



Tamil Nadu State Council

DT6

DIGITAL DISRUPTION AND TRANSFORMATION

INTERNATIONAL SUMMIT AND EXHIBITION (6TH EDITION)

“Is Building the Metaverse – The Next Big Opportunity for India”

1 July 2022, Friday – Virtual Conference & Exhibition

FICCI Tamil Nadu State Council organised a one-day Virtual Conference-cum-Exhibition on the theme ***“Is Building the Metaverse – The Next Big Opportunity for India”***, held on **1 July 2022** wherein more than 150 delegates from various sectors across India participated and benefited. Broadline and ANOVA were Strategic Partners for the conference. IIT Madras Alumni Association was Knowledge Partner and DIGITAL CEO, KriyaTec, GRAHAS, IJITCE were supporting partners for the conference.

The virtual conference was inaugurated by the Chief Guest **Dr. Kamakoti**, Director, IIT Madras. In his inaugural address the Chief Guest said metaverse will provide strong growth opportunities for various sectors, especially, retail, gaming, fashion, education, banking and numerous others. He added companies are using metaverse mainly for customer experiences, enhancing growth and improving revenues but there are many more opportunities that this technology can offer. He also said that “It is a more of consumer-driven technology and developing communities”.

The Chief Guest also released the Knowledge Paper prepared by FICCI and IIT Madras Alumni Association on **“Metaverse and Emerging Opportunities”** as well as inaugurated the DT6 Virtual Exhibition containing all the stalls.

Dr. Gulshan Rai, Chief Information Security Officer, Prime Minister’s office, Govt of India, **Dr. Anand Deshpande**, Chairman, Persistent Systems, **Mr. Schwark Satyavolu**, General Partner, Trinity Ventures, Silicon Valley, USA, **Dr. GSK Velu**, Chairman, FICCI TNSC & CMD, Trivitrion / Neuberg Group of Companies, **Dr. Srikanth**, General Partner, Ventureast, **Mr. Bhupesh Nagarajan**, Co-Chairman, FICCI TNSC & Founder and CEO, Indira Projects & Development (T) Pvt Ltd, **Dr. Rajaram Venkataraman**, CEO, Veltech TBI and Convenor and Head – FICCI TNSC Technology Panel also spoke on the occasion.



Strategic Partners

Associate Partner
Broadline

Raffle Partner
ANOVA
REVITALIZE YOUR BUSINESS

Supporting Partners

Knowledge Partner: IIT Madras Alumni Association
Digital Outreach Partner: DIGITAL SEO
Digital Exhibition Partner: KriyaTec IT SYSTEMS
VR Partner: GRAHA'S VR

LIGHTING OF KUTHUVILAKKU

FICCI DT6

Digital Disruption and Transformation International Summit & Exhibition 2022

Is Building the Metaverse - The Next Big Opportunity for India?

July 1, 2022 - July - Virtual Event

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Dr. Kamakoti **Dr. Gulshan Rai** **Dr. Anand Ashpande** **Dr. Srikanth** **Mr. Swark** **Dr. GSK Velu** **Mr. Bhupesh Narayanan** **Dr. Rajaram** **Mr. Krishnan**
