



FICCI's UZHAVAN 2018

"Enriching & Energizing Lives of Farming Community"
30th May 2018 (Wednesday), at Pettavaithalai, Trichy

FICCI in association with EID Parry organized the UZHAVAN 2018 with the theme of "Enriching & Energizing Lives of Farming Community" held on 30th May 2018 (Wednesday), at Pettavaithalai, Trichirappalli, Tamil Nadu wherein focused THREE main topics such as Yield Improvement, Water Conservation and Reducing Cost of Cultivation and Live Demo on Farm Mechanization done by sponsor companies such as Parry Bio, Shakthiman, New Holland, Coromandel, Rivulis, Honda Siel Power Products and Jain Irrigation Systems. The event was inaugurated by Mr. Rajeswaran, Deputy Director of Agriculture, Trichy. More than 300 farmers participated in the event.

Mr. Rajeswaran, Deputy Director of Agriculture, Trichy said Farm Mechanization provides the technology to facilitate agricultural growth through efficient utilization of inputs. Adoption of mechanization ensures timeliness of agricultural operations, reduces cost of production as well as drudgery in carrying out various agricultural operations. He said equipment for various operations like tillage, sowing, irrigation, plant protection and threshing etc. are generally being used by farming community. However most of the newly developed implements and costly machines have not reached the farmers and machines for the special the operations like rice transplanting, sugarcane harvesting, coconut harvesting and pulse mechanization need greater attention. He said this program would showcase the live demo on farm mechanization with the three main concepts such as Yield improvement, Water conservation and Reducing cost of cultivation. Finally he thanked FICCI and EID parry to organize this significant program for farmers in Trichy to bridge the technology gap existing at present.

Mrs Mallika, Asst. Director of Agriculture Andhanallur block, Trichy, and **Dr. Chitra**, Sirugamani Research Station Head, Trichy also spoke on the occasion.