



# FICCI-ILIA TECHNICAL WORKSHOP ON "UNIVERSAL ACCEPTANCE OVERVIEW" UNDER UASG LOCAL INDIA INITIATIVE

Date: 22nd June 2020 | Time: 11:30 AM - 12:30 PM

## **INTRODUCTION**

Universal Acceptance (UA) is a fundamental requirement for a truly multilingual and digitally inclusive Internet. UA ensures that all domain names, including long new TLDs and IDNs, and email addresses are treated equally and can be used by all Internet-enabled applications, devices, and systems. Technically, they must accept, validate, store, process, and display all domain names equally, consistently, and correctly. Until Universal Acceptance is achieved, it is not possible to provide a consistent and positive experience for all Internet users. To excel in the long run, organizations and businesses need to ensure that their systems and services will work with the continuously expanding and evolving domain namespace. When organizations and businesses are UA-ready, they set themselves up for future success and prospective business growth by supporting their customers' chosen identities.

### FICCI-ILIA UA TECHNICAL WORKSHOP

Understanding the importance of the same, FICCI-ILIA under the UASG local UA initiative is organizing FICCI-ILIA UA Technical Workshop on 22nd June 2020 (11:30 AM - 12:30 PM). The topic is the session will be "Universal Acceptance Technical Overview, and the objective will be to give basic technical know-how around the Universal Acceptance implementation. The session will be a wonderful opportunity to learn the technical particulars of UA and its implementation benefits.

#### **OPENING REMARKS BY:**

#### **DR AJAY DATA**

Co-Chair, ICT and Digital Economy Committee, FICCI, and Chairman, Universal Acceptance Steering Group, ICANN

# PRESENTATION ON "UNIVERSAL ACCEPTANCE OVERVIEW" BY:

MR. SUSHANTA SINHA

**UA** Ambassador

# VOTE OF THANKS BY: MS SARIKA GULYANI

Director & Head, ICT, Digital Economy and FICCI-ILIA Division



