per person (restricted to 10 academicians/ students sponsored by the institution).

Cancellation Policy for Registration

Requests received in writing before February 8, 2014 will be considered for cancellation. A 25% handling charge will be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No amount will be refunded after February 8, 2014.





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AND APPLICATIONS OF GREEN CHEMISTRY**

14 February, 2014
Maharashtra Chamber of Commerce and Industry, Pune

REGISTRATION FORM

Name Designation

Name Designation

Organization:

Address:

..... Pin

Telephone(s): Fax:

Email: Mob:

Email: Mob:

Cheque/DD Number: Dated:

Bank Details Amount:

Please note:

Registration Fee Structure:

Indian Nationals: INR 2000 per person Foreign Nationals: USD 50 per person
(includes Indian residing abroad and foreigner residing in India)

Incentives

- ❖ For two or more delegates from the same organization and FICCI Associate Members and members of supporting associations (10%) discount : INR 1800/- per person
- ❖ For five or more delegates from the same organization and FICCI Corporate Members (25%) discount : INR 1500/- per person
- ❖ Academics/Students INR 1000 per person (restricted to 10 academicians/ students sponsored by the institution).

Please Note

- All fees are payable by cash/cheque/Demand Draft in favour of "FICCI" payable at New Delhi.
- Registration fee includes the Conference kit, Lunches and Conference Literature.
- It does not include the airfare, hotel stay or any other incidental expenses.
- In case of more than two delegates from an organization, the Registration Form can be photocopied.

Refund Policy : Requests received in writing before February 8, 2014 will be considered for cancellation. A 25% handling charge will be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No amount will be refunded after February 8, 2014.

Kindly send duly filled in registration form to:

Mr P. S. Singh
Head-Chemicals Division FICCI

Federation House, 1 Tansen Marg,
New Delhi-110001

Tel: +91-11-23316540 (Dir)
EPBX: +91-11-23738760-70 (Extn 395)
Fax: +91-11-23320714/23721504

Email: Prabhsharan.singh@ficci.com

Branding Opportunities:

“Seminar on Safer and Judicious use of agrochemicals and applications of green chemistry” is offering a unique branding opportunity to companies for promoting their products, new innovations and services to the existing and new customers through the following options...

❖ Platinum Partner: INR 5 Lacs

❖ Silver Partner: INR 2 Lacs

❖ Delegate Kit Partner: INR 2 Lacs*

❖ Gold Partner: INR 4 Lacs

❖ Networking Lunch Partner: INR 1.5 Lacs*

❖ Associate Partner: INR 1 Lac

Platinum Partner: INR 5 Lacs

- Display of Company logo as "Platinum Partner" at the side panel of conference backdrop.
- Screening of partner's promotional film during the Lunch breaks
- Seven complimentary delegate passes for the conference
- Reserved table for the delegates in the hall
- Full page advertisement in the booklet of the event
- An exclusive display/table space at the conference venue for display of their material.

Gold Partner: INR 4 Lacs

- Display of Company logo as "Gold Partner" at the side panel of conference backdrop.
- Screening of partner's promotional film during the Tea breaks
- Five complimentary delegate passes for the conference
- Full page advertisement in the booklet of the event
- An exclusive display/table space at the conference venue for display of their material.

Silver Partner: INR 3 Lacs

- Display of Company logo as "Silver Partner" at the side panel of conference backdrop.
- Four complimentary delegate passes for the conference
- Full page advertisement in the booklet of the event
- Printing of sponsors logo on the pens to be inserted in the delegate kit

Networking Lunch Partner: 1.5 Lacs

- Special Panel acknowledging "Lunch Partner" at lunch venue.
- Two complimentary delegate passes for the conference
- Full page advertisement in the booklet of the event

Delegate Kit Partner: 2 Lacs*

- Display of company logo at the back panel of conference backdrop
- Name and logo of the partnering company to embossed on the delegate kit.
- Three complimentary delegate passes for the conference.

Associate Partner: 1 Lac

- Display of company logo as an "Associate Partner" at side panel of the conference Backdrop.
- One complimentary delegate passes.
- Full page advertisement in the booklet of the event

* Exclusive to one Partner

In addition all partners are entitled to

- Display of partner's logo on the event website
- Corporate Literature (1 CD and 8-10 pages brochure) to be included in the delegate kit.
- Special announcement for thanking partner.

Advertisement for conference booklet...

Category	Amount
Full Page	Rs 15000
Inside Back Cover	Rs 20000
Back Cover	Rs 30000
Inside Front Cover	Rs 20000

Specifications :

Bleed Size- 22.86 cm (h) X 17.78 cm (w)

Print Area- 23.5 cm (h)x 18.5 cm (w)



Department of Chemicals & Petro-Chemicals
Government of India

The Department of Chemicals & Petro-Chemicals has been part of the Ministry of Chemicals and Fertilizers, Government of India from 5.7.1991. The Department is entrusted with the responsibility of policy, planning, development and regulation of Chemicals and Petrochemicals Industries.

For more details on Department of Chemicals & Petro-Chemicals; please log on to www.chemicals.nic.in



Industry's Voice for Policy Change

FICCI is the rallying point for free enterprises in India. It has empowered Indian businesses, in the changing times, to shore up their competitiveness and enhance their global reach.

With a nationwide membership of over 1500 corporates and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. It has an expanding direct membership of enterprises drawn from large, medium, small and tiny segments of manufacturing, distributive trade and services. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

For more information, please log on to www.ficci.com

Knowledge Partner



Academic Partner



Media Partners

ChemicalWeekly

CHEMICAL INDUSTRY DIGEST



Supporting Partners



For further details, please contact...

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<http://www.ficci.com/events-page.asp?evid=21739>