



## EXHIBITION MATRIX

SHOWCASE  
SPORTS &  
FITNESS BRANDS,  
PRODUCTS AND  
SERVICES WITH  
INNOVATIVE  
OPTIONS



10<sup>th</sup> Global Sports Summit

International Convention on  
**BUSINESS OF SPORTS & FITNESS**

**8-9<sup>TH</sup> DECEMBER 2020**



**CONFERENCE**

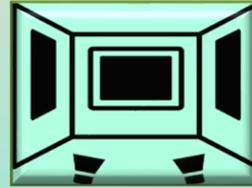


**AWARDS**



**EXHIBITION**

# TURF 2020: KEY COMPONENTS



**Exhibition**  
(Pavilions & Showrooms)

**B2B**  
(International, Domestic  
& Institutional)



**Webinars &  
Digital Sessions**

**India Sports  
Awards**



**Global Footprint**  
(International Participants)



## International Convention on BUSINESS OF SPORTS & FITNESS: FOCUS AREAS

- Grassroots Development
- Media & Broadcasting
- Manufacturing
- Corporate Social Responsibility
- Esports & Fantasy Sports
- Women Empowerment
- Country & State Partnerships





Ease of networking with your prospective client/customer & Interact with Buyers from across the Globe



Attend virtual sessions by prominent domestic & international industry stakeholders. Avail & be a part of Knowledge Paper releases.



Be an integral part of the virtual Conference and showcase your Brand from the comfort of your Home/Office space



Compare products & services of large number of suppliers (sports & fitness equipment, sports medical equipment, sports & fitness goods, nutrition, apparels, footwear, sports wearable devices etc.)



Hassle Free & Paper less: Download the Ecards, Brochure, Product Info



**WHY PARTICIPATE : Sports Summit & Exhibition**



WELCOME TO THE FICCI VIRTUAL CONVENTION CENTRE  
Global Sports & Fitness Exhibition  
December 8-9, 2020

Convention Centre  
Sponsor Billboard

Space For  
Convention Centre  
Sponsor

**Welcome to India's First  
Virtual Global Sports &  
Fitness Exhibition**



REGISTRATION

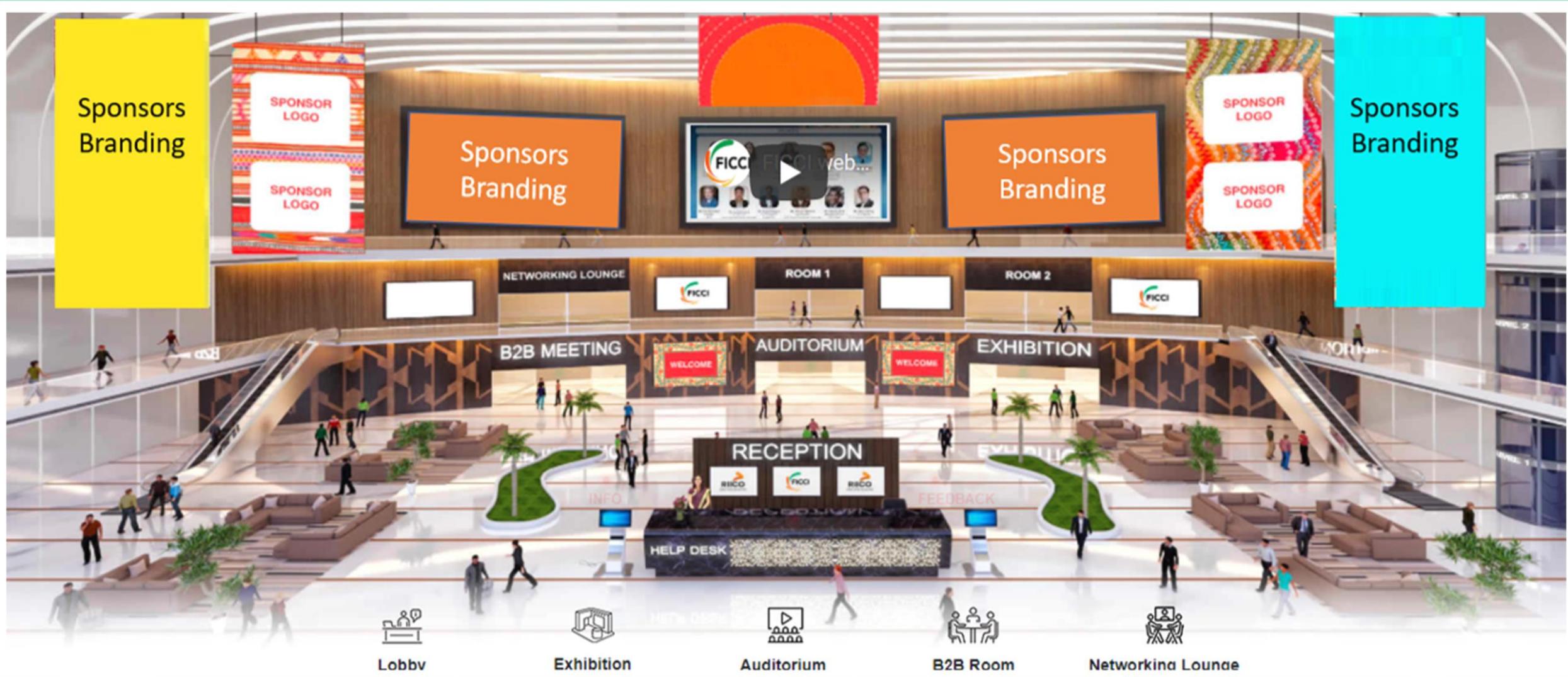
Space for  
Sponsors

Space for  
Sponsors



# FICCI Convention Centre: The Lobby

India's First Virtual - Global Sports & Fitness Exhibition  
December 8-9, 2020



# FICCI Convention Centre: Exhibition Lobby

India's First Virtual - Global Sports & Fitness Exhibition  
December 8-9, 2020



Auditorium Hall

**TURF 2020:**  
10<sup>th</sup> Global  
Sports Summit  
December 8-9, 2020



Lobby

Exhibition

Auditorium

B2B Room

Networking Lounge

# EXHIBITION BOOTH SPECIFICATIONS

Both Premium & Standard category booths will have option to pre-fix B2B Meetings, Do Video / Audio / Text Chats:

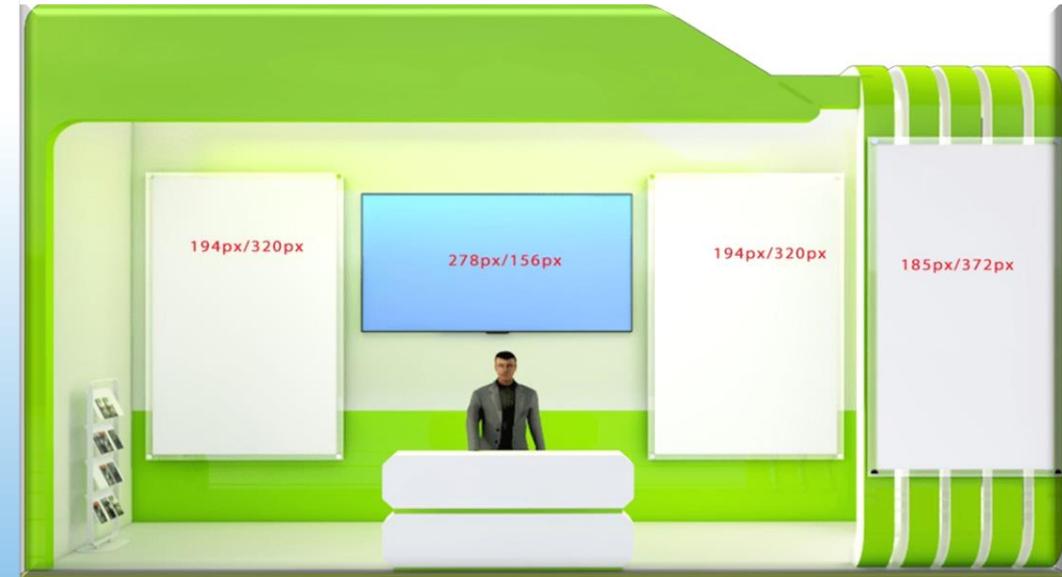
## A. Premium Booth:

- Three Posters on the booth
- Substantial sized booth
- Can upload 10 Brochures up to 12 mb each
- Exhibitor can upload up to 15 product images under 5 different categories and size of each image will be 2 MB

## B. Standard Booth:

- Two Posters on the booth
- Standard sized booth
- Can upload 5 Brochures up to 5 mb each
- Exhibitor can upload up to 10 product images under 3 different categories and size of each image will be 2 MB

PREMIUM BOOTH, INR 25,000/USD 500 + 18% GST



STANDARD BOOTH: INR 15,000/USD 300 + GST



# Exhibitors

**Premium: INR 25,000 /  
USD 500 + GST**

**Standard: INR 15,000 /  
USD 300 + GST**



1 dedicated virtual Premium or Standard exhibition booth will be dedicated to each exhibitor



Complimentary e-delegate passes to the conference (each worth INR 3000): Premium Booth - 5; Standard Booth - 3



Logo to be acknowledged in exhibition related social-media marketing



One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



**Exclusive opportunity to book the booth at FICCI Annual Expo 2020 (2 months) at an additional cost of INR 20000**



**Exclusive opportunity to book the booth at FICCI Annual Expo 2020 (12 months) at an additional cost of INR 50000**



Logo to be Acknowledged in Thank you Exhibitor Panel

# Exclusive for Startups

Standard Booth: INR 12,000  
+ GST

# Exclusive for NGOs

Standard Booth: INR 10,000  
+ GST



1 dedicated virtual Standard exhibition booth will be dedicated to each exhibitor



**Free Annual FICCI Membership to Startups**



5 complimentary e-delegate passes to the conference (each worth INR 3000)



Logo to be acknowledged in exhibition related social-media marketing



One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



**Exclusive opportunity to book the booth at FICCI Annual Expo 2020 (2 months) at an additional cost of INR 15000**



**Exclusive opportunity to book the booth at FICCI Annual Expo 2020 (12 months) at an additional cost of INR 40000**



Logo to be Acknowledged in Thank you Exhibitor Panel

# FICCI- TURF 2020, 10<sup>th</sup> Global Sports Summit

<u>Benefits</u>	<u>Exhibitor</u>
	Multiple
<b>Media Promotion:</b>	
<u>Print: Magazines &amp; News Paper</u>	
Inclusion of Sponsors Profile in TURF Year-Book	Y
Presence in FICCI business digest - Circulated to 35000 Corporate and other members	
<u>Internet</u>	
E-mail Marketing Campaign -Activity announcement to 1 lac members	Y
Facebook, Twitter and other social media website	Y
<b>Exhibition Booth:</b>	
Premium Booth at Exhibition (worth Rs 25,000/USD 500 each)	Y
Standard Booth at Exhibition (worth Rs 15,000/USD 300 each)	Y
<b>Branding - Collateral Materials:</b>	
Logo on "Thank You Partner" banners	Y
Branding on the Main Backdrop	
Branding on the Main Backdrop along with FICCI Checkers	
Logo presence in Virtual Platform Hall	
Comparative placement of Logo in e-Brochure	Y
<b>Invitation to Senior management and officials:</b>	
Representative at main dais in Inaugural	
Complimentary Delegate e-Passes (INR 3,000)	5 / 3
Opportunity to Present Award at India Sports Awards Ceremony	
Speaking Opportunity	
<b>Exhibition Booth Rates(INR) + GST</b>	<b>25000 / 15000</b>



## **Information Desk Partner - 2 Lakh / USD 4000 + GST**

**Logo of Partner will be on the Information Desk in main Lobby, all documents can be accessed like Show directory, conference agenda, speakers' profile etc & tech. support chats can be initiated**

**1 dedicated virtual Standard exhibition booths will be dedicated to the Partner in this category**

**Logo to be acknowledged in all marketing campaigns/EDMs related to exhibition**

**One Full page colour advertisement in the Show Souvenir which will be free to download for all participants**

**Logo to be Acknowledged in Thank you Partner Panel**

**Look forward to  
your  
participation at**



**10<sup>th</sup> Global Sports Summit**

**8-9<sup>TH</sup> DECEMBER 2020**