

# Water and Development Congress & Exhibition

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COLOMBO  
SRI LANKA  
01-05 DECEMBER  
2019

IWA is organizing its 6th Edition of Water and Development Congress and Exhibition (WDCE) 2019 in partnership with the Ministry of City Planning and Water Supply and the National Water Supply and Drainage Board, Government of Sri Lanka.

On 1st December 2019, the IWA WDCE will open its doors in Colombo, Sri Lanka. It will be an inspiring week providing an opportunity to meet more than 3000 participants from China, India, Sri Lanka, and 70 other nationalities including high-level decision-makers, utility managers, government officials, practitioners, technology providers, consultants and media.

**India will have a pavilion at the IWA Water Development Congress & Exhibition 2019 at Colombo, Sri Lanka organised by Federation of Indian Chambers of Commerce and Industry (FICCI). The pavilion will showcase leading water projects and solutions from India.**

**In view of the growing importance of India in the global arena, FICCI and IWA agreed on a partnership, starting with a focused programme throughout IWA WDCE 2019 in which several exclusive opportunities are offered to Indian organizations:**

- Possibility to book a stand in the India pavilion at special rates
- Strong promotion of Indian pavilion in several media
- Attention from foreign trade missions, who will visit the India pavilion
- Opportunity to present during the FICCI Business Forum at the congress

## Past Events

2009 Mexico  
16 Exhibitors

2011 Kuala Lumpur  
43 Exhibitors

2013 Nairobi  
59 Exhibitors

2015 Jordan  
80 Exhibitors

2017 Buenos Aires  
122 Exhibitors

2019 Colombo  
145 Exhibitors  
expected

## CONGRESS HIGHLIGHTS TARGET AUDIENCE

The key target audience for the exhibition are the congress delegates, water professionals from across the global water sector from more than 80 countries worldwide. In addition to Congress delegates, the exhibition will attract local, regional and international trade visitors.

### Visitors (Delegates and Trade Visitors) by Organisation Type / Role:

- Practitioners – utility managers and consultants
- Governments
- International organisations
- NGOs
- Academic institutions
- Financial institutions

### Who will Exhibit?

Exhibitors at the Water & Development Congress & Exhibition in Colombo will be:

- Technology solution providers
- Product manufacturers
- Service providers
- Water & wastewater utilities
- Knowledge & research institutions
- Non-governmental organizations (NGOs)
- Consultants
- International organizations
- International, regional and local trade media

The exhibition will host several country pavilions and will have various thematic pavilions (e.g. cities, emerging technologies, desalination).

## EXHIBITION PACKAGE

Fees in INR, excluding taxes, per square metre	IWA Corporate Members	Non-Members
<b>Stand space including Shell Scheme – Standard Rate</b>	25,600 Including Shell Scheme	27,600 Including Shell Scheme
<b>Stand Space only – Standard Rate</b>	24,800	26,400

- Stand space only – no shell scheme included – exhibitor supplies own customized stand construction – only allowed for stands larger than 18 sqm.
- One shell scheme booth (9 sqm.) includes:  
Shell scheme consists of hard wall system fascia board with name of organization and stand number, floor covering, 1 table, 2 chairs, 1 wall socket (electrical outlet) including electricity supply and use (standard) spotlight, waste basket, 1 counter.

### FOR EXHIBITION ENQUIRIES AND BOOKING PLEASE CONTACT:

- To book for exhibition stand at India Pavilion at the IWA WDCE 2019
- To be a member of FICCI Delegation at the IWA WDCE 2019
- Both of the above

Kindly contact for obtaining further details on specific packages and documentation requirements.

#### Federation of Indian Chambers of Commerce and Industry (FICCI)

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### FICCI Water Mission

FICCI under the aegis of the FICCI Water Mission is organizing the **5th Edition of India Industry Water Conclave and 7th Edition of FICCI Water Awards on November 21-22, 2019 at FICCI, Federation House, Tansen Marg, New Delhi.**

The FICCI Water Mission was constituted in 2011, to promote awareness, thought leadership and policy advocacy in water use efficiency. The Mission, since its constitution in 2011 has focused on sharing success stories in water and wastewater management, conservation and water use efficiency. The Mission focuses on **industrial water use efficiency, PPP in urban wastewater and corporate water stewardship.**

**For more information, kindly contact - Ms. Kirtika Arora | E: [kirtika.arora@ficci.com](mailto:kirtika.arora@ficci.com), [watermission@ficci.com](mailto:watermission@ficci.com)**