

Retailers Training Programme (RTP) on April 20, 2023 at Hotel J S Plaza, UNA, Himachal Pradesh

As per the mandate of Bureau of Energy Efficiency (BEE), Ministry of Power, Govt of Himachal Pradesh organised One Day Retailers Training Programme (RTP) on April 20, 2023 at Hotel J S Plaza, Una, HP which was attended by more than 40 participants from Retailers/Shops/Showrooms of Electrical and Electronics Appliances which was executed with the assistance of Federation of Indian Chambers of Commerce & Industry (FICCI) on April 20, 2023 at Una.

Prior to today's programme Directorate of Energy, Govt of HP with support from FICCI has organised Retailers Training Programmes throughout Himachal Pradesh by organising programmes at

- 1. On Apr 6, 2023 at Kangra**
- 2. On Apr 11, 2023 at Hamirpur**
- 3. On Apr 12, 2023 at Bilaspur**
- 4. On Apr 18, 2023 at Nahan**
- 5. On Apr 20, 2023 at Una**

And also a programme on Municipal Demand Side Management (MuDSM) was organised at Dharamshala on Apr 5, 2023 and one more such programme would be organised soon at Shimla.

Today's Retailer Training Programme (RTP) on Standards & Labelling (S&L) was inaugurated by Shri Rakesh Kailash, State General Secretary, Vyapaar Mandal, Una who stressed on the Energy Saving Potential through usage of Star Labelled Energy Efficient Appliances including Star Rated Transformers by all consumers/industries and how retailers could make their clients or users aware of the Star Labelling and promote usage of these appliances. The programme also gave training on the regulatory requirements to be followed by retailers for star rated appliances.

The theme address was given by Sr. Exec. Engineer, SDA (DoE). He spoke of the State Designated Agency (SDA) in promoting Standards & Labelling (S&L) Programme of Bureau of Energy Efficiency (BEE) in the State of HP.

The technical sessions were organised on "Know Your Label and Make Right Choice", Awareness on Mobile App for S&L, Enforcement Details for Star

Labelling etc. A quiz was also organised to assess the learning of the retailers after the programme.

All participants were given participation certificates at the end of the programme.



