

# 7<sup>TH</sup> EDITION INTERNATIONAL CONFERENCE MASCRADE 2021 MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE IMPACT OF COUNTERFEITING AND SMUGGLING ON PERSONAL HEALTH AND SAFETY

21-22 January 2021 | Virtual Edition



Chief Guest  
**Dr. Harsh Vardhan**  
Hon'ble Minister, Ministry of Health and  
Family Welfare, Govt. of India

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Our goal is to foster a healthy discussion on  
newer and practical strategies to mitigate the  
challenges of counterfeiting and  
smuggling especially in a  
post COVID era  
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## What are We Discussing this Year?

-  **Illicit trade amid public health crisis – Global perspectives**
-  **Placing Public Health and Safety at the Heart of the Fight Against Smuggling and Counterfeiting**
-  **Industry Reacts-Perspectives from Pharma, FMCG and Healthcare industry**
-  **Quarantining Counterfeiting and Smuggling – Accelerate Action Against Criminals**

Guest of Honour

**Mr. Kunio Mikuriya**  
Secretary General  
World Customs Organization



## Who will be Attending?

- International Institutions
- Industry
- Media
- Consumer Rights Activists
- Technology Providers
- Consumers
- Legal Experts
- Enforcement Agencies
- Policy Makers

PAST GLIMPSES



For further details please contact

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