

## for Travel Industry (Buyers) & Hotels & Resorts (Sellers)

ORGANISED BY FICCI TAMILNADU STATE COUNCIL

**11TH JULY 2019  
HOTEL HYATT REGENCY,  
ANNA SALAI, CHENNAI  
10.30AM ONWARDS**

**SELLERS PARTICIPATION  
FEE: RS.15000 + GST**

### “EXPLORE THE UNKNOWN“

Having weathered many adverse situations in the past three years to post consistent growth, the prevailing sentiment in the Indian hospitality industry is of confidence. The industry stakeholders feel that they will be able to maintain the growth trend in 2019 notwithstanding the aberrations of General Elections and its bearings on the policy level. The reason for this confidence emanates not very much on the high expectations on inbound visitors, but on numerous domestic factors including the emergence of an aspirational young millennial travelers, revival in corporate and business travel in the country, and rapidly evolving connectivity factor in the country.

### EVENT- OVEVIEW

At FICCI we term HOTEL Mart 2019 as the one of its kind to “explore the unknown” to bring forth the unknown destinations and the Hotels in these unexplored cities/towns to you under one roof. It is not only going to revive the tier 2 destinations for domestic travelers but also help to attract the international traffic with the Government initiatives like Smart City, SwadeshDarshan and Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD), friendly E-Visa and the other multiple factors which will drive this industry into the Tier 2 segment.



FICCI for the first time is organizing the inaugural edition HOTEL Mart 2019 is designed to for the Travel Trade and Hotel Suppliers who sell directly to their clients to source the right hotels in the 2 Tier cities/towns in India especially in Tamil Nadu.

Hotel Mart 2019 will have more than 75 Hoteliers from Tier 2 cities and towns who will show case their properties for the travel trade to explore the business opportunities.

### WHO WILL ATTEND

300+ Travel Agents and Corporates  
75+ Hotels& Resorts  
Corporate Travel Decision Makers,  
Transport Companies, Cruise Companies, Railways,  
Travel Portals, Wellness Centers, Airlines,  
OTA's, Theme Parks, Holiday Makers

### WHY ATTEND?

Showcase your latest products & services directly to the travel agents  
The best platform to meet and show case your Hotels to travel agents and corporates at one place  
Explore new customers and expand your market reach under one roof and save time  
Discover New Destinations and Traveller Trends  
Learn how to Market Your Business on a Budget and Build New Relationships  
Engage with Like-Minded Professionals