



Ministry of Commerce and Industry
Government of India



The India Show

Land of limitless opportunities

February 14 - 16, 2014

Lahore International Expo Centre, Pakistan



INDIA-PAKISTAN TRADE RELATIONS



The formal trade between India and Pakistan has increased from USD 250 million in FY 2003 to USD 2.4 billion in FY 2013 with a compounded annual growth rate of 25 percent in the last 10 years.

The bilateral trade balance at present is heavily in favour of India with exports pegged at USD 1.84 billion and imports at USD 0.51 billion in FY 2013. Exports have increased by 19% percent in FY 2013. Similarly Imports from Pakistan have increased by 27%.

Experts have quoted that the potential trade between the nation ranges from USD 5 billion to USD 42 billion.

INDO-PAK TRADE A WIN-WIN SITUATION

Enhancing trade relations between India and Pakistan would ensure cheaper raw materials and low transportation and insurance cost which would translate into quality goods at competitive prices for both the countries. While consumers would gain in terms of lower prices, higher purchasing power and greater choice of traded goods; manufacturers will have access to the wider markets in the neighbourhood. The Government would have revenue gains by bringing informal trade into the formal channel. Ultimately, this would result in a win-win situation for everyone.

The India-Pakistan trade will open two other tantalizing possibilities.

1. Greater trade facilitation in South Asia, production networks will now be established in the region bringing down costs, generating employment and expanding regional trade.
2. Connecting South Asia to Central Asia and marking the beginning of a new Silk Route.

INDUSTRIAL COOPERATION



India can Export Iron ore, Steel, Chemical and Dyes, Minerals, Engineering & Agricultural Goods and Pharmaceutical Machinery and Equipment which will meet Pakistan industry's requirement for capital goods, raw material and other manufacturing goods

Pakistan can export to India with comparative advantage in numerous products, such as cement, cotton yarn and textiles, leather products, surgical instruments, food, agro and processed products, vegetables and fruits, fans, etc.

Moreover, both India and Pakistan can greatly benefit from the import of agricultural products across the border like wheat, sugar, spices, fresh meat and meat products and other edibles to meet the production short falls at competitive prices. Also, huge potential for cooperation lies in the Services sector- Information technology, tourism, health and entertainment.



The India Show **PAKISTAN**

Provides a common platform to enhance trade between two nations resulting in new business tie ups & ventures. The Objective of the India Show is to Showcase the Best of Indian Sectors across the border.

What "The India Show" in Pakistan offers?

- Aimed at boosting bilateral trade and investment between the two countries with fresh vigour.
- Offers a gateway to a huge potential market in the region
- Exhibition showcasing the finest & latest in Indian products, technology, equipments in the focus sectors
- Exploration of investment and joint-venture opportunities.
- Excellent networking opportunities with business counterparts and others.



HIGHLIGHTS

- Exhibition Showcasing best of:
 - India's Sectoral pavilions
 - Showcasing best of Indian Companies
- CEOs Delegation
- Business to Business Meetings



FOCUS SECTORS



- Agri Machinery & Farm Technologies
- Agro Processing/Services and Inputs
- All Important Boards- Tea, Coffee, Jute, Coconut, Spice, rubber, etc.
- Apparels
- Automobile Components
- Bicycle Manufacturers
- Bicycle and Parts
- Building Materials & technologies
- Capital Goods
- Chemical & Petrochemicals
- CNG Kits
- Consumer durables
- Cosmetics
- Cotton and Machinery
- Dairy Machinery
- Edible Oil
- Electronic Goods
- FMCG Products & Services
- Fragrances
- Gems & Jewellery
- Handicraft
- Healthcare Equipments
- Heavy Industrial Goods
- Home Appliances
- Information Technology
- Infrastructure (Power, Road, Railways)
- Inverter & Batteries
- Iron Ore
- Logistics
- Meat Processing
- Medical Tourism
- Mineral and Mining
- Oil
- Paper and Paper Technologies
- Pesticides
- Pharmaceutical Machines & Equipments
- Plastic Technology
- Printing/ Bar Coding/ Packaging
- Printing Machinery/ Large Format Printing Machines
- Project Planning & Management
- Polyester
- Rice Equipments
- Science & Technology
- Seed Companies
- Service Sector
- Stationery
- Steel & Steel Equipments
- Stone/ Stone Technologies
- Surgical Equipments
- Technical Education
- Textile & Textile Machinery
- Tourism
- Tyre Companies
- Warehousing/Cold Chain/ Post Harvesting
- Water Filtration Systems
- Wires & Cables
- Real Estate Developers
- Teas
- Electric Tandoors
- Fans
- Spice Manufacturers

EXHIBITION STALL OPTION:

9 sq.m Shell Stand - Rs.1.50 Lac + 12.36% Service Tax

(This fee doesn't include Airfare, Hotel Accommodation and Local Hospitality)

Fee for joining CEOs Delegation:

Rs.35,000 per Delegate + 12.36% Service Tax

(This fee doesn't include Airfare, Hotel Accommodation and Local Hospitality)

GLIMPSES India Show 2012



FICCI's initiatives in Fostering INDIA PAKISTAN Economic Relations

Trade and investment flows are the biggest cementing factors between people and Government. We at FICCI have nurtured this vision that normalization of trade relations between India and Pakistan would not only generate prosperity in both countries but also forge strong bonds across the border. FICCI has been actively engaged with Pakistan both bilaterally under the umbrella of SAARC Chamber

To strengthen the trade tie amongst the two nations, FICCI has organized the first ever India Show in Lahore from February 11-13, 2012. During the show a high powered business delegation was led by Hon'ble Mr. Anand Sharma, Minister of Commerce & Industry and Textiles. The event in its first edition was a resounding success, opening up new avenues of trade and commerce.



**MINISTRY OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA
Department of Commerce**

The mandate of the Department of Commerce is regulation, development and promotion of India's international trade and commerce through formulation of appropriate international trade & commercial policy and implementation of the various provisions thereof. The basic role of the Department is to facilitate the creation of an enabling environment and infrastructure for accelerated growth of international trade. The Department formulates, implements and monitors the Foreign Trade Policy which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion & trade facilitation, and development and regulation of certain export oriented industries and commodities.



**FEDERATION OF INDIAN CHAMBERS
OF COMMERCE AND INDUSTRY**

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry

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