

Buyer Seller Meet for MSME SC/ST Entrepreneurs

March 20, 2019 | Chandigarh

FICCI Regional Office-Chandigarh in association with **Ministry of Micro, Small and Medium Enterprises** and **National Small Industries Corporation** organized a Buyer-Seller Meet (BSM) between PSUs and MSME SC/ST Entrepreneurs on **March 20, 2019** in **Hotel Homotel, Chandigarh**.

The Government had released a Public Procurement Policy in 2012, earmarking 25% procurement of government-run companies from MSME, out of which further 4% was earmarked for SC/ST Entrepreneurs. The buyer-seller meet (BSM) aimed at connecting the MSME SC/ST Entrepreneurs with buyer PSUs to enable them understand their vendor registration and procurement procedure. Key speakers- **Mr. Rakesh Vaid** (Assistant Director, MSME Development Institute, Ludhiana), **Mr. Kush Tyagi** (Business Facilitator, Government e-Marketplace) and **Mr. Ravi Kant** (Head NSSHO, NSIC) discussed the nuances of the policy under consideration and informed the attendees about other related schemes and initiatives. More than ten buyers, including **Punjab State Warehousing Corporation Limited, Bharat Petroleum Corporation Limited, Hindustan Petroleum Corporation Limited, TRIFED, VERKA, Punjab Agro Industries, Rural Electrification Corporation limited, ECGC Limited, National Fertilizer Limited** etc joined in the meet and interacted with **80+ number of MSME SC/ST business owners** and prospective sellers in a one-to-one interaction session. The feedback received from the attendees was noted and would form the basis for further initiatives by FICCI on the matter.