



Department of
Agriculture and Cooperation
Government of India



Department of
Chemicals & Petrochemicals
Government of India



Workshop on Green Chemistry
**Safer and Judicious Use of Crop Protection
Chemicals & Applications of Green Chemistry**

on 21 January, 2015

Venue: Centre for Research in Rural and Industrial Development, Chandigarh



Knowledge Partner and Strategy Partner



TATA STRATEGIC MANAGEMENT GROUP

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Workshop on Green Chemistry Safer and Judicious Use of Crop Protection Chemicals and Applications of Green Chemistry

January 21, 2015, Chandigarh

You miss 100%
of the shots
you don't take

–Wayne Gretzky

Overview

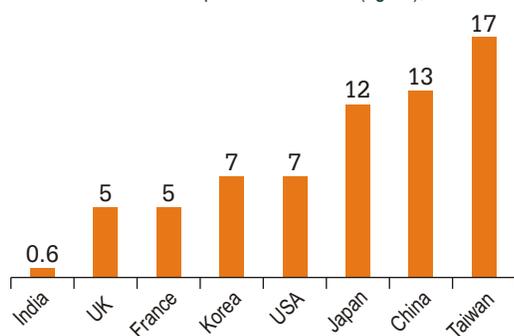
Crop Protection chemicals are recognized as an essential input for increasing agricultural production and preventing crop loss before and after harvesting. Indian Crop Protection Chemicals Industry has contributed significantly towards increased agriculture output and ensuring national food security. Besides catering to domestic requirements, the sector is also export oriented and makes substantial exports even to the developed countries.

French Institute of Demographic Studies, predicts that by 2050, India will take the top spot with a staggering population of 1.6 billion (up from the present level of 1.2 billion) to leave behind current world leader China at the second place with 1.3 billion people. India requires a robust modernized agriculture to ensure the food and nutrition security for its population. Scope for further increasing cultivable land is limited. In order to meet the food grain requirements of the nation the agricultural productivity and its growth need to be sustained and further improved. Crop Protection Chemicals are here to stay, but the nature of the industry could be very different in the next decade!

There is huge unrealized potential of growth of this sector, looking at presently very low consumption compared to the global levels. It shows significant growth opportunities.

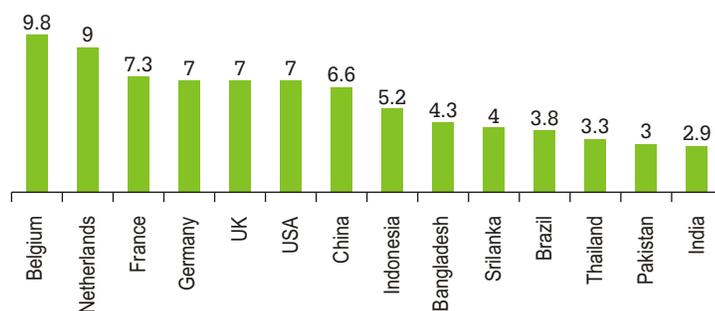
Besides increasing in domestic consumption, the exports by the Indian Crop Protection Chemicals Industry can be doubled in the next five years if proper strategies and sophisticated technologies are adopted by the industry.

Per hectare consumption of Pesticide (kg/ha), FY 2013



Source: Industry reports, Analysis by Tata Strategic

Yield Per Hectare (Million tonne per hectare)



Source: Industry reports, Analysis by Tata Strategic Yield per hectare (million tonnes per hectare)

About the event:

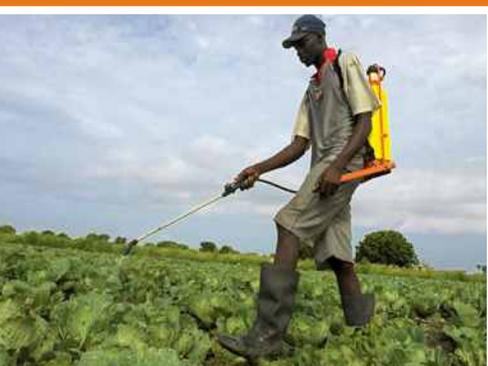
FICCI on behalf of Department of Chemicals and Petrochemicals (C&PC), Government of India and in association with the Department of Agriculture and Cooperation and with support of various industry associations is organizing **“Workshop on Green Chemistry” 21st January, 2015 at Centre for Research in Rural and Industrial Development, Chandigarh.** The aim of the seminar is to bring these developments to the notice of all concerned stakeholders, Policy Makers & End-Users esp. farming community.

Issues to be covered:

- ❖ Enhance a use of Crop Protection Chemicals
- ❖ Attracting Investments for Make in India in Crop Protection Chemical Sector
- ❖ Role of R&D, Innovation, Sustainability & New Developments incl. seed coatings
- ❖ Regulatory regime as a facilitator
- ❖ Farmers perspective
- ❖ Export potential

Objectives:

- To highlight the role of Crop Protection Chemicals in national economy and to encourage use of safer, greener and environment friendly crop protection chemicals.
- To highlight application of Make in India in Crop Protection Chemicals
- To understand the importance of R&D, good policy regime as also to become aware of new developments.
- To focus the challenges and issues being faced by the industry and strategies to overcome same and put the industry on a growth path.
- To understand the perspective of end-users viz: farmers and other stake holders & make them aware of new Technologies.



Who Should Participate:

Policy Makers and Regulators/ Industry reps./Academic, scientific and Financial Institutions/ Farmers/Civic society/prospective investors.

Delegate Registration*:

Indian Nationals:	INR 2000 per person
Foreign Nationals:	USD 50 per person

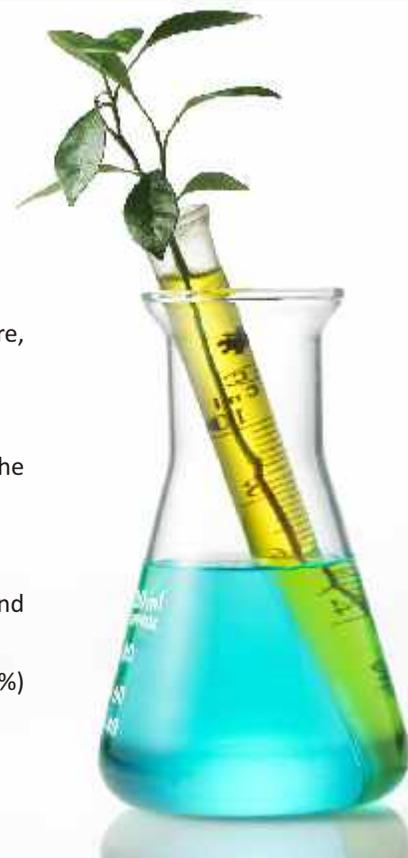
*Plus Service Tax

Please note:

- The delegate fee includes the conference registration, delegate kit, conference literature, networking meals.
- It does not include airfare, hotel stay or any other incidental expenses.
- Please mention the FICCI Membership number in the Registration Form to avail the discount.

Incentives:

- For two or more delegates from the same organization and FICCI Associate Members and members of supporting associations (10%) discount : INR 1800/- per person
- For five or more delegates from the same organization and FICCI Corporate Members (25%) discount : INR 1500/- per person
- Academics/Students INR 1000 per person





Workshop on Green Chemistry
**Safer and Judicious Use of Crop Protection
Chemicals & Applications of Green Chemistry**

on 21 January, 2015

Venue: Centre for Research in Rural and Industrial Development, Chandigarh

REGISTRATION FORM

Name..... Designation

Name..... Designation

Organization:.....

Address:.....

..... Pin.....

Telephone(s):..... Fax:

Email:..... Mob:

Email:..... Mob:

Cheque/DD Number:..... Dated:

Bank Details Amount:

Please note:

Registration Fee Structure:

Indian Nationals: INR 2000 per person

Foreign Nationals: USD 50 per person

*Plus 12.36% Service tax

Incentives

- ❖ For two or more delegates from the same organization and FICCI Associate Members and members of supporting associations (10%) discount : INR 1800/- per person
- ❖ For five or more delegates from the same organization and FICCI Corporate Members (25%) discount : INR 1500/- per person
- ❖ Academics/Students INR 1000 per person

Please Note

- The delegate fee includes the conference registration, delegate kit, conference literature, networking meals.
- It does not include airfare, hotel stay or any other incidental expenses.
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Refund Policy : Requests received in writing before January 10, 2015 will be considered for cancellation. A 25% handling charge will be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No amount will be refunded after January 10, 2015.

Kindly send duly filled in registration form to:

Mr P. S. Singh
Head-Chemicals Division FICCI

Federation House, 1 Tansen Marg,
New Delhi-110001

Tel: +91-11-23316540 (Dir)
EPBX: +91-11-23738760-70 (Extn 395)
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Email: Prabhsharan.singh@fikki.com

Branding Opportunities:

Workshop on Green Chemistry is offering a unique branding opportunity to companies for promoting their products, new innovations and services to the existing and new customers through the following options...

❖ Platinum Partner: INR 5 Lacs

❖ Gold Partner: INR 4 Lacs

❖ Silver Partner: INR 2 Lacs

❖ Networking Lunch Partner: INR 1.5 Lacs**

❖ Delegate Kit Partner: INR 2 Lacs* *

❖ Associate Partner: INR 1 Lac

(**exclusive to one)

Partners	Logo display	Screening film	Complimentary passes	Reserved delegate table	advertisement	Table space	Insertion in Delegate kit
Platinum	at the top ✓	✓	5 ✓	✓	✓	✓	✓
Gold	✓	✓	4 ✓		✓	✓	✓
Silver	✓		3 ✓		✓		
Lunch	lunch venue ✓		2 ✓				
Delegate Kit	Kit bag ✓		2 ✓		✓		
Associate	✓		1 ✓				

*plus service tax

In addition all partners are entitled to

- Display of partner's logo on the event website
- Special announcement for thanking partner.

Advertisement for conference booklet...

Category	Amount
Full Page	Rs 15000
Inside Back Cover	Rs 20000
Back Cover	Rs 30000
Inside Front Cover	Rs 20000

Specifications :

Bleed Size- 22.86 cm (h) X 17.78 cm (w)

Print Area- 23.5 cm (h)x 18.5 cm (w)



Department of Chemicals and Petrochemicals Government of India



सत्यमेव जयते

Department of Chemicals & Petrochemicals
Government of India

The department of Chemicals and Petro-Chemicals has been part of the Ministry and Fertilizers, government of India from 5.7.1991. The department is entrusted with the responsibility of policy, planning, development and regulation of Chemicals and Petrochemicals industries.

For more details on Department of Chemicals & Petrochemicals; please log on to www.chemicals.nic.in.

Federation of Indian Chambers of Commerce & Industry



Industry's Voice for Policy Change

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. A non-government, not-for-profit organisation. FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs; FICCI enjoys an indirect membership of over 2, 50,000 companies from various regional chambers of commerce. For more information please log on to www.ficci.com

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PMFAI



Civil Society Partner



For further details, please contact...

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