



OBJECTIVES

01

Policy Advocacy to nurture collaboration between schools, government and children's publishers to enhance learning outcome in K-12 educational space

02

Advocate diversity of content and its impact on learning

03

Highlight concerns related to K-12 content to concerned government departments

04

Address the role of publishers in curriculum development

05

Role of technology in children's content and its impact on K-12 education

06

Understand Global Best Practices in K-12 learning

07

Provide solutions to map learning outcomes

ABOUT CHILDREN'S PUBLISHING CONCLAVE



1

Event type: G-B-B-C

2

Location: FICCI Federation House, New Delhi

3

Expected Delegate: 250-300

4

Delegate Profile: Policy Makers, Content Creators, Publishers, Edutech Companies, Academicians, Teachers, Librarians, Parents, Children

5

Expected Government Participation: Ministry of MHRD, CBSE, NCERT, SCERT, ICSE, State Boards

6

Format: One day event, with parallel G-B-B-C panels discussions and special sessions for children



Proposed Points of Discussion during Conference

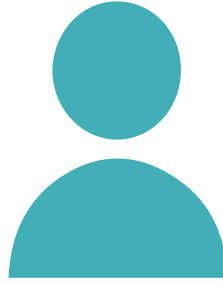
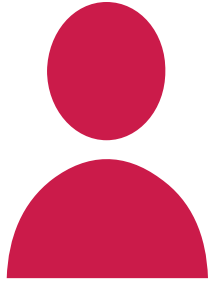


About FICCI Publishing



Department





Chair

✓ **Mr. Ratnesh Jha**,
MD, Cambridge
University Press

Co-Chair

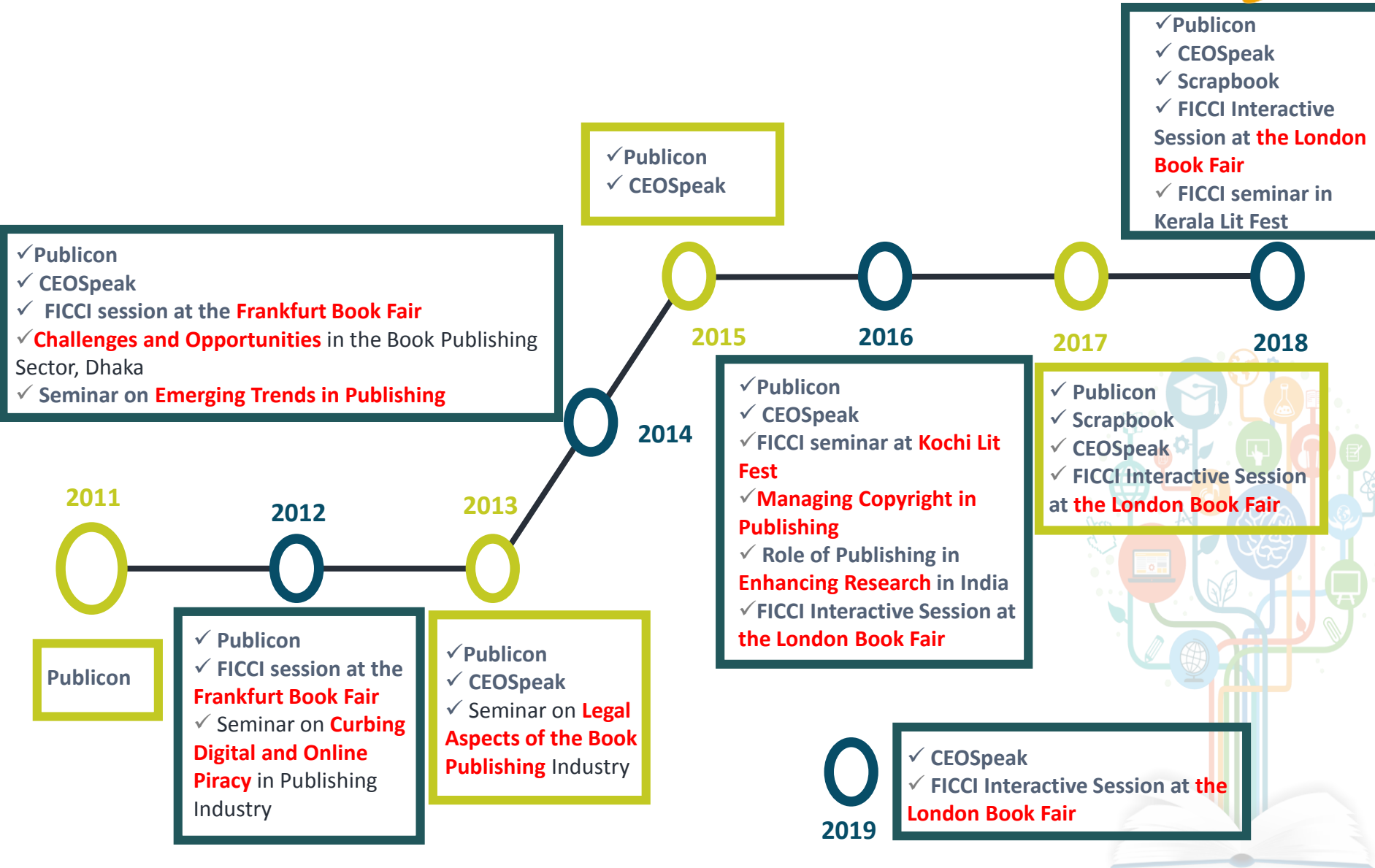
✓ **Ms. Karthika V K**,
Publisher, Westland

Members

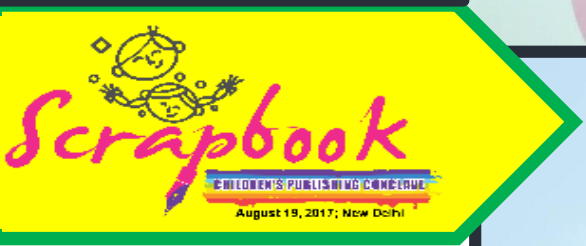
- ✓ **Mr. Kailash Balani**, MD, Balani Infotech Private Limited
- ✓ **Mr. Himanshu Gupta**, MD, S. Chand Group
- ✓ **Ms. Atiya Zaidi**, Publisher, Ratna Sagar Pvt. Ltd
- ✓ **Ms. Urvashi Butalia**, Director & Publisher, Zubaan
- ✓ **Mr. Praveen Singh**, Business Head, MBD Group
- ✓ **Mr. Sesh Seshadri**, MD & CEO, Overleaf Books LLP
- ✓ **Mr. Ganesh Venkatesan**, Managing Director, Elsevier
- ✓ **Ms. Nitasha Devasar**, MD, Taylor & Francis
- ✓ **Mr. Sumit Gupta**, MD, Indiannica Learning Pvt. Ltd
- ✓ **Mr. Vivek Mehra**, MD & CEO, SAGE Publications India Pvt Ltd
- ✓ **Mr. Govindraj Prabhu**, Sales Head - Publishing Solutions, Manipal Technologies Limited
- ✓ **Mr. Avinash Ramachandra**, Director, Public Policy, Amazon
- ✓ **Mr. Mohammed Shamim**, Business Manager - Labels & Packaging, HP India Sales Pvt Ltd



Past Programmes



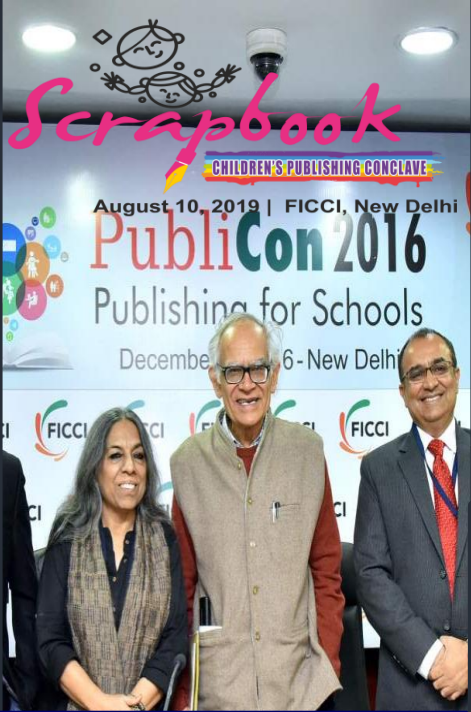






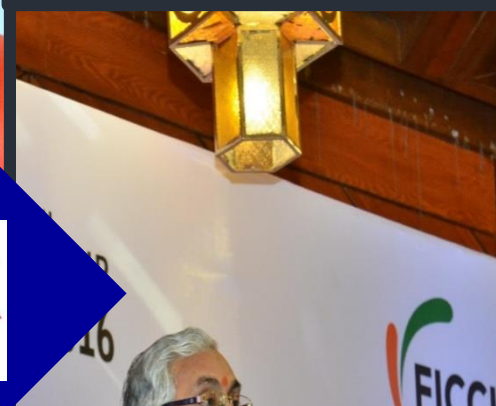
PubliCon







CEOSpeak
a forum for publishing

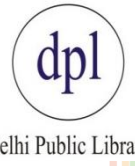
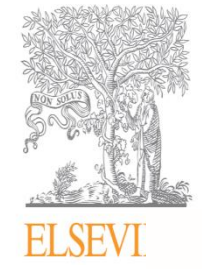




More Glimpses



PARTNERS OF PREVIOUS PROGRAMMES



MEET OUR TEAM



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Thank You!

