

# Factory-Visit Organized to Bolster Industry-Academia Connect

**Baddi- H.P., September 21, 2019:** Taking another step towards bolstering industry-academia connect in the region, a factory visit for students of MCM DAV College For Women, Sector 36 was organized by FICCI Chandigarh on September 21, 2019 in Baddi, Himachal Pradesh. About 45 post-graduating students from the college joined on-board to visit DP Chocolates and DP Cocoa Products Pvt Ltd – two manufacturing units of DP Chocolates, a premier cocoa processing company in India.

Industry-academic connect is an active way for businesses to foster partnership with educational/training institutes and reach a common goal of generating timely skilled and sufficiently equipped contributors to the economy, in a way creating a sustainable cycle of informed workforce for tomorrow. FICCI Chandigarh has been effectively bringing academic and industry players together under it. This factory visit, however, was an attempt to integrate the interface deep down from high-investment projects to something as feasible as regular engagements.

The visit witnessed students exploring cocoa processing at different stages of value addition. As they were being taken through the units, interesting insight into handling of cocoa as a raw material and chocolate-bar manufacturing was shared with them by supervisors and quality team.

Overall, the visit as a collaborative activity was thoroughly enjoyed by both students and accompanying faculty members. More such initiatives would be taken by FICCI Chandigarh in near future.