



Tamil Nadu State Council

FICCI Special Virtual Session on 'Vision \$1 for Tamil Nadu - Role of Mass Entrepreneurship towards attaining the vision' held on 19 August 2021

FICCI Tamil Nadu State Council organized a special virtual session on 'Vision \$1 for Tamil Nadu - Role of Mass Entrepreneurship towards attaining the vision' held on 19 August 2021 between 4pm and 5pm. **Dr. GSK Velu**, Chairman, FICCI Tamil Nadu State Council and Chairman and Managing Director, Trivitron Group of Companies, was the Guest of Honour. **Mr. P. Selvarajan**, Additional Director, Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu, delivered the Special Address. **Mr. Gursharan Cheema**, Senior Vice President and Regional Head - North & South, Amway India Enterprises Pvt. Ltd. shared his perspectives on the theme and **Mr. Sivarajah Ramanathan**, Member, FICCI Tamil Nadu State Council and Founder, Nativelead Foundation, Madurai, moderated the Session. The objective of the session was to discuss on the role of mass entrepreneurship towards attaining the goal of \$1 trillion economy envisaged by the Hon'ble Chief Minister of Tamil Nadu by the year 2030. EDII expressed interest towards working with FICCI's Centre for Promotion of Mass Entrepreneurship in Tamil Nadu in taking long term initiatives towards supporting and handholding aspiring entrepreneurs from the state. More than 240 delegates from across Tamil Nadu participated and benefitted.

