



JOIN THE INDIAN DELEGATION AT THE SOCCEREX GLOBAL CONVENTION 2016

OVER 20 YEARS OF FOOTBALL BUSINESS

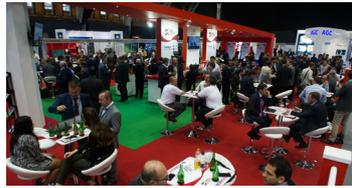
For the past 20 years Soccerex has been the leading event provider for the global football industry, delivering unique business platforms across five continents that are attended by the industry's most senior decision makers.

INSIGHT



Regular Soccerex attendee LaLiga President Javier Tebas delivers a keynote speech.

NETWORK



Delegates meet in a dedicated environment to share industry best practice.

SOCIAL



The industry's leading exhibition showcases a range of businesses involved in the industry.

LEGENDS



Meet legends like Michael Owen, Gianluca Vialli, Jay Jay Okocha and Louis Saha

SOCCEREX & INDIA - A LONG TERM WORKING RELATIONSHIP

We enjoy a productive relationship with the Indian football industry, developed with each Soccerex event. Senior delegations from the Indian Government, the All India Football Federation (AIFF), the Federation of Indian Chambers of Commerce and Industry (FICCI) and other industry leaders have delivered exclusive workshops on the growth of football in India, the Indian Super League and the opportunities it presents.

This year, the Soccerex Global Convention, the industry's leading football business event, will be taking place on 26 - 28 September in Manchester, UK. With the Soccerex business community consistently showing an interest in Indian football and the commercial opportunities it presents, the Convention is THE platform for you and your business to showcase the best of the Indian football industry. With the emergence of the ISL and India's hosting of the 2017 U-17 FIFA World Cup™ on the horizon, there has never been a better time to be involved!



All-India Football Federation General Secretary Kushal Das speaks at Soccerex.



The senior delegation present their project to the industry.



New relationships are created and networks expanded.



Manchester United legend Phil Neville visits the 'Destination India' stand.

WHY YOU SHOULD ATTEND

- Network and form new partnerships with major European rightsholders such as Arsenal, Borussia Dortmund, Inter Milan, Liverpool, Leicester City, Manchester City, Porto, Real Madrid, Wolfsburg and many more!
- Learn from industry figures like Gerard Houllier, Head of Global Football, **Red Bull Soccer**, Mark Waller, SVP for International, **NFL** & Jerry Newman, Head of Sports Media Partnerships, EMEA, **Facebook**.
- Meet and do business with new suppliers and industry specialists within the areas of stadia development, major event delivery, fan engagement, digital media, player development, sponsorship and commercial expansion.

ACHIEVE YOUR BUSINESS GOALS AT SOCCEREX

LEARN FROM AND MEET THE BIGGEST CLUBS IN WORLD



A PROVEN BUSINESS OPPORTUNITY

“During the event we forged a new relationship with individuals representing emerging football markets. India is a country where many Liverpool FC supporters reside and we were able to meet DSK Group Executive Director Shirish Kulkarni and start conversations around the launch of a Liverpool FC International Academy in Pune.

The Liverpool FC – DSK Academy has now officially been announced and we look forward to working with them on this exciting new venture.”

“Soccerex was where I started discussions with my favourite football club, Liverpool FC, which ultimately led to launching the first Premier League club-branded residential Academy in India, Liverpool International Football Academy DSK.

I want to thank Soccerex for putting together a fantastic platform for meaningful football discussions and Libero Sports India for inviting me to be a part of their delegation to Manchester and introducing me to Liverpool FC so I could discuss my academy plans.”



DAN WHITE
HEAD OF SOCCER SCHOOLS,
LIVERPOOL FC



SHIRISH KULKARNI
EXECUTIVE DIRECTOR,
DSK GROUP

SELECTION OF SOCCEREX CLIENTS:



HOST PARTNER

GLOBAL PARTNER

EVENT PARTNERS & SUPPORTERS

INDIA PARTNER



MANCHESTER

