



## Seminar on **Value of Play**

12 February, 2020 | Federation House, New Delhi

To spread the concept of Value of Play within the ecosystem of parents, schools and industry, the Toy Sector Committee (TSC) of FICCI is organising a Seminar on Value of Play scheduled for 12 February 2020. This is being organised in association with TAITMA and TAI.

It is a widely known fact that Play is a critical component towards enabling the overall growth and development of a child. Given the role of 'Play' in the social, behavioural and cognitive development of children, it is imperative that not only the private sector, but the government also assumes an active role in enabling its adoption by a larger section of the society. The recently released National Education Policy (NEP) by the Ministry of Human Resource Development has now recognized the importance of Play amongst children and the need to create a flexible, multifaceted, multilevel, play-based, activity-based, discovery-based education for children from ages 3-8 years.

### Conference Sessions

#### Inaugural Session

##### Session I: Relevance of Toys and Games in Today's Generation

This session will help in understanding the various ways of creating areas (residential and in schools) into playful communities, so children live, work and play well. This session will be particularly helpful for teachers working with backward communities with no easy access to play opportunities

##### Session II: Quality of Toys and Standards in India

This session will look into how safety of children can be ensured with safe toys and standards. The session shall also discuss about various upcoming challenges in standardization for the industry.

##### Game Challenge

Supported by



For participation in the workshop, please contact:

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