



Tamil Nadu State Council



FICCI's India Pavilion
at

digitecexpo

DIGITEC TECHNOLOGICAL INTERNATIONAL EXPO
THE BIGGEST TECHNOLOGICAL EXHIBITION OF THE REGION

September 30th - October 2nd, 2016
Yerevan Expo Center, Yerevan, Armenia



We are glad to inform you that FICCI supported by Armenian Consulate in Chennai is organizing India Pavilion for the first time in Republic of Armenia at the DIGITEC EXPO 2016 between September 30th – October 2nd, 2016 at Yerevan, Armenia and invites your participation as a constituent exhibitor in the same.

Armenia has retained its huge potential for technology development, and is regarded as a hub for software development, industrial computing, electronics, and production of semiconductors, even under the Soviet Union. It continues to be the regional leader in IT and high-tech industry, due to its competitive labor, its share in GDP, as well as the constant growth in the number of companies and total turnover. It is already a widely accepted fact that information and high technologies, as well as their commercialization in different industries, are the main factors driving growth in the world economy in the last decades

The industry's total revenue, which consists of the Software and Services sector and the Internet Service Provider sector, reached \$559.1 million USD in 2015, an increase of 17.7% over 2014's total of \$474.9 million

Armenia's competitive technical workforce creates a favorable investment climate for large ICT companies and multinationals. These specialists ensure annual productivity estimated at \$48,000 USD for their companies.

In 2015, 70 new companies were established, creating nearly 400 new jobs. In addition, the workforce in the ICT sector increased by around 1200.

DIGITEC EXPO is an international High-Tech exhibition which has already become a traditional annual event. Its history begins in 2005 in Yerevan, and since then it has been organized every autumn under the



high patronage of the Government of RA. The aim of DigiTec Expo is to create a favorable environment for networking among technological companies, business consumers and the society, as well as expansion of international relations. It reflects the real picture of the Armenian ICT market and provides opportunity to get acquainted with new achievements, problems, as well as the prospects of the sphere.



KEY HIGHLIGHTS OF DIGITEC EXPO

- ◆ More than 50000 visitors and 170 participants
- ◆ The opening ceremony held by the president of RA
- ◆ Representatives of international organizations and diplomatic corps
- ◆ Leading media representatives

EXHIBITOR PROFILE

Chip Design and Testing	Internet Applications and E-Commerce
Databases and Information Systems Management	Networking systems and communications
Accounting, Banking and Financial Software	IT Services, Consulting and System Integration
Internet Service Provider	Systems Engineering and Automation
Robotics	Systems Software and Language of Programming
Web Design and Development	Computer Graphics, Multimedia and Games
Mobile Applications Development	Import, production and export of computer equipment

VISITORS PROFILE

Senior Government Officers, Public Authorities	CMDs, MDs, CEOs, CXOs, CTOs, COOs
IT Services, IT Consultants, Programmers	Service Provider and Independent Professions
Software and Systems Providers	Travel & Tourism
Traffic and Logistics	Business Consultants
Marketing, Communication Service Providers & Advertising Agencies	Manufacturing & Service Industries
Telecommunication Services	Embassies, Trade, Skilled Trades
Banking, Finance and Insurance business	Healthcare and Medical Engineering
Building Industry	Other Services, Independent Professions & Institutions

◆ The number of visitors of DigiTec Expo is rapidly growing every year. In 2005, 5000 people visited the exhibition, and since then the number of visitors has increased 6 times. In 2015 more than 50,000 people visited the exhibition and more than 170 companies participated.



FICCI'S INDIA PAVILION PACKAGES *

Booth Type	Package Description	Subsidized Rates based on the date of application	
6 SQM EQUIPPED (BUILT UP STALL)	Walls around the booth periphery Nameboard (maximum 15 symbols) One Table, Two Chairs (per every 6 sqm) 220V Electricity, Recycle bin	855 USD	Till August 12 th , 2016
		905 USD	Till September 1 st , 2016
		1005 USD	Till September 20 th , 2016
6 SQM UNEQUIPPED (RAW SPACE)	Open Unequipped exhibition place 220V Electricity Recycle bin	755 USD	Till August 12 th , 2016
		805 USD	Till September 1 st , 2016
		875 USD	Till September 20 th , 2016

Package Includes

- Company logo and corresponding link at the exhibition website (**www.digitec.am**)
- Free catalogue
- Publication in expo catalogue (max. 60 words in English and 60 words in Armenian)
- 4 badges, 20 invitation card
- Security, Cleaning, Certificate

The above package includes the promotion of FICCI's India Pavilion through

- One page coloured advertisement printing in catalog
- Launching of advertising panel in the Exhibition
- Presentation on Indian Exhibitors during the show

***Apart from the above mentioned Fee, Travel, Accommodation & Local Transport cost to be borne by the exhibitor.**

Please apply with the duly filled form attached along with the DD / Cheque in favour of "FICCI TNSC" at the earliest to secure your booth.

For stall booking & further details please contact -

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