



**Webinar on
World IP Day 2020
“Green IP for Global Health Innovation”**

27th April 2020 | 3:00-5:00 PM

WEBINAR REPORT

FICCI organized a Webinar on ‘Green IP for Global Health Innovation’ on 27th April 2020 to commemorate the 20th Anniversary of WORLD IP DAY. Focusing on this year’s theme on innovate for Green future, the webinar underlined the role and importance of IP and innovation in promoting green technologies, particularly in health sector. The webinar was attended by the eminent leaders from Govt. and Industry such as Justice Manmohan Singh, Chairman, Intellectual Property Appellate Board, Mr. O P Gupta, Controller General of Patents, Designs Trademarks; Mr. NK Sabharwal, Chair, FICCI IPR Committee and, Former Dy. Director General, WIPO; Mr. Deepak Jacob, Chief Regional Counsel, India, South East Asia & Middle East, The Walt Disney Company; Ms. Vijaylakshmy Malkani, Sr. IP Counsel, HUL.; Mr. Ravi Bhola, Partner, K&S Partners and Mr. Huw Watkins, Head-Asia Policy, UKIPO. The webinar was attended by over 100 participants including IP professionals, law firms; researchers, innovators, patent attorneys; legal counsels, academia and leaders from IP industry. The discussions revolved around the current IP issues due to COVID-19 pandemic such as counterfeiting & piracy, IP administration challenges & way forward; role and significance of IP rights such as Copyrights during pandemic and IP strategies for public good etc.