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“விவசாயிகளின் கண்காட்சி”

8TH - 10TH AUG '19 VELU MAHAL, DINDIGUL

IN ASSOCIATION WITH AGRICULTURE DEPARTMENT, GOVT. OF TAMIL NADU

FICCI's Naveena Vivasayam 2019 is being organized as the first Edition in a new name (earlier "Farm to Fork") in association with the Department of Agriculture Department, Govt of TN, providing a unique platform to showcase the products, services and technology from Pre-Harvest to Post Harvest.

WHY DINDIGUL

- ✓ Administrative region in the south of Tamil Nadu, India
- ✓ District is bound by Tirupur, Karur, and Trichy districts in the north, the Sivaganga and Trichy districts in the east, the Madurai district in the south, and the Theni and Coimbatore districts and the state of Kerala in the west.
- ✓ Three different climatic conditions are prevailing such as Tropical climate in plains, sub-tropical in lower Palani Hills and Sirumali and temperate climate prevails in Palani Hills.
- ✓ Cereals, Pulses and all kinds of horticultural crops are cultivated in this district

This event will also offer networking opportunities with targeted groups like high ranking agriculture and food Industry officials to identify and explore business as well as investment opportunities in Tamil Nadu. This event is a neutral platform where farmers, companies, Govt. Departments, researchers and all stake holders of Agriculture and Food Processing industry are equally beneficial.

Stall Costing Rs. 15000+GST for 2*2sqmt Stall / Rs. 20000+GST for 3*3sqmt Stall

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NAVEENA VIVASAYAM'S FOCUS FOR THE FIRST EDITION

- ✓ Display of latest Technology of Farming Equipment's
- ✓ To showcase the products, services and technology from Pre-Harvest to Post Harvest
- ✓ Networking opportunities with Agriculture
- ✓ The stakeholders associated with the agri communities are brought in single place to effectively share their experience
- ✓ To educate the farmers and farmer group about the latest technology which enhance the productivity, waste reduction and best farming practices
- ✓ Farmers shall be provided with the access for latest advancement in the agri space
- ✓ The expo should facilitate the farmers to understand the latest agri implements which are prevailing in the market
- ✓ To encourage a single farmer or group of farmers by rewarding them appropriately and Food Industry stakeholders

EVENT HIGHLIGHTS

- ✓ 10000-15000 farmers from in and around Dindugal and entire Tamil Nadu
- ✓ 75-80 exhibitors including TAFE, John Deere, New Holland, Mahindra, Sonalika, MRF, Bull Machines, Shaktiman, Kubota, SouthernAgro Engine, Netafim Irrigation, Jain Irrigation and other stakeholders related to Agriculture who have been invited.
- ✓ Supporting Organizations - TNAU, ICAR, CIBA, MSSRF, IITM, NABARD, Agricultural Machinery Manufacturers Association, Tamil Nadu Veterinary and Animal Science University, Tamil Nadu Fisheries University and farmers association of all crops in Tamil Nadu

TOPICS FOR SEMINAR

- ✓ Transforming Agribusiness in Tamil Nadu (Pre Harvest)
- ✓ Farm Mechanization
- ✓ Seed Technology
- ✓ Farm Waste Management - Cold Storage - Finance (Post Harvest)
- ✓ Contract Farming
- ✓ Agri Insurance Company
- ✓ Discussion on Case Studies

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