



*Conference on*

**Sustainable Manufacturing  
Growth through Quality Systems**

*Leveraging Quality Systems for Manufacturing Competitiveness*

*and*

**3<sup>rd</sup> FICCI Quality Systems Excellence  
Awards for Manufacturing**

13<sup>th</sup> June 2014, New Delhi

*Knowledge Partner*



Conference on

# Sustainable Manufacturing Growth through Quality Systems

*Leveraging Quality Systems for Manufacturing Competitiveness*

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A robust quality management system in a manufacturing organization is essential to sustain manufacturing growth in today's challenging economic environment. A good quality system ensures that products meet customer's demand and applicable statutory and regulatory requirements. It enables the manufacturing organisation to enhance customer satisfaction through effective application of the system, including processes for continual improvement of the system and the assurance of conformity to customer and applicable statutory and regulatory requirements. This is the need of an hour for Indian manufacturing.

Indian manufacturers now have to ensure much stricter compliance of the customers' needs not just while exporting to other countries but within the country too due

to increasing awareness and competition. And this compliance is a dynamic process given the fast changing needs of the customers and developments in regulations, science and technologies.

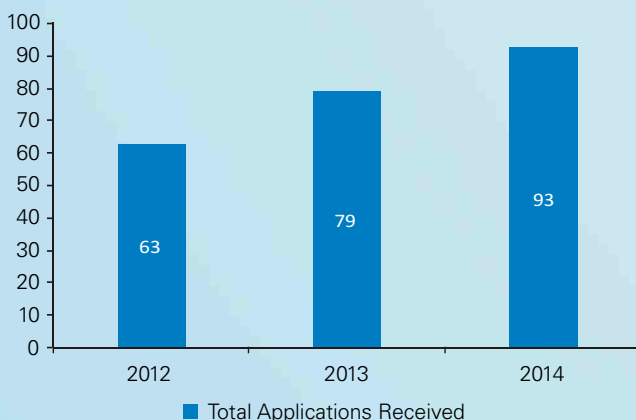
In order to remain competitive in the global market, organisations need to have strong and sustainable quality systems. Global experience suggests that organisations have displayed improved performance with the support of such quality systems.

In this context, FICCI presents a forum where experts from the area of quality systems would share their best practices and innovative solutions and efficient processes that have ensured excellent customer services and improved overall performance.

## ABOUT THE CONFERENCE & AWARD

FICCI has institutionalised the Quality System Excellence Awards for manufacturing which focuses on creating awareness about good 'Quality Systems' in organisations and encouraging manufacturers to adopt such systems. This would be the third edition of the FICCI Quality Systems Excellence Awards for Manufacturing. The awards have grown over the last two years due to stringent and independent evaluation process followed.

This year we have received 93 applications, an increase of over 14% from last year. The applications have been received from sectors like Automotive, Electronic & Electrical, Engineering, Chemical, Tyre, Paper, Steel, Food, Cement, Textile etc.



The award ceremony will be a part of the conference. The conference provides a platform for sharing best quality system practices and knowledge sharing to emphasise the importance of effective quality systems. Conference intends to deliberate on the following subjects:

- Quality – Fabric of the Organization
- Quality – An inevitable process for sustainable growth
- Automation for Quality growth of the organization
- Supplier's Relationship module - Its' significance in overall growth of the organization
- Maintaining Quality of Human Resource – A must for having an overall quality culture
- Quality Initiatives – A mark for an inclusive Quality growth of an organization
- Asset Integrity – Concept & significance
- Quality – A way of life
- Quality Systems – Effective product recall
- Quality System for ensuring compliances in exports
- Quality by Design
- Business case of quality systems
- Quality management in projects
- Benchmarking of quality systems





## OBJECTIVES

- To understand how the quality system can ensure continual improvement in delivery of products and/or services as per the customer and compliance requirements
- How to align organisation's process, people, resources and customers' needs with help of quality system?
- To provide a way of engaging and responding to customers and other stakeholders through quality systems
- To think strategically in the area of quality systems
- To serve as a working tool for planning, training, assessment and other uses

## WHO SHOULD ATTEND?

- Quality Managers, Production Managers
- Senior leadership
- Certification / Accreditation and Inspection Bodies
- Quality Standard Departments in Central & State Government
- Manufactures of Quality check Equipment / Instruments
- Consultants
- Regulatory agencies

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor : ₹ 11.236 Lakh (Basic: ₹ 10 Lakh plus Service Tax (12.36%))

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| <ul style="list-style-type: none"> <li>• Logo to be featured with the Backdrop</li> <li>• Logo to be featured on roll-ups outside the Conference Venue</li> <li>• Logo to be featured in the delegate kit and notepad and other printed materials of conference or Awards</li> <li>• Promotional Literature of Company to be included in delegate kit</li> <li>• Acknowledgement in the website</li> </ul> | <ul style="list-style-type: none"> <li>• Acknowledgement in delegate badges</li> <li>• Acknowledgement in the Advertisement (if taken out)</li> <li>• Corporate film to be played in during registration and lunch</li> <li>• Networking opportunity during lunch</li> <li>• 10 free delegates in conference with reserved seating</li> <li>• Speaking slot</li> </ul> |
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### Gold Sponsor(s) : ₹ 6.74 Lakh (Basic: ₹ 6 Lakh plus Service Tax (12.36%))

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| <ul style="list-style-type: none"> <li>• Logo to be featured with the Backdrop</li> <li>• Logo to be featured on roll-ups outside the Conference Venue</li> <li>• Promotional Literature of Company to be included in delegate kit</li> </ul> | <ul style="list-style-type: none"> <li>• Acknowledgement in the website</li> <li>• Acknowledgement in the Advertisement (if taken out)</li> <li>• 6 free delegates in conference with reserved seating</li> </ul> |
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In the event of your sponsoring the Conference, please send the DD/Cheque in favour of 'FICCI' payable at New Delhi to:

**Mr Samir Mathur**

Senior Assistant Director FICCI, Federation House  
1 Tansen Marg, New Delhi - 110001

## Silver Sponsor(s) : ₹ 2.247 Lakh (Basic: ₹ 2 Lakh plus Service Tax (12.36%))

- Logo to be featured with the Backdrop
- Logo to be featured on roll-ups outside the Conference Venue
- 4 free delegates in conference with reserved seating

## Associate Sponsor(s) : Rs 1.124 Lakhs (Basic: ₹ 6 Lakh plus Service Tax (12.36%))

- F Stall Space of 3 X 2 Sq. Meter
- 5 free delegates in conference

## Exhibitor(s) : Rs 78.7 thousands (Basic: ₹ 70 thousand plus Service Tax (12.36%))

- F Stall Space of 3 X 2 Sq. Meter

# *Glimpses of previous editions*



Then Secretary- Department of Industrial Policy and Promotion (DIPP) Mr. Saurabh Chandra presenting FICCI Quality System Awards in 2013



Mr Arun Maira, Member, Planning Commission presenting FICCI Quality System Awards in 2012





## About FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs; FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

FICCI provides a platform for sector specific consensus building and networking and as the first port of call for Indian industry and the international business community.

**Our Vision:** To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

**Our Mission:** To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.

## Knowledge Partner



**Quality Council of India (QCI)** was set up jointly by the Government of India and the Indian Industry represented by the three premier industry associations i.e. Associated Chambers of Commerce and Industry (ASSOCHAM), Confederation of Indian Industry (CII) and Federation of Indian Chambers of Commerce and Industry (FICCI), to establish and operate national accreditation structure and promote quality through National Quality Campaign.

QCI is registered as a non-profit society with its own Memorandum of Association. QCI is governed by a Council of 38 members with equal representations of government, industry and consumers. Chairman of QCI is appointed by the Prime Minister on recommendation of the industry to the government.

The Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, is the nodal ministry for QCI.

It functions through the executive boards in the specific areas i.e. Accreditation for

1. Conformity Assessment Bodies,
2. Healthcare Establishments
3. Education & Vocational Training Providers.

In addition it has an exclusive Board for promotion of Quality through **National Quality Campaign**. The activities of QCI are guided by Vision and Mission statements which are:

**Vision:** To be among the world's leading national apex quality facilitation, accreditation and surveillance organizations, to continuously improve the climate, systems, processes and skills for total quality.

**Mission:** To help India achieve and sustain total quality and reliability, in all areas of life, work, environment, products and services, at individual, organizational, community and societal levels.

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