

CO-HOST



Ministry of Agriculture & Farmers Welfare  
Government of India



# NATIONAL SUMMIT

## Smart Agriculture Marketing Solutions - To double Farmers' Income

14 July 2017

FICCI, Federation House, New Delhi



**One Day Summit packed with Major Topical Subjects  
and 40 Agri Experts as Speakers**

### Important Dignitaries

Inauguration by



**Shri Radha Mohan Singh**  
Minister of Agriculture &  
Farmers Welfare,  
Government of India



**Shri Prabu Lal Saini**  
Minister of Agriculture &  
Animal Husbandry,  
Government of Rajasthan

### Special Addresses by:

**Mr. G C Chaturvedi**

Chairman - Warehousing Development and Regulatory Authority  
(WDRA, Government of India)

**Mr. Sanjeev Kumar Chadha**

Managing Director, National Agricultural Cooperative  
Marketing Federation of India (NAFED)

**Prof. Vijay Paul Sharma**

Chairman, Commission for Agricultural Costs and Prices  
(CACP, Government of India)

## SUMMIT HIGHLIGHTS

Share perspective with Government on major programmes and schemes on Agriculture Marketing.

Listen experience of different State Governments regarding adoption of various marketing reforms.

Technology and infrastructure preparedness in response to marketing reforms.

Delineating strategy for enabling integration of FPOs in mainstream agriculture marketing developments.

Retail led agri market model - building new economies of scale. Connecting farmer to consumers through innovations in E-commerce.

High impact role of agri marketing in enhancing farmer's income.

**Places are limited  
Please book early**

**To register please contact  
at below coordinates**

Delegate fees	INR 2000/- per delegate*
For two or more delegates of the same company	INR 1800/- per delegate*
For 5 or more delegates of the same company	INR 1500/- per delegate*
For Academicians/Students participation	INR 1000/- per delegate*

(\*Exclusive of Tax)

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**Mr. Pritish Rohan / Ms. Apoorva Mishra**

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