



Government of Kerala

Coir Kerala 2021

▶ VIRTUAL EVENT ON COIR & CRAFTS



Virtual Expo

Welcome To
Coir Kerala
2021



The virtual expo of
the ninth edition of the biggest
International Event on
Coir and Natural fibre products

From 16 - 21 February, 2021

Registration Link: <https://coirfest.com/register>



The golden fibre of a fortune!



Coir, the golden fibre that fetched us a fortune. Kerala, the state that forms the southern most tip of India, is the manufacturer of the finest coir in the world. Coir making is the biggest cottage industry out here, providing employment to thousands, the majority being women.

Unparalleled in quality, texture and durability, the demand for Kerala coir is increasing exponentially across the globe.

Alappuzha, a quaint town in central Kerala is the centre of coir production in the State. Here, coir making is not just livelihood, but a way of life. It's an art that has been passed and perfected through generations.



Coir Kerala 2021 (Virtual) An Unbeatable Opportunity

The coir industry is witnessing an exponential growth across the globe, thanks to innovation, technology and steadily-increasing demand for coir and coir-blended products that promote an eco-friendly, healthy lifestyle.

The Ninth edition of the phenomenally successful Coir Kerala series, Coir Kerala 2021 will bring together all domains of the global coir and natural fibre industry

and provide an international platform to showcase, connect, collaborate and of course, weave success stories in gold, that too a technologically advanced Virtual Expo.

At Coir Kerala 2021 Virtual Expo, is the first one of its kind in the history of Coir sector and the event will be showcasing exhibitor booths, on-demand content, chat forums, and convenient online order placement.



Coir Kerala 2021

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Organised by:



Department of
Coir Development
Government of Kerala, India

Co-ordinated by:



www.coirfest.com

A hearty welcome to everyone!