



Report on  
**Roadshow on Advantage Assam: Global Investors' Summit 2018**  
8th January 2018 at Hotel Taj Coromandel, Chennai

Government of Assam in association with FICCI organized the Roadshow on “Advantage Assam – Global Investors’ Summit 2018” on 8<sup>th</sup> January 2018 at Hotel Taj Coromandel wherein more than 300 industrialists from Agriculture & Food Processing, Textile & Handloom & Handicrafts, Inland Water Transport, Tours & Travels, IT & ITES, Pharmaceutical & Medical Devices, Plastic & Petrochemicals, Energy & Renewable, Logistics, Petroleum & Gas participated. The main Summit is likely to be inaugurated by Hon’ble Prime Minister of India Shri. Narendra Modi on February 3-4, 2018.

**Hon’ble Chief Minister of Assam Shri. Sarbananda Sonowal** made a strong pitch for investments in the state during the Chennai Road show that focused on Tamil Film industry, sugar industry, chemicals, FMCG companies based in Tamil Nadu. He said Assam Government is putting great emphasis on creating a business-friendly environment and bringing investments to the State. New policies, reforms, establishing new units of industry by famous brands have given new vibrancy to the industrial scene of the State. He further said the Act East Policy has brought North East from a corner to centre of India’s interaction with South East Asia.

He stated the Assam Government has already announced a sugar policy and solar energy policy in Assam for the first time apart from a new start-up policy supporting the young entrepreneurs, IT and IT enabled services policy and a Biotechnology Policy, the Chief Minister urged the industry captains to take advantage of these opportunities. He also informed that skill development institutes and incubation centers are being set up with a focus to create a vibrant ecosystem in the State.

He also underlined the tourism potential of the state informing the participants about attractive tax incentives and capital subsidy announced by the state government for tourism units. He also highlighted pure air and biodiversity as the biggest assets of the state and its endeavours to make Assam as a global sports hub.

He invited the Tamil Film Industry to use the beautiful settings of Assam to shoot their films. He said that the State Government offers a very attractive set of incentives for film makers apart from picturesque locations.

The focus of the Summit would be on emerging areas such as IT and ITes, Plastics and Petrochemicals, Pharmaceuticals and Medical Equipment, Power, Tourism Hospitality and Wellness, Healthcare, Skill Development, River Transport and Port Township, Road Infrastructure, Urban Infrastructure, Handloom, Textiles and Handicrafts, Education, Industrial Infrastructure, Agriculture and Food Processing including Organic Cultivation and Bamboo.

**Shri Ravi Capoor, IAS**, Additional Chief Secretary, Government of Assam said a new northeast investment policy would be rolled out by next month.

**Shri Keshab Mahanta**, Hon'ble Minister of Assam, **Shri. Vinod Kumar Pipersenia**, Chief Secretary, Government of Assam, **Shri. Ar Rm Arun**, Chairman, FICCI Tamil Nadu State Council also participated.

The road show was followed by one on one meeting with Tamil Nadu Producers Council and other top industry groups including Murugappa Group, Indian Bank, Chettinad Group, Kothari Sugars & Chemicals Ltd., Cavin Care, ITC – Matches & Agarbatti Division, MRF Limited, Prognosys Medical Systems, Celebrity Fashion (Indian Terrain), KOG-KTV Health Food Pvt Ltd, Akashaya Homes, SRM University and Apollo Hospitals. The event was well covered by online & Offline Press/Media and TV Channels.

**Photo Caption:** (L to R): Shri. Sarbananda Sonowal, Hon'ble Chief Minister of Assam, Shri Ravi Capoor, IAS, Additional Chief Secretary, Government of Assam, Shri Keshab Mahanta, Hon'ble Minister of Assam, Shri. Vinod Kumar Pipersenia, Chief Secretary, Government of Assam, Shri. Ar Rm Arun, Chairman, FICCI Tamil Nadu State Council.

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