



FICCI Kerala State Council Announces Made in Kerala Awards 2022

The Federation of Indian Chambers of Commerce and Industry (FICCI) Kerala State Council has announced its maiden 'Made in Kerala' Awards 2022. The objective is to honour the best performers from Kerala in various business sectors that have exhibited high standards of excellence. The prestigious 'FICCI Made in Kerala' awards aim to act as an encouragement for outperforming corporates and MSEs and act as inspiration for others to reach for higher goals.

Over the years many brands from Kerala have established their presence significantly in the country and foreign destinations with the quality of their products, perseverance and aggressive marketing. These entrepreneurs from Kerala rightly deserve applause for their remarkable performance.

Shri. P Rajeeve, Minister for IndVustries, Law and Coir has released the logo of the Made in Kerala Awards 2022 at a function held in Kochi on Thursday 03 November 2022. A media release was also issued from FICCI KESC about the "Made in Kerala Awards".

FICCI Kerala State Council has called for nominations for the awards in various categories. An eminent jury comprising leading personalities from Industry and Trade, and economists will select the awardees from each category.

The awards will be presented at a glittering award function on Saturday, 10 December 2022 at Hotel Le Meridian Convention Centre, Kochi. Hon Ministers from the Centre and State as well as senior bureaucrats and captains of Industry and Trade and other eminent persons will attend the award function.

Please find attached herewith "Made in Kerala Awards" flyer, Broad Category of Awards and the Award Nomination Form and Criteria link is mentioned below.

Link for Award Nomination & Criteria: <https://forms.gle/Sg5D6beUrGwL9yHb6>

Affiliated Chambers of Commerce and Industry/ Trade bodies are requested to circulate the same among your members for nominations.

Award Function also provides opportunity for sponsorships in the following categories with various deliverables thereof:

- Title Sponsor - Sponsorship for Rs.10 lakhs
- Platinum Sponsor - Sponsorship for Rs.7 lakhs
- Diamond Sponsor - Sponsorship for Rs.5 lakhs
- Gold Sponsor - Sponsorship for Rs.3 lakhs
- Silver Sponsor - Sponsorship for Rs.2 lakhs
- Bronze Sponsor - Sponsorship for Rs.1 lakhs

We would appeal to our members and industry and trade to support this endeavour through sponsorships.

For more details please contact @ 9746903555 and email- kesc@ficci.com.



For further details:

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