



FICCI SPORTS DIGEST

Stimulating Business of Sports in India

December 2010

Volume - 1





EDITORS DESK

Season's Greetings!

Commonwealth Games displayed the latent Sporty Spirits of the country, when people who could get hold of the tickets turned out in large numbers to cheer for the sports. It certainly augurs well for the business opportunity for Sports in India.

If given necessary impetus and good sports product are made available to public in the form of Zonal, Regional and National Sports Leagues, Championship and Sports Festivals, it certainly will have a mass appeal for public and money appeal for marketers. Research have proved that happy people during sports events are more receptive to marketing messages and are more likely to develop positive opinion about various products.

For instance, even after all the negativities, CWG was well received by public, there was enthusiasm amongst Delhiites as the momentum build up as the games progressed. We cheered for a lot of sport even if we didn't know the game, there were tears of happiness and pride on face in stadiums when *Jan Gan Man* was sung in unison on winning Golds. The viewership data released by Tam also tells, the CWG was sampled by 115 million viewers with average ratings of 0.5 TVR on DD1 and DD Sports.

Cricket as always made us proud but so did a lot of archers, wrestlers, boxers, athletes and shooters. However, there were lessons on the lost business opportunities in this mega event which could have been realized if it was presented well by the concerned authorities. For instance inability to market CWG well, non availability of merchandise and tickets even on public demand and less turn out of tourists because of mishandling of media on civic amenities in Delhi when on the contrary Delhi was never better as it was during the games. Some where this mega sporting event was not marketed well and in time. It's time to evaluate what went wrong and how such sports event could have made public happier and marketers wealthier. How Sports Fraternity, Media, Government and India Inc together could have made this event successful in monetary terms as well?

Let's hope, in future events there is an improved management and foresights by PDCA (**plan-do-check-act**). And if we are little more cautious, little more concerned, with little more cooperation there will be little more positives and little more proud for the country.

Let's brainstorm together to realize entrepreneurship potential of sports!

Rajpal Singh

Editor

Rajpal Singh

Associate Editor

Vikas Sarvang
Khushboo Luthra

Advertisement & Circulation

Saurabh Girdhar

Federation of Indian
Chambers of Commerce and
Industry, FICCI, Federation
House
Tansen Marg
New Delhi - 110001

Phone: 23738760-70
(11 Lines)

Fax: 23320714, 23721504

E-Mail: rajpal@ficci.com,

Website: www.ficci.com

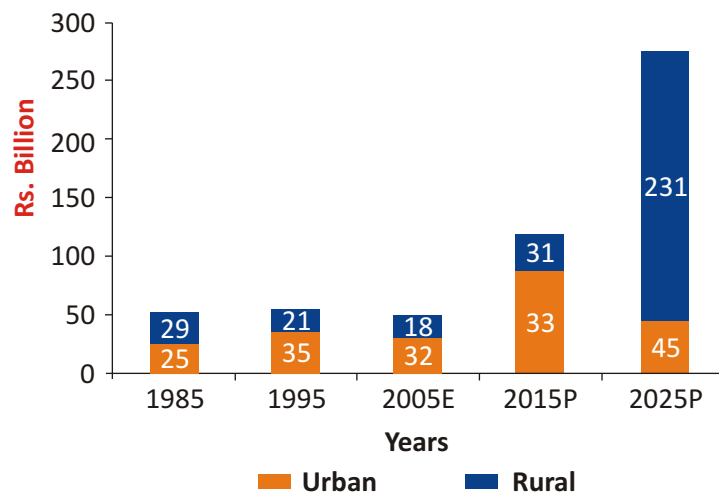


India: Business of Sports on Fast Track

Immense Business Potential in Indian Sporting Scenario

With the India emerging, as a favorable host for various world class events including CWG 2010, ICC World cup and F1 race , it is the right time for active promotion of sports and leveraging the hidden business opportunity. Sports provide immense commercial possibilities and a social platform which could be effectively used for various causes.

There are no. of business trends in various connecting areas which shows that business of sports has started getting greater attention whether one takes demographic constitution, purchasing power, growing popularity of sports channels or growing sports retail. Getting more space in media and growing demand of more sports infrastructure coupled with introduction of sports management as a subject in colleges & universities is hinting us to the latest sector in which all stake holders started looking sports as a sector, where private sector can play vital role in its development as seen in health & education sectors.



Source: Extracted from Mckinsey (2007), Exhibit A. 26.p 154
Note: E-Estimated P-Projected



Growing Middle class, young demography and Consumerism

With growing middle class, young demography and high level of disposable income people are looking for newer avenues for entertainment and sports has novelty factor associated with it in every game.

With close to 300 million middle class which is projected to double by 2025. India offers a huge demographic dividend; almost 350 million of India's citizens are under 15 years of age thus enormous opportunities to promote sports.

Mostly consumed on television but a strong potential exists for the consumption at Sporting venues. Usually sports economies have a strong economic gain through match day sales. Majors like Nike and Reebok already see India as a major market while specialized brands like Callway golf have also entered the Indian market.

Growth in Sports Retail

According to a study conducted, Peoples' passion for sports, their level of participation and their willingness to pay for sports products influences the sports retail market.

Sports retail share in organised retail of \$372 billion is around 10 per cent, the industry has been growing at an average annual rate of around 10-12 per cent in the past five years. Over the years, India has developed as a sourcing hub for sports goods and the focus of the manufacturing sector has been on exports. However, of late, Indians are spending more on sports goods. Although sports are still treated as a recreational activity, but recreational consumption in India is growing. It is projected to grow at the rate of 8.9 per cent per annum from \$1 billion in 2005 to \$6 billion in 2025.

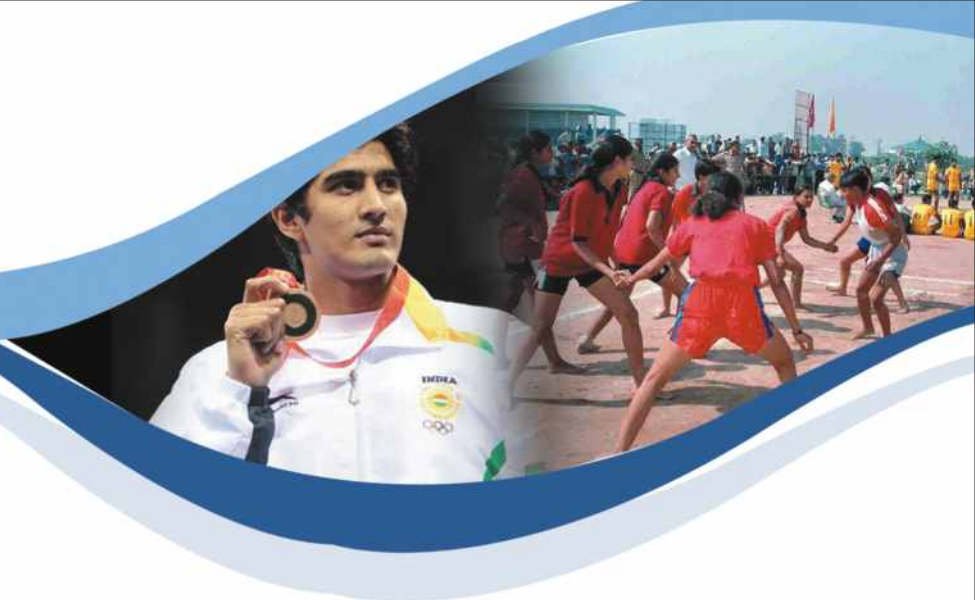
Opportunity is there in promoting league system which is a globally successful model. Diversity and strong regional identities amongst Indian provides best opportunity to promote leagues. IPL model can be adapted in other sports as well.

Growing Sponsorship Market at regional level

Corporates investing in newer sports, Mass mobilizing events like the India Cyclothon and golf are seeing an upswing, Corporates today are engaging higher in sponsorships in India. Today as product differentiation is minimal, Brands look at opportunities to enhance their image and personality and also appeal to the globalised Indian consumer. Brands are looking beyond basic media advertising. Sponsorship provides the platform in a cluttered market to stand out. It's a huge opportunity for regional and smaller brands to get an opportunity to be visible and market their product;

Growth of regional sport, the emergence of the state level cricket leagues across states is an example of this, even in the case of sports with regional strongholds brands are looking at riding the bandwagon. From one satellite channel in 1992, today there are 7 dedicated sports channels and a couple of partial sports channels.

The market is on upswing and new opportunities are coming up in this budding Sports industry in India although it's just a beginning but there are possibilities in sports equipment, sports entertainment, sports sponsorship and sport lifestyle categories. Time has come for federations and other sport promotion bodies to tap this sector for its opportunities by bringing about structural changes. .



FOCUS STATE

Haryana Weaving a Sports Revolution!

It evoked international curiosity and admiration when medals were raining on India during CWG 2010. The incredible performances by our sportsperson brought new horizons for Indian sports disciplines by opening up new era for sports in society especially in Haryana. In Indian contingent in CWG 2010, out of 50 Sportspersons from Haryana more than 60% won medals.

Haryana has become a battery of talented sportspersons when players in other states are agonized about state apathy. With its special focus, the Sports Policy of the state promotes growth of sports, by encouraging youth to pursue sports as it provides excellent opportunities to emerging and promising sportspersons;

Play4India Scheme

One of the landmark initiatives as a result of Haryana's Sports Policy is there **Play4India Initiative**. The objective of this scheme is to channelize the energies of youth in constructive directions. This is a very successful and innovative scheme to enable youngsters in Haryana to determine their athletic potential and supports them to pursue a career in sports based on their aptitude. **Scholastic and Physical Aptitude Test (SPAT)** is a scientifically designed test which enables them to have an idea of their level of fitness and athletic potential and plan a career in sports. SPAT score has helped the department in creating a database on high potential athletes in an objective, transparent and reliable manner and use this for athlete support programs by various agencies. Surprisingly, the first edition of the SPAT in 2010 attracted over 80,000 youngsters, Haryana Sports department aims to step up the level of participation progressively and universalize SPAT in 8-19 years age-group by 2012. By Leveraging technology Play4India is integrating athlete development programs across all age groups ensuring continuity in training by making government's engagement with athletes seamless, friendly and productive by developing user-friendly informatics system.

Perks for the Champions

There are very attractive monetary prizes for National and international medal winners. For instance, A Special scheme has been introduced for awarding Rs.1.00 Crore, 50.00 lacs and 25.00 lacs to the players who bring laurels to the State and Country by winning gold, Silver and Bronze Medals in Olympics respectively. This is besides job security in State Government, pension benefits, insurance and free traveling facilities throughout the state in Buses and Deluxe buses of Haryana Roadways.

Sports Infrastructure Development

The Sports department is actively working with a combination of Top-down and Bottom up approach to substantially improve the quality of, and access to, basic sporting facilities such as playgrounds or stadiums. 15 Stadiums at District Level and 8 stadiums have been constructed at Block/Tehsil Level. Department of Sports is running 34 Nurseries across the state in various disciplines. In addition different Boards/ Corporation have adopted eleven Nurseries.

Competition Exposure

Block, District, State and National level competitions are conducted with wide publicity by leveraging local media to turn them in to economically viable model.

Haryana success story is showing the Sports Culture has arrived in India. Along with the elite clubs and gymkhanas, rural Akahdas and cattle sheds have taken the job of Sports Academies which is creating the basis for a sporting revolution in India.

**For More
Information On
Haryana Sports...
Kindly Contact.
Mr OP Singh, IPS,
Director-sports,
Govt of Haryana
Email: opsinghips
@gmail.com**



FOCUS ATHLETE

Unearthing Gagan Narang

Gagan Narang the Golden Guy of Indian shooting contingent has ensured that the Indian subcontinent ranks amongst the top nations in the Air rifle shooting. The 27 years old winning sprees began with winning gold in 2003 Afro Asian games in Hyderabad. Since then there has been no looking back with four Golds in 2006 CWG and one in World Cup. And now he repeated his feat with winning four golds in CWG 2010 and silver in much coveted Asian games. FICCI Sports in tete a tete with Gagan Narang when he has set his eyes for Olympic Gold.

You have moved from the Sports Page to the Front Page in leading newspapers, how does it feel?

In many ways I can say that it was a humbling experience. I have made it to the first page anchors before but this time it was just a few more times back-to-back. That is because the golds kept coming. Most importantly, it being in Delhi, the media was right there. I think these are very encouraging times for Shooting Sports in India. Everyone loves winners and any sport that brings glory to the country will now be talked about, debated and discussed. It is a great feeling that I have given my countrymen reasons to talk about my sport and be proud of.

What does it augur for Shooting in India?

You can already see the changes in the shooting circuit. Every year the National Rifle Association of India conducts a tournament for the school kids. This time it was held in Ballabgarh. On an average the entries are 600 to 650. But this year it is more than 1000. A growing number of kids in urban schools want to take to shooting. They are already dreaming of Olympics

Amongst so many laurels, which has been your favorite accomplishment or is it yet to come?

I think the World Cup finals gold that I shot in Bangkok was very special because I shot 600/600 for the first time in a competition. That followed closely by the Air Rifle Gold in Delhi CWG where I repeated the same feat. But now my aim is the Olympic Gold.

Besides your family and friends, who all have helped in making your dreams come true?

Stanislav Lapidus our shooting coach has transformed many careers, including mine. I am also a product of the system. Without the support of the Government I would not have reached anywhere. The SAI, NRAI, my employers AIR INDIA have supported me in training, growth and development. Of course in the last few years I have had amazing support from sponsors like the Olympic Gold Quest and Sahara. They have given me the stability that every sportsperson needs to pursue the sport.

Have you been approached by Brands for endorsements lately?

Yes there are several talent management companies willing to sign me on now. I am taking it slow. I believe with performance it'll all come. The sentiment is high and people want me to endorse products. Sponsors and advertisers lining up with deals is a good news to the fraternity

Is Abhinav Bindra your competitor? Do you train together?

Shooting is an individual sport... it is a mind game. Cannot call Abhinav my competitor. We are all competing with ourselves, trying to better our scores every time. That said, there are shoot offs but I and Abhinav haven't been a part of a shoot off yet. So cannot really say that we compete every time we go out to shoot. We have a robust relation. No we do not practice together unless in national camp.

What is your mental preparation before a competition?

Shooting is a mental sport so it is an essential ingredient of my training regimen. I work with my mental trainer on a regular basis. That helps me focus. Because there is tremendous mental energy required going into a match. The key is not to be exhausted

Your message to budding talents in Shooting and for your fans-

There is a champion in everyone, go unearth!



FOCUS CORPORATE

Yours Sportingly, Coca-Cola India

Coca-Cola has been there at all mega sporting events, on sponsor's hoarding, in the hands of cheering audience in stadiums and pubs or in the comfort of home. Its association with Sports has been there since time immemorial. It all started with partnering Olympics in 1928 and there was no looking back since then. Its association with FIFA world cup since its inception in 1978 was a natural progression.

Coca-Cola & Sports

In India Coca-Cola partnered with World Cup Hockey 2010, Indian Premier League Cricket, and other sporting tournaments for athletics, squash, badminton, basketball etc. Coca-Cola has been associated with FICCI Sports in its Sports Committee and has been partnering it in its Global Summit on Sports which is again one of its kinds networking platform for Sports Fraternity and India Inc.

Support to CWG 2010

Coca-Cola was the official beverage partner of the Commonwealth Games 2010 and enjoyed exclusive marketing, advertising and supply rights for beverages at the games venues, training venues, games village etc. across its portfolio of aerated and fruit beverages.

Coca-Cola saw potential in CWG 2010 and saw this opportunity of enhancing its brand visibility across 71 countries. As they believed that the XIX Commonwealth Games was a platform to promote sporting culture in the country and help catapult India into the league of prominent sporting nations.

It serves the purpose of catching the consumer's eye and generating goodwill.

Promoting Football in the Country

Not only this, Coca-Cola been has been hands on in football promotion in India. Coca-Cola Mir Iqbal Hussain Trophy (MIHT) in partnership with the All India Football Federation (AIFF) is an endeavor to promote grassroots football in India. In 2010, MIHT is being organized across 75 cities tapping over 40,000 young footballers from 1500 schools. In fact 16 promising footballers identified from MIHT 2009 were sent to attend The Coca-Cola 2010 International Football Camp in South Africa. Thousands of spectators and players had their moment of a lifetime when Coca-Cola India in 2010 bought the coveted FIFA World Cup™ football trophy to the city of Kolkata in its 86 countries tour.

Coca-Cola believes – Sports are way to good health

Coca-Cola believes sports are means to healthy, active lifestyle and building social cohesiveness thus they support & associate with niche Sports and local sporting events to continually promote health benefit sports and sporting fraternity.

Sports help in better connect to market

However, it's an obvious connect for them to be associated with Sports Events as it serves the purpose of catching the consumer's eye and generating goodwill among them when they are cheerful and in celebration mood amidst the enthusiasm of sporting events. Visibility of Coca-Cola across various aspects of sports is definitely helping brand grow, No doubt they are the No.1 Global Brand and leading brand in India with a global brand value of \$ 70452 million. It proves the potential of sports events for distinct marketing opportunities and competitive advantages, as well as showing support for the cause!

FICCI SPORTS EVENTS

2nd Global Sports Summit – TURF 2010

International Convention on the Business of Sports Commonwealth and Beyond

FICCI organized **2nd Global Sports Summit- TURF 2010: International Convention on the Business of Sports on September 30th & October 1st, 2010**. Summit was organized in partnership with the Organizing Committee for Commonwealth Games (CWG) New Delhi 2010 and Commonwealth Business Club of India. TURF 2010 was the curtain raiser for the XIX CWG 2010. Haryana was the partner state for TURF 2010.

Mr. Suresh Kalmadi, *Chairman-OC, CWG* delivered Key Note Address. **Mr. Bhupinder Singh Hooda**, *Hon'ble Chief Minister, Haryana* was the guest of honor and delivered Special Address. **Mr. Rajan Bharti Mittal**, *President, FICCI and Vice Chairman & MD, Bharti Enterprises* delivered Welcome Address and **Dr. Amit Mitra**, *Secretary General, FICCI* highlighted the background and role of FICCI in Sports Development. Theme Address was delivered by **Mr. Atul Singh**, *Chairman, Sports Committee, FICCI and President & CEO, Coca-Cola India*.

Summit saw some of the veterans in sports and business of sports speaking during various sessions. There were many eminent speakers like **Ms. Ashwini Nachappa**, *Arjuna Awardee-Athlete and an actress*; **Ms. Sonika Kalliraman**, *First woman Bharat Kesari (An International Wrestler) and a model*; **Mr. Lutz Pfannenstiel**, *German International Football Coach*; **Mr. H S Kingra**, *Joint Secretary & Special Officer, CWG-Infrastructure*; **Mr. Hakimuddin Habibulla**, *an Olympian, and Co-founder & Director, GoSports (India) Pvt. Ltd.* **Mr. Simon Reid**, *Founder and Chairman, Anglo Indian Group of Companies, UK*. **Mr. Ronald Kramer**, *Former Civil Servant & Director, Orange Sports Forum, The Netherlands*; **Mr. Nirmal Dayani**, *the Senior Director – Marketing, ESPN STAR Sports India*; **Ms. Kadambari Murali**, *Editor- In- Chief, India Sports illustrated*; **Mr. Bobilli Vijay Kumar**, *National Sports Editor Times of India* ; **Mr. Gaurav Kalra and Mr. Shamy Dasgupta**, *Sports Editors of CNN-IBN and News-X* respectively; There were speakers from organizations like Telenity, Trans Stadia, Airtel, Coca-Cola, Ernst & Young and Microsoft etc which testified that the Business of Sports is on the agenda of India Inc.

A **Sports Awards Ceremony** was organized during the Valedictory. *Awards were presented to* **Mr. G S Randhawa**, *Arjuna Awardee, Former Indian, Athlete, and Coach* for being the **Living Legend of Sports**. **Mr. Rajesh Patel**, *International Basket Ball coach* was honored for his **Exemplary Contribution to Sports at Grassroots**. **Ms. Angom Anita Chanu**, *Arjuna Awardee in Judo* and **Master Arjun Vajpai** *the youngest to climb Mount Everest* were honored as the **Sports Achiever of India..**

TURF 2010 was widely covered in Print and Electronic Media. It saw an eclectic mix of focused participants from Corporate, Media, Sports Federations and Associations, Sports Authority of India, Indian Olympic Association, and students apart from Industry representatives, and delegations from Australia, and The Netherlands.

After these two days International Convention of Sporting Fraternity, many recommendations were given by our esteemed panelist. *Few highlights are-* Sports Budgetary Allocation should be at least 2% of the GDP. Focus should be on qualitative aspects for development of Sport and it requires strong structural reforms in various dimensions of coaching, infrastructure development and management, and career path for professional sportspersons. Government need to create a new entity for Sports Federations which ensure autonomy but also create accountability. The Government should create an atmosphere both

at an administrative level as well as the commercial level to realize full potential of Sports persons and Federations. Sport retail and Sports Tourism are ready to boom, Sporting events should be packaged effectively to maximize profit generation. Media has to play a role of highlighting the achievement and bright future of Sports Achievers beyond cricket to encourage Indian parents and young minds to pursue Sports as a career option. Domestic and local sports competitions should be encouraged and should be given adequate air time to create hype around budding sports persons and develop Sports Culture at the grassroots. It can be concluded that *paradigm shift is required in the way Sports is looked at in India*. Thus it is important that *Policy Change, business development and a change in Culture should be brought about*.

The TURF 2010 closed with the cocktail and networking dinner.

Dutch Haryana Foundation - FICCI- Haryana Football Association sign of Memorandum of Understanding for Development of Sports in Public Private Partnership

The Haryana Football Association (HFA) signed a Memorandum of Understanding (MoU) for strategic cooperation with the Dutch Haryana Foundation (DHF) and FICCI on November 18 2010 to establish a Centre of Excellence for Soccer (CoES) in Haryana as also to develop, operate and manage football centers and infrastructures throughout the state.

The MoU was signed in Federation House by Mr. Deepender S Hooda, President, HFA, Mr. Oedith N Jaharia, President, DHF and Dr. Amit Mitra, Secretary General, FICCI.

In terms of the MoU, for the proposed Centre of Excellence, DHF will establish a consortium of

Dutch sports organizations which have sports offering focused on a long term football development program, such as ADO Den Haag, Royal Dutch Football Association, Johan Cryuff

Institute, etc. The three parties to the MoU have agreed that the selection of probable will be done from various sources including the State Sports and Physical Aptitude Test (SPAT) program which has a ready database of 46000 athletes in various age groups.

It is agreed between parties that a two weeks pilot program will be conducted to decide the further technical and infrastructural requirements of Haryana State to develop the said CoES plans.

FICCI will create awareness about the need of for increasing corporate participation in sports as sponsors at a more fundamental level that can bring about a critical difference in India's medal winning prospects. HFA will coordinate with the Haryana Government and on long term release provide stadium infrastructure required to operate the CoES, conduct all related surveys and collect all market information required for the project. It will also seek all necessary support from the State Government and make the project successful and will endeavor make CoES a Private Public Partnership model.

Asian Games 2010, Guangzhou

Gold Medalists

Name	Sport	Event	Name	Sport	Event
Sudha Singh	Athletics	Women's 3000m Steeplechase	Vikas Krishan	Boxing	Men's 60kg
Joseph Abraham	Athletics	Men's 400m Hurdles	Vijender Singh	Boxing	Men's 75kg
Ashwini Akkunji	Athletics	Women's 400m Hurdles	Men's Team	Kabaddi	
Preeja Sreedharan	Athletics	Women's 10,000m	Women's Team	Kabaddi	
Women Team	Athletics	Women's 4 x 400m Relay	Bairang Lal Takhar	Rowing	Men's Single Sculls
Pankaj Advani	Billiards		Ronjan Sodhi	Shooting	Men's Double Trap
			Somdev Devvarman	Tennis	Men's Singles
			Somdev/Sanam Singh	Tennis	Men's Doubles

Silver Medalists

Name	Sport	Event	Name	Sport	Event
Tarundeep Rai	Archery		Men's Eight	Rowing	
Preeja Sreedharan	Athletics	Women's 5000m	Lightweight Men's Four	Rowing	
Kavita Raut	Athletics	Women's 10,000m	Open Match Racing	Sailing	
Men's Team	Billiards	Snooker	Women's Team	Shooting	10m Air Pistol
Santhosh Virothu	Boxing	Men's 64kg	Men's Team	Shooting	10m Air Pistol
Dinesh Kumar	Boxing	Men's 81kg	Gagan Narang	Shooting	10m Air Pistol
Manpreet Singh	Boxing	Men's 91kg	Sania Mirza/Vishnu Vardhan	Tennis	Mixed Doubles
Men's Team	Golf		Sandhyara Wangkhem	Wushu	Women's Sanshou 60kg
Men's Four	Rowing				

Bronze Medalists

Name	Sport	Event	Name	Sport	Event
Men's Team	Archery		Men's Trap Team	Shooting	
Women's Team	Archery		Men's Double Trap Team	Shooting	
Ashish Kumar	Artistic Gymnastics	Men's floor	Anup Kumar	Roller Sports	Men's Single Free Skating
Tintu Luka	Athletics	Women's 800m	Avani Bharath Kumar	Roller Sports	Men's Pairs Skating
Kavita Raut	Athletics	Women's 5000m	Pratima Puhana/Pramila Minz	Roller Sports	Women's Pairs Skating
Krishna Poonia	Athletics	Women's Discus Throw	Saurav Ghosal	Squash	
Pramila Ganapathy	Athletics	Women's Heptathlon	India Men's Team	Squash	
Aditya Sneha Mehta	Billiards	Snooker	India Women's Team	Squash	
Alok Kumar	Billiards	Men's 8-Ball Pool	Virdhawal Khade	Swimming	Men's 50m Butterfly
MC Mary Kom	Boxing	Women's 48-51kg	Sania Mirza	Tennis	Women's Singles
Suranjay Singh	Boxing	Men's 52kg	Men's Team	Tennis	
Kavita Goyat	Boxing	Women's 69-75kg	Ravinder Singh	Wrestling	Men's Greco-Roman 60 kg
Paramjeet Samota	Boxing	Men's +91kg	Sunilkumar Rana	Wrestling	Men's Greco-Roman 66 kg
Harika Dronavalli	Chess		Mausam Khatri	Wrestling	Men's Freestyle 96 kg
Men's Team	Chess		Bimol Mayanglambam	Wushu	Men's Sanshou 60kg
Men's Team	Hockey				
Vijay Kumar	Shooting	Men's 10m Air Pistol			
Vijay Kumar	Shooting	Men's 25m Center Fire Pistol			

Commonwealth Games 2010, Delhi Medalists

Gold Medalists

Name	Sport	Event	Name	Sport	Event
Deepika Kumari, Dola Banerjee & Bombayala Devi Laishram	Archery	Women's recurve team	Gagan Narang & Imran Hassan Khan	Shooting	Men's 50m Air Rifle 3 Position (Pairs)
Deepika Kumari	Archery	Women's recurve individual	Vijay Kumar	Shooting	Men's 25m Rapid Fire pistol Individual
Rahul Banerjee	Archery	Men's recurve individual	Vijay Kumar & Harpreet Singh	Shooting	Men's 25m centre fire pistol (Pairs)
Krishna Poonia	Athletics	Women's Discus Throw	Gagan Narang	Shooting	Men's 50m Rifle 3 Pos Individual
Manjeet Kaur, Sini Jose, Ashwini Akkunji & Mandeep Kaur	Athletics	Women's 4×400m (Relay)	Harpreet Singh	Shooting	Men's 25m centre fire pistol Individual
Ashwini Ponnappa & Jwala Gutta	Badminton	Women's Doubles	Heena Sidhu & Annu Raj Singh	Shooting	Women's 10m Air Pistol (Pairs)
Saina Nehwal	Badminton	Women's Singles	Subhajit Saha & Achanta Sharath Kamal	Table Tennis	Men's doubles
Suranjoy Singh	Boxing	Men's Flyweight 52 Kg	Somdev Devvarman	Tennis	Men's Singles
Manoj Kumar	Boxing	Men's Light Welterweight 64 Kg	Yumnam Renubala Chanu	Weightlifting	Women's 58kg
Paramjeet Samota	Boxing	Men's Light Super heavyweight +91 Kg	Katulu Ravi Kumar	Weightlifting	Men's 69kg
Abhinav Bindra & Gagan Narang	Shooting	Men's 10m Air Rifle (Pairs)	Ravinder Singh	Wrestling	Men's Greco-Roman 60 kg
Anisa Sayyed & Rahi Sarnobat	Shooting	Women's 25m Pistol (Pairs)	Anil Kumar	Wrestling	Men's Greco-Roman 96 kg
Anisa Sayyed	Shooting	Women's 25m Pistol (Single)	Sanjay Kumar	Wrestling	Men's Greco-Roman 74 kg
Omkar Singh	Shooting	Men's 50m Pistol Individual	Rajender Kumar	Wrestling	Men's Greco-Roman 55 kg
Gagan Narang	Shooting	Men's 10m Air Rifle Individual	Geeta Singh Phogat	Wrestling	Women's freestyle 55 kg
Vijay Kumar & Gurpreet Singh	Shooting	Men's 25m Rapid Fire Pistol (Pairs)	Alka Tomar	Wrestling	Women's freestyle 59 kg
Omkar Singh & Gurpreet Singh	Shooting	Men's 10m Air Pistol (Pairs)	Anita	Wrestling	Women's freestyle 67 kg
Omkar Singh	Shooting	Men's 10m Air Pistol (Singles)	Narsingh Pancham Yadav	Wrestling	Men's freestyle 74 kg
			Yogeshwar Dutt	Wrestling	Men's freestyle 60 kg
			Sushil Kumar	Wrestling	Men's freestyle 66 kg

Silver Medalists

Name	Sport	Event	Name	Sport	Event
Name	Sport	Event	Manavjit Singh Sandhu & Mansher Singh	Shooting	Men's Trap (Pairs)
Ritul Chatterjee, Jignas Chittibomma & Chinna Raju Srither	Archery	Men's compound team	Heena Sidhu	Shooting	Women's 10m Air Pistol (Singles)
Vikas Shive Gowda	Athletics	Men's Discus Throw	Rahi Sarnobat	Shooting	Women's 25m Pistol (Single)
Harwant Kaur	Athletics	Women's Discus Throw	Tejaswini Sawant & Lajjakumari Gauswami	Shooting	Women's 50m Rifle 3 Positions(Pairs)
Prajusha Maliakkal	Athletics	Women's Long Jump	Tejaswini Sawant	Shooting	Women's 50m Rifle Prone (Singles)
Badminton Mixed Team	Badminton	Mixed team	Mouma Das, Poulomi Ghatak & Shamini Kumaresan	Table Tennis	Women's team
Ashish Kumar	Gymnastics	Men's Vault	Sania Mirza	Tennis	Women's singles
Men's Hockey Team	Hockey	Men's Hockey	Sukhen Dey	Weightlifting	Men's 56kg
Abhinav Bindra	Shooting	Men's 10m Air Rifle (Singles)	Ngangbam Soniya Chanu	Weightlifting	Women's 48kg
Vijay Kumar	Shooting	Men's 25m centre fire pistol Individual	Joginder Kumar	Wrestling	Men's freestyle 120 kg
Samresh Jung & Chandrasekhar Chaudhary	Shooting	Men's 25m Standard Pistol (Pairs)	Anuj Kumar	Wrestling	Men's freestyle 84 kg
Omkar Singh & Deepak Sharma	Shooting	Men's 50m Pistol (Pairs)	Manoj Kumar	Wrestling	Men's Greco-Roman 84 kg
Asher Noria & Ronjan Sodhi	Shooting	Men's Double trap (Pairs)	Nirmala Devi	Wrestling	Women's freestyle 48 kg
Ronjan Sodhi	Shooting	Men's Double trap Individual	Babita Kumari	Wrestling	Women's freestyle 51 kg

Bronze Medalists

Name	Sport	Event	Name	Sport	Event
Name	Sport	Event	Harminder Singh	Athletics	Men's 20 kilometres walk
Bheigyabati Chanu, Jhano Hansdah & Gagandeep Kaur	Archery	Women's compound Archery	Seema Antil	Athletics	Women's Discus Throw
Rahul Banerjee, Tarundeep Rai & Jayanta Talukdar	Archery	Men's recurve team	Sathi Geetha, Srabani Nanda, Priya PK & Jyothi Manjunath	Athletics	Women's 4×100m (Relay)
Dola Banerjee	Archery	Women's recurve individual	Rahamatulla Molla, Suresh Sathya, Shameer Manzile & Mohd. Abdul Najeeb Qureshi	Athletics	Men's 4×100m (Relay)
Jayanta Talukdar	Archery	Men's recurve individual			
Kavita Raut	Athletics	Women's 10,000m			

Name	Sport	Event	Name	Sport	Event
Renjith Maheswary	Athletics	Men's Triple Jump	Prasanta Karmakar	Swimming	Men's 50 m freestyle Para
Kashinath Naik	Athletics	Men's Javelin Throw	Sharath Kamal Achanta, Arputharaj Anthony & Abhishek Ravichandran	Table Tennis	Men's team
Parupalli Kashyap	Badminton	Men's Singles	Mouma Das and Poulomi Ghatak	Table Tennis	Women's Doubles
Amandeep Singh	Boxing	Men's Light Flyweight 49 kg	Sharath Kamal Achanta	Table Tennis	Men's Singles
Jai Bhagwan	Boxing	Men's Lightweight 60 kg	Leander Paes & Mahesh Bhupati	Tennis	Tennis Men's Double
Dilbagh Singh	Boxing	Men's Welterweight 69 Kg	Sania Mirza & Rushmi Chakravarthi	Tennis	Tennis Women's Doubles
Vijender Singh	Boxing	Men's Welterweight 75 Kg	Sandhya Rani Devi	Weightlifting	Women's 48kg
Ashish Kumar	Gymnastics	Men's Floor	VS Rao	Weightlifting	Men's 56kg
Gurpreet Singh	Shooting	Men's 25m rapid fire pistol Individual	Sudhir Kumar	Weightlifting	Men's 77kg
Suma Shirur & Kavita Yadav	Shooting	Women's 10 m Air Rifle (Pairs)	Laishram Monika Devi	Weightlifting	Women's 75kg
Manavjit Singh Sandhu	Shooting	Men's Trap Individual	Sunil Kumar	Wrestling	Men's Greco-Roman 66 kg
Tejaswini Sawant & Meena Kumari	Shooting	Women's 50 metre rifle prone pairs	Dharmender Dalal	Wrestling	Men's Greco-Roman 120 kg
Samresh Jung	Shooting	Men's 25m Standard Pistol Singles	Suman Kundu	Wrestling	Women's freestyle 63kg
			Anil Kumar	Wrestling	Men's freestyle 55kg

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