

**PROMOTING HEALTHCARE
SERVICES EXPORTS FROM INDIA**



**ADVANTAGE
HEALTH CARE - INDIA 2019**

5th International Summit on Medical Value Travel

13 - 15 November, 2019
India Expo Centre and Mart,
Greater Noida (NCR), India



**POST SHOW
REPORT**

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ADVANTAGE
HEALTH CARE - INDIA 2019

5th International Summit on Medical Value Travel

Advantage Health Care India (AHCI) 2019 was organized as an international summit on Medical Value Travel (MVT) with the aim of promoting healthcare services exports from India. The focus of the summit was to exhibit India and its potential as 'provider of medical healthcare' to the world.

AHCI 2019 was an initiative of the Ministry of Commerce & Industry, Government of India in association with the Federation of Indian Chambers of Commerce & Industry (FICCI). The fifth edition of AHCI was organized on 13-15 November, 2019 at the India Expo Centre and Mart, Greater Noida, NCR.

The event witnessed participation of 450+ Hosted Buyers from more than 70 countries from the regions such as Africa, Middle East, CIS , SAARC and Asean Region and over 200+ exhibitors



INAUGURATION

The Event was inaugurated by Dr. Anup Wadhawan, Commerce Secretary, Ministry of Commerce and Industry, Government of India in the presence of Mr. Darpan Jain, Joint Secretary, Ministry of Commerce and Industry, Government of India. The event was attended by other senior officials from Ministry of Commerce & Industry, Government of India and other participating ministries. The event witnessed attendees from more than 450 foreign delegates from over 70+ countries. Diplomats and senior officers of Foreign Missions in India also attended Inaugural Function.





INAUGURATION OF EXHIBITION

An exclusive exhibition of AHCI 2019 was held at Hall No 2 and Hall No 4 of India Expo Centre and Mart, Greater Noida, (Delhi NCR). There were 200+ exhibitors at the event. The exhibition, proved to be a great platform to showcase India's offerings and expertise in healthcare, in terms of Hospitals, Healthcare centres, AYUSH Hospitals, Educational institutions (Medical colleges, Nursing colleges & AYUSH colleges),

The exhibition had seen participation from all major hospital chains like Apollo Hospitals, Naryana Healthcare, Artemis Hospitals, Jaypee Hospital, Aster DM healthcare etc.

There was presence of Ministry of Tourism, SEPC through their dedicated pavilions.



EXHIBITION



EXHIBITION





KNOWLEDGE PAPER RELEASE

The summit also witnessed the launch of Knowledge Paper titled: India: Building Best Practices in Healthcare Services Globally; at the fourth international summit on Medical Value Travel – Advantage Healthcare India 2019”.

India is one of the leading destinations for Medical Value Travel (MVT) owing to competitive advantages in providing affordable world class quality curative treatments. For India, the dominant source countries include SAARC, African, Middle East and CIS (Commonwealth of Independent States) Countries.

Additionally, there is a huge potential to attract international patients from USA and UK countries by providing quality health care at affordable cost along with premium hospitality services. India is witnessing strong competition from destinations like Thailand, Malaysia, Singapore, Turkey, South Korea etc., In order to maintain the competitive edge, it is important to focus and make necessary interventions related to each of the stakeholders in the value chain. The key stakeholders in the MVT Value chain include government, healthcare service providers, regulators & accreditation agencies, facilitators and insurers.

The Knowledge Paper includes a detailed discussion on areas of MVT relevant to the Indian MVT industry. The Chapters of Knowledge Paper focus on MVT overview, compete markets, MVT facilitators, payment settlement in MVT, Visa regulations and recommendations.





CEO's ROUND TABLE

An Indian CEO's roundtable was organized during the event which was Chaired by Mr. Darpan Jain, Joint Secretary, Department of Commerce, Ministry of Commerce & Industry, Government of India and was well attended by the stakeholders from more than 40 leading hospitals and healthcare centres. Various issues and opportunities related to MVT Sector was discussed during the event.



CONFERENCE

A two-day international conference was organized during AHCI 2019 with sessions focusing on segments of medical tourism industry such as; Clinical Excellence, Self-regulation by Hospitals, Insurance, Medical Facilitators, developing medical tourism infrastructure, safety for foreign patients and building regional cooperation.

The deliberations, and discussions during the conference and roundtables also led to several issues as well as opportunities being discussed, which led to clear recommendations, for both industry and government which would further help in development of the sector.



B2B MEETINGS

Over 10000 organized B2B Meetings took place during the show which resulted in valuable business tie ups and cooperation between the industry stakeholders from India and invited countries.





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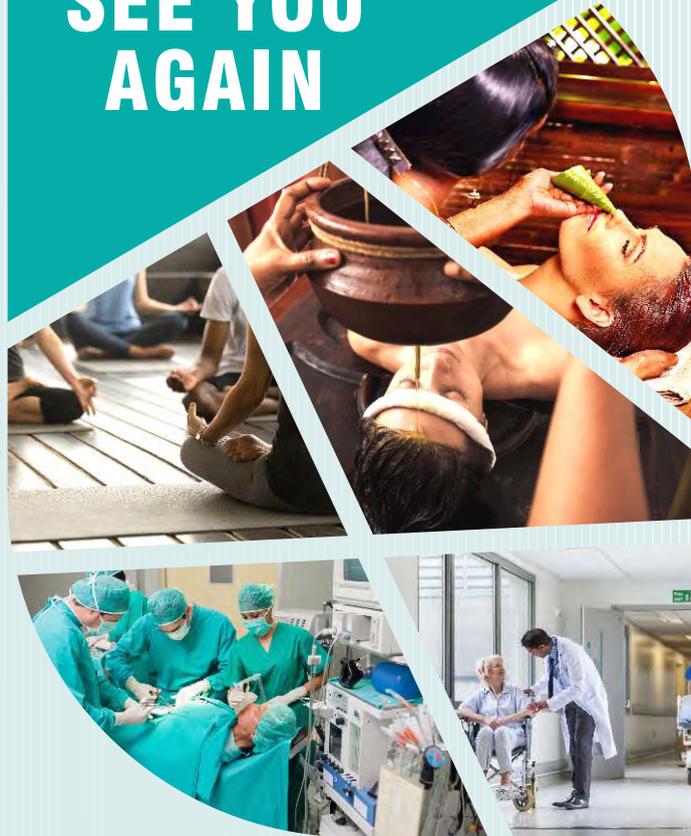
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