





National Sports Day

29th August is celebrated as National Sports Day in India. It is the birthday of Major Dhyan Chand who is one of the most respected legendary figures in Indian and world hockey. The President of India gives away the prestigious Rajiv Gandhi Khel Ratna, Arjuna Award and Dronacharya Award on this day at the Rashtrapati Bhavan to sportsmen and coaches across various sports.

FICCI, in association All India Council for Physical Education and Fitness365, has been undertaking a nation-wide initiative to create mass awareness about the importance of Sports and Physical Activities in creating active communities, active schools and active families and build a Fit, Healthy and Youthful India.

Take a Leap. Celebrate National Sports Day 2015 in your school / college / university / corporate / institution. Organise a run, friendly match or play a sport on National Sports Day, recognise local athletes, coach or physical educator, take an oath for leading an active lifestyle.

1000+ Institutions will be celebrating National Sports Day on 29th August 2015.

Sign Up

SIGN UP to learn how to participate in National Sports Day 2015. The Concept Note, Backdrop design and the Oath will be emailed to you.

Get Recognised

- Participating Institutions will get Participation Certificate from FICCI
- Send celebration photos/videos
 to <u>sports@ficci.com</u> or <u>rahul@liveplus.in</u>
- Top 10 entries to get rewarded

Here are some pictures from previous year's celebrations in Schools and Institutions:









For more details, contact:

Mr. Amit Mantri, Research Associate - Sports & Youth Affairs Federation of Indian Chamber of Commerce and Industry Federation House, Tansen Marg New Delhi 122001, India

E: <u>amit.mantri@ficci.com</u> | M: +91- 9818817375 <u>www.ficci.com</u>

Mr. Rahul Anand, Relationship Manager Sequoia Fitness and Sports Technology Pvt Ltd #19 (FF), H. B. Colony, Sector-15 Part-2 Gurgaon 122001, India

E: rahul@liveplus.in | M: +91- 9811296679

www.fitness365.me