

Seminar on Emerging Trends in Book Publishing: **NEW MODELS FOR THE MARKET**

February 21, 2014 | 1600 - 1930 hrs
FICCI, Federation House, Tansen Marg,
New Delhi - 110001



About the Event

India has become a potential hub for book production and content creation. Technology giants have emerged that have outstripped world competition in terms of publishing processes, content creation and new platforms for distribution. With the emergence of online book distribution models, bookstores and traditional distribution networks are in for a sea change. Similarly, new technologies have completely transformed the ways in which education is imparted to students. With these developments in place, the publishing industry is surely going to take a different garb in the near future. The seminar will bring together experts from different publishing verticals to share, discuss and debate emerging trends in book publishing.

Key Highlights

- Emergence of New Distribution Models in Book Publishing
- Technology in Education
- The Future of Indian Publishing: Author's Perspective

Who should attend

- Publishers
- Distributors
- Retailers
- Authors
- Editors
- Content Creators
- Policymakers
- Technology Companies
- Designers & Illustrators

Limited seats: Please send your confirmation

Contact us

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