



உண்மை உடனுக்குடன்

LIVE BUDGET 2016-17

Powered By



Tamil Nadu State Council

29th February 2016 at
Puthiya Thalaimurai Studio, Guindy, Chennai

FICCI – Tamil Nadu State Council in association with Puthiya Thalaimurai TV organized an “Open House Live Show on Union Budget 2016-17 which was held on 29th February 2016 between 8.00 am and 4.00 pm at the PuthiyaThalaimurai Office, Guindy, Chennai Powered by FICCI Tamil Nadu State Council under the mentorship of Mr M Rafeeqe Ahmed, Chairman of FICCI Tamil Nadu State Council.



This was the first time FICCI TNSC organized “live budget discussion session wherein the entire “live” budget was branded as “Powered by FICCI”.

This was an unique opportunity to have FICCI brand being on one of the leading TV channel in Tamil Nadu continuously for 8 hours (8am-4pm along with promotion of this event 7 days before the budget date) which has given a great visibility to the FICCI - TNSC throughout India. It was conceived to bring in more Industrialist/ Member of FICCI to be the spokesmen on the panel on behalf of FICCI and also to involve the members/industrialist (who are not members) from various industries to be part of the FICCI’s new initiative was a very well appreciated.



The other aspect of this event was to bring all the Member Chambers in Tamil Nadu together for a 1 hour discussion wherein all the Presidents of the leading Chambers in Tamil Nadu were brought together for a panel discussion. **Mr. Harshavardhan Neotia, President, FICCI Delhi** was linked up “live” from Delhi bureau for this session.

There were more than Top 30 industrialists participated from various sectors such as Engineering, Manufacturing, Leather, IT & ITES, Finance & Taxation, Banking, Chemicals &

Pharmaceuticals, Retail & Real Estate and Exports & Imports, Travel & Tourism, Hospitals and Energy. The entire program was scheduled into ½ hour and 1 hour slots to accommodate more Industrialist wherein the TV anchors moderated the entire program.

Shri. D. Nandakumar, President, The Indian Chamber of Commerce and Industry, Coimbatore also was linked up from Coimbatore Bureau and shared their valuable thoughts and significant impact on the proposed budget 2016-17 for Industry.

The feedback from the industry and the viewers has been extremely positive paving a new trend in deliberating the Union Budget. The entire concept of Chamber involving in this innovative method of capturing industry views and expectations on this annual process report and action plan of the Government of India fulfilling the intention of reaching to the citizens through the “live” show organized by FICCI has been well appreciated by all.

The event was sponsored by Farida Group, Great Lakes and Corporate Advisory Group Pvt. Ltd.



Caption from L to R: CA. V. Murali, President, Hindustan Chamber of Commerce, ***Dr. Palani G. Periyasamy***, President, The Southern India Chamber of Commerce and Industry, ***Mr M Rafeeqe Ahmed***, Chairman, FICCI Tamil Nadu State Council & Farida Group, ***Mr Chozha Naachiar Rajasekar***, President, The Tamil Chamber of Commerce - TCC