



सत्यमेव जयते
Government of India



Namaskar AFRICA 2019



11th - 12th March, 2019
Kenyatta International
Convention Centre, Kenya



14th - 15th March, 2019
AGA Khan Diamond
Jubilee Hall, Tanzania

INDIA - EAST AFRICA BUSINESS FORUM & EXHIBITION

KEY COMPONENTS

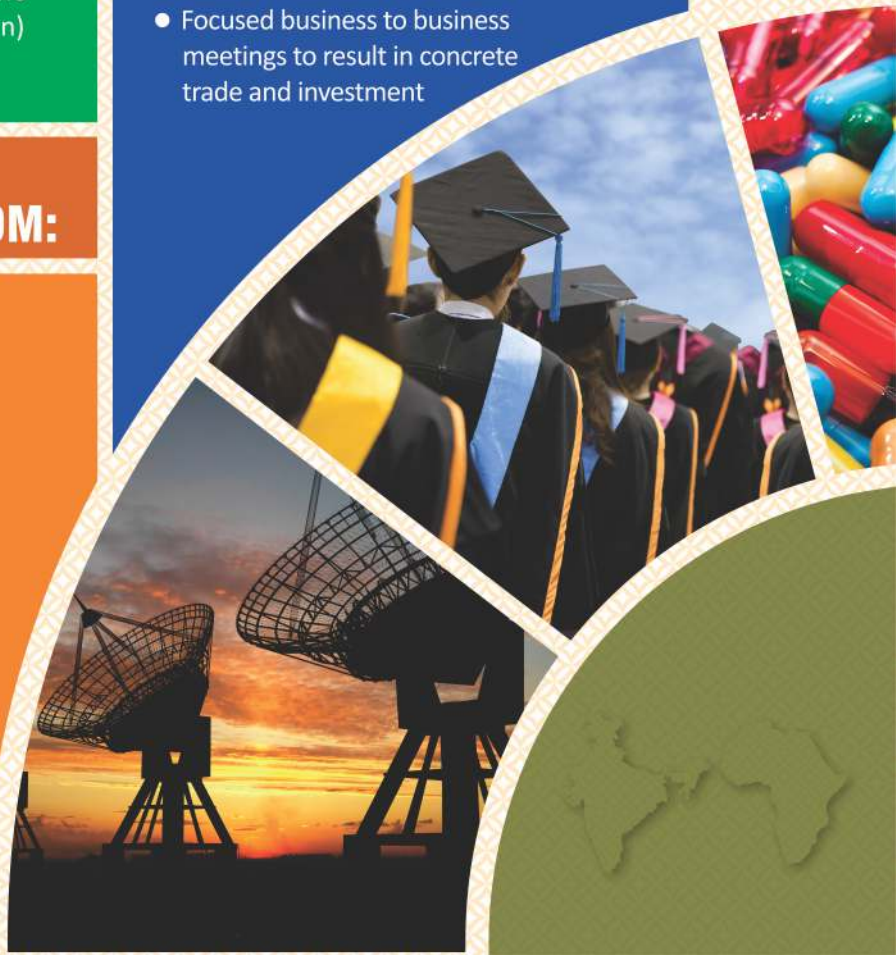
- Exhibition: showcasing best of Indian industry
- India-East Africa regional Business Forum (will have sectoral sessions on the sectors of priority for the participating countries, sessions of IPA's outlining the investment opportunities in the countries invited, session by East Africa Community (EAC) to showcase the regional projects for participation)
- B2B meetings

KEY OBJECTIVES

- Highlight the business opportunities in East African region
- Promote trade and investment between India and East African countries
- Promote project partnership opportunities between India and East African countries
- Introduce both the sides to the best technologies and products
- Focused business to business meetings to result in concrete trade and investment

DELEGATE REPRESENTATION FROM:

INDIA, KENYA,
TANZANIA, COMOROS,
DJIBOUTI, ETHIOPIA,
MADAGASCAR,
MAURITIUS,
RWANDA,
SEYCHELLES,
SOMALIA, UGANDA
AND OTHERS



TARGET PARTICIPANTS

- Ministers and senior government officials
- Procurement agencies
- Investment Promotion Agencies
- Private sector businessmen
- National companies
- Financial institutions
- Regulatory bodies
- Business associations
- Traders
- Investors
- Service providers

FOCUS SECTORS



**Agriculture
and Food
Processing**



Education



**Energy,
Infrastructure
& Construction**



**Healthcare
& Pharma**



**Information &
Communication
Technology**



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PROPOSED STAKEHOLDERS

- Government of India
- FICCI
- Government of Kenya & Tanzania
- EAC
- Indian and African missions of the invited countries
- Leading Chambers of Commerce of the invited countries
- Investment Promotion Agencies of the invited countries
- Business promotion institutions like Export Promotion Councils, Business Associations, Commodity Boards etc
- Leading financial institutions like Exim Bank
- Procurement agencies
- Regulatory authorities

**Participation charges:
INR. 2,25,000/-**

- 9m² booth shell stand
- Octonorn wall and carpeted area
- Chairs - 03 nos. • Reception table
- Round table • Spot lights - 05 nos.
- Dustbin - 01 no. • Plug point - 01 no.
- Fascia board with company name

**FOR PARTICIPATION,
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