

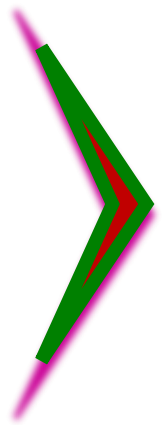


# PubliCon 2018

**Publishing in Indian Languages**

December 6, 2018 | FICCI New Delhi





## **PubliCon 2018**

### **Key focus areas**

The theme of **PubliCon 2018** is “**Publishing in Indian Languages**”. The focus areas are promotion of Indian languages across globe and use of emerging technologies such as artificial intelligence in translation of Indian languages. And also enabling **language publishers** by presenting right set of opportunities to them.

# Publishing Committee

## Chair

**Mr. Ratnesh Jha**, MD, Cambridge University Press

## Co-Chairs

- **Mr. Vikas Gupta**, MD, Wiley India
- **Ms. Karthika V K**, Publisher, Amazon Westland

## Members

- **Mr. Kailash Balani**, MD, Balani Infotech Private Limited
  - **Mr. Himanshu Gupta**, MD, S. Chand Group
  - **Ms. Atiya Zaidi**, Publisher, Ratna Sagar Pvt. Ltd.
  - **Ms. Urvashi Butalia**, Director & Publisher, Zubaan
  - **Mr. Praveen Singh**, Business Head, MBD Group
  - **Mr. Sesh Seshadri**, MD & CEO, Overleaf Books LLP
- **Mr. Ganesh Venkatesan**, Managing Director, Elsevier
  - **Ms. Nitasha Devasar**, MD, Taylor & Francis
  - **Mr. Sumit Gupta**, MD, Indiannica Learning Pvt. Ltd.
- **Mr. Vivek Mehra**, MD & CEO, SAGE Publications India Pvt Ltd
  - **Mr. Govindraj Prabhu**, Sales Head - Publishing Solutions, Manipal Technologies Limited
- **Mr. Avinash Ramachandra**, Director, Public Policy, Amazon



# Past Programmes

- **Annual Flagship Event:**
  - **PubliCon 2017:** Trends & Opportunities
  - **PubliCon 2016:** Publishing for schools
  - **PubliCon 2015:** The Publishing Ecosystem
  - **PubliCon 2014:** Publishing across Platforms
  - **PubliCon 2013:** Export Markets
  - **PubliCon 2012:** Digital Publishing
  - **PubliCon 2011:** The Business of Publishing
- **Scrapbook** – Children's Publishing Conclave 2018
- **Scrapbook** – Children's Publishing Conclave 2017
- **CEOSpeak** Over Chairman's Breakfast 2018, 2017, 2016, 2015, 2014 and 2013
- FICCI Interactive Session at the **London Book Fair 2016, 2017 & 2018**
- **FICCI-LBF Rights Catalogue** – 2017 & 2016
- **FICCI seminar in Kerala Lit Fest** – 2018
- **FICCI seminar at Kochi Lit Fest** – 2016
- **Managing Copyright in Publishing:** The Need for Awareness and Outreach
- **Role of Publishing in Enhancing Research in India**
- **Seminar on Copyright in Publishing:** Awareness and Outreach
- **Challenges and Opportunities** in the Book Publishing Sector, Dhaka
- **Seminar on Emerging Trends in Publishing:** New Models for the Market
- **Seminar on Legal Aspects of the Book Publishing Industry**
- FICCI Business Lunch Session at the **Frankfurt Book Fair 2012 & 2014**
- **Seminar on Curbing Digital and Online Piracy** in Publishing Industry







# PubliCon







# PubliCon













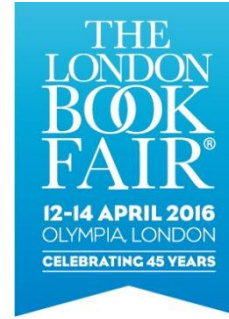


**More Glimpses**





# PARTNERS OF PREVIOUS PROGRAMMES



SAIKRISHNA & ASSOCIATES  
ADVOCATES



Ratna Sagar P. Ltd.



DREAMLAND



GBO NEW DELHI  
German Book Office



Delhi Public Library





# PubliCon 2018 Conference

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**Event type:** G-B-B-C

**Location:** FICCI Federation House, New Delhi

**Expected Delegates:** 250-300

**Delegate Profile:** CXOs of publishing houses, Editors, Authors, Public policy officials, Rights Managers, Marketing Managers, Publishing service providers, Suppliers & Allied Industry, Associations, Agencies & Media

**Expected Government Participation:**– Central and State Governments, Government agencies with publishing mandate, Ministry of Electronics and Information Technology, Ministry of Culture and Ministry of Human Resource Development

**Format:** One day event, with panel discussions and curated sessions for publishers, authors, technology providers, marketers and creative minds



# PubliCon 2018 Conference

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## Key Focus Areas

- Publishing in Indian Languages
- Artificial Intelligence for Translation of Indian Languages
- Languages in Ancient India
- Hindi Language Publishing
- In-conversation Sessions



# PubliCon 2018 Conference

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## Key Takeaways

- Evaluate potential of **language publishing** in India
- Gain a modern outlook using **artificial intelligence** and other language technologies
- Discover the opportunities in **translations**
- Explore **Technical transformation** of the publishing industry
- Stay updated on **the latest advances** in the field of publishing
- Compare and evaluate the **right growth format** for your publishing enterprise



## OUR CONTACT INFO

**Mr. Sumeet Gupta**

Senior Director

[sumeet.gupta@ficci.com](mailto:sumeet.gupta@ficci.com)

+91-9811358349

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**Ms. Shikha Dutta**

Assistant Director – Publishing

[shikha.dutta@ficci.com](mailto:shikha.dutta@ficci.com)

+91-9560710056

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Address –

FICCI, Federation House, Tansen

Marg, New Delhi, Delhi 110001

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# Thank You